

Tom Bottem, Director

Minnesota Senate Building  
95 University Ave. W. Suite 3300  
ST. PAUL, MN 55155-1800  
(651) 296-4791  
www.senate.mn/scrfa

## **S.F. No. 178, as Amended by the Author's A-2 amendment – Alzheimer's Public Information Campaign Establishment and Appropriation**

**Author:** Senator Carla J. Nelson

**Prepared by:** Liam Monahan, Legislative Analyst (651/296-1791)

**Date:** February 3, 2021

---

**SF 178** makes a onetime appropriation of \$250,000 in fiscal year 2022 to the Commissioner of Health to be available for three years for three tasks related to establishing an Alzheimer's public information program.

First, by June 30, 2022, the commissioner must develop materials for a public information campaign and post the materials online. The materials must include culturally specific messages developed by the commissioner in consultation with members of the targeted communities who themselves have experience with Alzheimer's disease and other dementias.

Second, by June 30, 2023, the commissioner must use the majority of the remaining appropriation to implement the public information campaign. The commissioner is permitted to use a competitive bidding process to contract with a third party to implement the campaign.

Finally, by June 30, 2024, the commissioner must use a small, but yet unspecified, amount of the appropriation to report to the legislature on the uses of the funding and on the public information campaign.