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S.F. No. 743 – Establishing a tobacco use prevention and cessation account

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This bill dedicates \$15 million in existing cigarette tax revenues to a tobacco use prevention and cessation fund, which is created in the bill, effective July 1, 2021. The fund must be used for:

- Tobacco use prevention and cessation projects as outlined in the statutory duties of the commissioner of health, such as:
 - assisting other entities in undertaking community programs for the promotion of nonsmoking;
 - collecting and disseminating information and materials about smoking prevention;
 - evaluating nonsmoking programs; and
 - conducting surveys in school-based populations regarding epidemiology of smoking behavior.
- Conducting a long-term coordinated public information program promoting nonsmoking and include background survey research and evaluation;
- Development of health promotion and education materials about tobacco use prevention and cessation;
- Tobacco use prevention activities; and
- Statewide tobacco cessation services.

The commissioner must prioritize preventing youth use of tobacco and electronic delivery devices, promote racial health and equity, and use evidence-based strategies or those based on promising practices.