



STATE of MINNESOTA

Executive Department

Governor Tim Walz

NOTICE OF APPOINTMENT

Matthew Anderson

Because of the special trust and confidence I have in your integrity, judgment, and ability, I have appointed and commissioned you to have and to hold the office of:

Public Health Programs Representative

Minnesota Insurance Marketplace Board

Effective: June 12, 2024

Expires: May 5, 2028

This appointment carries with it all rights, powers, duties, and emoluments granted by law and pertaining to this position until this appointment is superseded or annulled by me or other lawful authority or by any law of this State.

Signed and sealed June 7, 2024.



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President of the Senate

Replacing: Suyapa Miranda

Handwritten signature of Tim Walz in black ink.

Tim Walz, GOVERNOR

Handwritten signature of Steve Simon in black ink.

Steve Simon, SECRETARY OF STATE

Filed June 7, 2024
Office of the Minnesota
Secretary of State
Steve Simon

**Application for the position Public Health Programs Representative Application Date: 3/15/2024
1:13:54 PM**

Note: If your application needs to be amended, including updates to any uploaded documents, contact open.appointments@state.mn.us. Please provide your name, board, position you've applied to, and any other documentation you'd like included in your application along with a brief summary of your request.

Part I: Position Sought

Agency Name: Minnesota Insurance Marketplace Board (MNSure Board of Directors)
Position: Public Health Programs Representative

Part II: Applicant Information

Name: Matthew Anderson
Phone: (651) 260-9304
County: Washington
Recommended by the Appointing Authority: False
Mn House District: 33A
US House District: 4

Part III: Appending Documentation

Cover Letter and Resume

Type	File Type
Cover Letter	application/pdf
Resume	application/pdf

Additional Documents (.doc, .docx, .pdf, .txt)

Type	File Name
No additional documents found.	

Part V: Signature

Signature: Matthew L. Anderson
Date: 3/15/2024 1:13:54 PM

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Matthew L. Anderson

(651) 260-9304 | manderson.atrede@gmail.com

PROFESSIONAL EXPERIENCE

Senior Lecturer (2019 – present)
Policy & Management Division in the University of Minnesota's School of Public Health

Teach multiple courses in the Master of Healthcare Administration residential and executive programs. Conduct independent research on healthcare trends, innovations, challenges, policies, and best practices for incorporation into course design and content. Build and maintain relationships with local and national healthcare executives to understand current trends and challenges, and to identify guest speakers and mentors who bring valuable perspectives to students.

Independent Consultant (2016 – 2018, 2021 – present)
d/b/a Atrede Consulting

Provide consulting and advice regarding strategy and board governance. Deliver subject matter expert presentations, especially in areas of health care policy, financing, governance, and market trends. Plan and facilitate board retreats and strategic planning sessions for nonprofit and public organizations.

Assistant Commissioner for Health Care & State Medicaid Director (2020 - 2021)
Minnesota Department of Human Services

Executive leader of Minnesota's Medicaid and MinnesotaCare programs providing health care coverage and services for more than 1.2 million residents with program budget of \$8.5 billion, an operating budget of \$75 million, and approximately 700 employees.

- Spearheaded adaptation of coverage, benefits and payments and securing of federal approvals and waivers in response to the Covid-19 public health emergency. Major policies changes included sweeping expansion of telemedicine, continued coverage for all enrollees, and creating a new pathway to limited eligibility for uninsured residents.
- Led design and development of a new procurement process for selecting Medicaid and MinnesotaCare managed care plans in the Twin Cities region. Process included significant increase in stakeholder outreach, despite occurring during time when in-person meetings or conferences could not be held safely, and dramatically more robust partnership with counties. Process resulted in first managed care procurements without appeals from counties since competitive procurement legislation was enacted.
- Co-chaired the State Emergency Operation Center's healthcare surge workgroup responsible for developing and tracking measures of health care delivery system volumes, preparing temporary community alternative care site for operations, and overseeing inpatient hospital capacity.
- Represented the Minnesota Department of Human Services on the Health Subcabinet work group developing health care reform proposals and positions for Governor Tim Walz's administration.
- Represented the Minnesota Department of Human Services on the MNsure board of directors.

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Chief Strategy Officer & Senior Vice President of Policy
Vice President of Regulatory & Strategic Affairs
Minnesota Hospital Association

(2006 - 2016, 2017 - 2020)

- Developed state and federal policy positions on behalf of member hospitals and health systems. Served on executive leadership team; advised association's CEO; and led complex, high-profile and long-term strategic initiatives regarding health care policy, payment and financing, and reform topics. Extensive relationship building with hospital and health system executives throughout the state, health insurance companies, advocacy organization leaders, state and federal policy makers, and other stakeholders through one-on-one and group interactions. Examples of significant achievements:
 - Identified the opportunity and helped lead coalition building in support of state legislation authorizing early Medicaid expansion to replace a recently defunded state health program, ultimately resulting in restoring comprehensive health coverage for almost 100,000 adults.
 - Crafted enabling legislation, designed payment model framework, and drafted the initial Request for Proposals for nationally recognized Medicaid accountable care organization demonstration project, which resulted in more than \$400 million in cost savings.
 - Led successful legislative proposal development and advocacy, resulting in one of the country's first laws requiring both coverage and payment parity for telemedicine services.
 - Launched and served as lead staff for association's legal, behavioral health, and physician leadership committees, and multiple task forces addressing medical education financing, health reform, regulatory relief, price transparency, Medicaid reform, and association governance.
 - Only person selected by both the State of Minnesota and Association of Minnesota Counties to serve on three-person mediation panel that successfully resolved dozens of high-profile challenges to the state's Medicaid managed care procurement process in 2016. Subsequently selected by both parties to serve on mediation panel in 2019 before procurement process was cancelled. Selected to serve as State of Minnesota's representative on mediation panel in 2022.
- Assisted board of directors with strategic planning and related activities, including writing four consecutive strategic plans. Wrote and edited a wide range of documents regarding legislative and regulatory proposals, as well as research papers and published journal articles.
- Testified at state legislative hearings, represented the association in media interviews, and served on various public or community committees, task forces or work groups.

Principal, Intellectual Capital Leader
Mercer

(2016 - 2017)

Analyzed health care policy, trends, legislation, and regulations, as well as designed health coverage and payment reform proposals for 250+ Government and Human Services Sector consultants serving more than 30 state Medicaid agencies. Focused research and analysis on Medicaid policy and payment reforms, federal health care legislation, State Plan Amendments, and sections 1115 and 1332 waivers.

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Assistant General Counsel; *Minnesota State Colleges and Universities* (2003 - 2006)

Advised presidents of 32 colleges and universities, board of trustees, and Office of the Chancellor for nation's fifth largest higher education system on legal and policy issues related to business or revenue development activities; intellectual property, technology and software; and real estate transactions.

Assistant County Attorney; *Office of the Hennepin County Attorney* (2000 - 2003)

Prosecuted white-collar and complex crimes in the Special Litigation Division. Represented County Attorney's Office at state legislature. Successfully developed bipartisan legislative and policy proposals and strategies. Wrote annual legislative updates for county's attorneys and social service leaders.

Assistant Attorney General; *Minnesota Attorney General's Office* (1997 - 1999)

Successfully led investigations and litigation in areas of nonprofit governance, fiduciary duties, and charities law. Prosecuted case resulting in then-largest single recovery of charitable assets in state history.

Judicial Law Clerk; *Hon. Myron H. Bright, U.S. Court of Appeals for the 8th Circuit* (1996 - 1997)

Researched federal and state law in civil and criminal cases. Drafted and edited court opinions.

EDUCATION

Fellow, University of Minnesota Humphrey Institute Public Policy Forum (1999 - 2000)

Graduate, University of Minnesota Law School (1996)

J.D., *Magna Cum Laude*, Order of the Coif

Executive Note & Comment Editor / Staff Member, *Minnesota Law Review*

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Graduate, St. John's University, Collegeville, MN (1991)

B.A., *Summa Cum Laude*

St. Cloud Chamber of Commerce Community Service Award

Recipient of Siehl Scholarship for Academic Excellence & Community Service

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COMMUNITY SERVICE

Board Member; *Minnesota Prescription Drug Affordability Board* (2024 – present)

Board Member; *LeadingAge Minnesota Foundation* (2023 – present)

Board Member; *Minnesota Community Measurement* (2019 - 2020, 2020 - 2021)

Board Member; *MNSure* (2020 - 2021)

Board Member; *Touchstone Mental Health* (2016 - 2017, 2018 - 2020)

Board Member; *Lutheran Social Services of Minnesota* (2018 - 2020)

Board Member; *LeadingAge Minnesota* (2017 - 2018)

Trustee (terms as chair, vice-chair); *Ramsey County Library Board* (2000 - 2008, 2010 - 2014)

Member (terms as chair, vice-chair); *Minnesota State Arts Board* (2002 - 2009)

Member; *City of Little Canada City Council* (2001 - 2004)

Member; (terms as chair, vice-chair) *City of Little Canada Parks & Recreation Board* (1998 – 2001)

Matthew L. Anderson

(651) 260-9304 | manderson113@live.com

March 15, 2024

Governor Tim Walz & Lt. Governor Peggy Flanagan
c/o Joel Ingersoll
75 Rev. Dr. Martin Luther King, Jr. Blvd.
St. Paul, MN 55155

Submitted electronically via Minnesota Secretary of State's Open Appointments website

Dear Governor Walz and Lt. Governor Flanagan,

As a longtime and well-respected expert on health care policy, financing, and reform efforts with extensive understanding of Minnesota's public health coverage programs, and as a previous MNsure board member, I am excited to seek appointment to the MNsure Board of Directors as the public health programs representative.

My experience as Assistant Commissioner for Health Care and State Medicaid Director at the Minnesota Department of Human Services shapes the perspectives I bring to health coverage and affordability issues. My responsibilities overseeing our Medical Assistance (Medicaid) and MinnesotaCare programs provided an amazing opportunity to gain an in-depth understanding of our public health programs from three different lenses: (1) the operational, regulatory, financial, political, and technological lens; (2) the collaborative lens of expertise and commitment offered by the healthcare providers, counties, Tribal nations, state legislators, federal agency staff, Minnesota's congressional delegation, and community-based organizations who all play integral roles in the success of the programs; and most importantly, (3) from the lens of the lived experiences, needs, successes, and insights shared with me from our residents and families enrolled in the programs. Accordingly, I have a strong, comprehensive knowledge base when it comes to our public health programs and the residents and families who receive health coverage through them.

In addition, I have significant experience learning about and helping shape public health programs in other states. While serving as intellectual capital leader and principal in Mercer's Government Human Services Sector, I analyzed Medicaid programs and developed policy reforms for its 33 state and territorial Medicaid program clients across the country. And during my work at the Minnesota Hospital Association, I worked extensively on public policy and regulatory issues concerning Medicaid, MinnesotaCare, and Medicare coverage, benefits, financing, eligibility, and enrollee experience, including overseeing the association's advocacy efforts in support of the enabling legislation and development of MNsure after passage of the Affordable Care Act.

I also have extensive experience serving on public boards and commissions. I understand and appreciate the importance of listening to others' views and perspectives, especially the lived experiences and needs of people directly impacted by the topic under consideration and of actively seeking input from communities whose views and perspectives have long been shut out of or discounted in public policy decision making.

I bring valuable knowledge from my previous service on the MNsure board as a representative from the Department of Human Services and remain passionately committed to MNsure's mission and the crucial role it plays for people to access both public health program coverage and commercial market plans. I am excited for the opportunity to make meaningful contributions to MNsure and to help it protect and expand access to our public health programs. It would be an honor to serve our state in this capacity.

Sincerely,



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