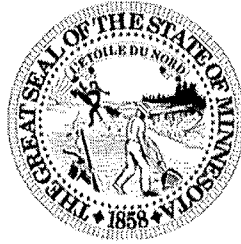


STATE OF MINNESOTA

Executive Department



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APR 17 2023

President of the Senate

Governor Tim Walz

NOTICE OF APPOINTMENT

Brian Siverson-Hall

Because of the special trust and confidence I have in your integrity, judgment, and ability, I have appointed you to the office of:

Community Education Director

Board of School Administrators

Effective: April 19, 2023

Expires: January 5, 2026

This appointment carries with it all rights, powers, duties, and emoluments granted by law and pertaining to this position until this appointment is superseded or annulled by me or other lawful authority or by any law of this State.

Signed and sealed April 14, 2023.



Handwritten signature of Tim Walz in black ink.

Tim Walz

Governor

Handwritten signature of Steve Simon in black ink.

Steve Simon

Secretary of State

Filed on April 14, 2023
Office of the Minnesota
Secretary of State,
Steve Simon

Replacing: Scott Wallner

Brian Siverson-Hall
2818 Aldrich Avenue South #4
Minneapolis, MN 55408
(612) 709-7157
siversonhall@comcast.net

Highlights of Qualifications

- Expertise in skills application ranging from strategic planning , K-12 leadership , staff and program development , training, fund and budget developme nt, non-profit governance and operations , public advocacy, community relations, government relations, and volunteer engagement .
- Highly self-motivated and organized
- Strength in critical thinking, systems analysis and development, and collaboration
- Strength in relationship building on individual basis or in group format
- Experience in traditional and distance-learning professional development and delivery

System and Organization Accomplishments

System Development

- Minnesota Community Education Association Board President, Conference Chair , and Legislative Action Committee member
- Partnered with MN Dept. of Human Services and 20 other agencies to develop statewide Parent Aware system
- Collaborated with advocacy groups, state agencies, and legislators to pass afterschool enrichment bills into Minnesota State Statute
- Acted as North Central Regional Point Affiliate for national accreditation of afterschool programs
- Developed career lattice with MN Department of Human Services
- Developed articulation agreements with 2 year colleges to assign college credit options for professional development modules

Facilitation of Professional Development

- Presented over 200 professional development trainings and 7 keynotes at state conferences
- Developed curriculum and implemented statewide training for inclusion of children with special needs in school settings in collaboration with Portland State University
- Coordinated annual professional development conference with 700 attendees, 90 workshops, 35 exhibitors, 25 volunteers, and keynote presenters

Curriculum Development

- Developed training manual on inclusion of children with special needs for Portland State University
- Developed Core Competencies manuals for care practitioners for the Minnesota Department of Human Services
- Developed courses for Youth Development Degree Program for Concordia University of Saint Paul
- Developed on-line professional development courses for the Minnesota Child Care Resource and Referral network
- Developed Relationship Based Professional Development options for statewide network to implement technical assistance, coaching, and mentoring

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Government Relations and Public Policy

- Board Chair of Child Care Works, public policy promoting early care and education
- Served on the Minnesota P-20 Partnership
- Annual District 279 Legislative Breakfast
- Served on the Minnesota Community Education Association's Legislative Task Force
- Testified numerous times at E-12 Committee at House of Representatives
- Worked with Ready 4K and the Minnesota Early Learning Foundation to craft legislative agenda

Professional History

Executive Director of Community Engagement

2011-

Present

Osseo Area Schools

- Grew Community Education program budget from \$11.5 million to \$19.8 million
- Served on Executive Leadership team of Superintendent of Schools
- District Liaison and Executive Director role for District 279 Foundation
- Served as district representative for Joint Powers Agreements with local government and youth sports entities including the Northwest Family Services Center and Maple Grove Community Gymnasium
- Responsible for oversight and growth of five Fund 04 program areas including school age child care, youth and adult enrichment, community use of school facilities, Early Childhood Family Education/School Readiness, and Adult Basic Education. Also responsible for oversight of two Fund 01 program areas including Targeted Services and the school district Enrollment Center.
- Partnered with various city, college, community, police, and faith-based leaders to create and provide Community Forum on Race event for nine consecutive years
- Served on various strategic planning initiatives and district-wide committees including Covid Response Team, Voluntary Pre-K /4 year-old programs, Math curriculum decision facilitator, Emergency Response Team, Grad Reconfiguration Steering Committee, Referendum planning teams, District Budget Manager, All Day Kindergarten Planning Team, District Scorecard development, Community Education Program Advisory Committee, and facilitation of numerous community listening sessions.
- Attend and participate in all School Board meetings and work sessions

Manager, Minneapolis Kids

2010-

2011

Minneapolis Public Schools

- Developed and Maintained a budget of \$5.5 million dollars
- Managed the hiring, training, evaluation, and supervision of 200 staff
- Responsible for the daily operations and program development for program serving over 1800 children at 20 elementary schools
- Served on District Calendar Committee
- Collaborated with district administrators and building principals to ensure successful operations of program and alignment with K-12 initiatives such as the district-wide Positive Behavior Intervention Strategies Initiative
- Facilitated district wide Parent Advisory Board with parent volunteers from all 20 site locations

Executive Director

2008-2010

Minnesota School Age Care Alliance and Minnesota Association for the Education of Young Children

- Successfully merged the operations of two nonprofit organizations
- Led strategic planning for the new enhanced collaboration

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- Created new Board of Directors and Initiative Group systems to coordinate work of both organizations
- Combined budget of \$650,000
- Raised a total of \$2.5 million dollars in grants and contracts in a six year period

Executive Director

2004-2008

Minnesota School Age Care Alliance

- Grew and maintained budget from \$110,000 to \$400,000
- Responsible for fund development including grant writing, membership fees, and state contract development
- Partnered with diverse board of 20 people from a variety of agencies including strategic plan development
- Oversight and Development of School Age Core Competencies
- Collaborated with foundations and state agencies to ensure quality out-of-school time opportunities
- Managed professional membership organization of 600+ individual members
- Participated in Public Advocacy work, writing, organization, and mobilization
 - Coordinated annual conference with 700 attendees and 35 exhibitors
- Provided statewide coordination of professional development opportunities and National Program Accreditation

Coordinator

2000-2004

Wayzata Public Schools: Home Based Program

- Maintained budget of \$3.3 million
- Managed the hiring, training, leave of absence, promotion, and dismissal of staff of 105
- Developed and implemented salary scales, benefits, and policies for program
- Collaborated with district administrators
- Facilitated on-going program development
- Fund development through grants, program expansion and fees
- Maintained daily operation of program serving 1200 children at seven elementary schools
- Developed Human Resource practices, procedures, and plans for program
- Negotiated conflicts between staff and grievances involving staff, children, and parents
- Increased staff retention rate from 65% to 90% over 2 1/2 year period

Training Consultant

1995-

2010

Self-employed

- Provided training to programs working with children including child care professionals and school district paraprofessionals
- Developed training manual for Portland State University for children with special needs
- Consulted for programs on implementing new initiatives
- Designed trainings to meet individual needs for a variety of programs
- Keynote presenter at 3 out-of-state conferences and 4 in-state conferences
- Delivered approximately 200 professional development workshop presentations in past eight years

Adjunct Professor

Concordia University of St. Paul -Youth Development

1996-

2003

- Introduction to Psychology Course

Saint Paul Technical College

2003-

2007

- Professional Relations in Early Childhood Careers

Minneapolis Community and Technical College

2007-

2011

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-First Year Students Course
MNSCU E-LECT Program
-On-line Child Development Courses

2003-2010

Board of Directors and Task Forces

	Northwest Family Services Center Condo Board of Trustee 2016-present	
present	Brooklyn Bridge Alliance for Youth Strategy Team	2014-
	District 279 Foundation	2011-present
	Minnesota Community Education Board President 2016	2014-
	Award of Excellence, Minnesota School Age Care Alliance 2012	
	Child Care Works Board of Directors Board Chair 2005-2010	
2011	Calendar Committee, Mpls Schools	2010-
2010	Minnesota P-20 Partnership, Board Member	2009-
	Youth Community Connections Strategic Leadership Team 2006-2010	
	Minneapolis Community Education City Wide Advisory, Board Chair 2008-2009	
2006	Ready4K Quality Rating System Task Force	2005-
	Minnesota Community Education Association Legislative Task Force 2005-2006	

Education

K-12 Administrative License, Community Education Director , **University of Minnesota**, 2010
Master of Counseling and Psychological Services - **Saint Mary's University**, 1995
Bachelor of Arts - Psychology- **Bethel College**, 1991

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Brian Siverson-Hall

siversonhall@comcast.net | 2818 Aldrich Avenue South, Unit 4, Mpls, MN 55408 | 612-709-7157

Dear Board of School Administrators,

My name is Brian Siverson-Hall and I am writing in regard to my interest in the Board of School Administrators Board opening to represent Directors of Community Education.

For the past eleven years I have served Osseo Area Schools as the Executive Director of Community Engagement overseeing all of the Fund 04 Community Education programs as well as our Fund 01 Targeted Services and Enrollment Center programs. During this time our department was able to grow our annual budget from \$11.5 million to \$19.8 million which represents great growth in program development and participation in Community Education programs.

In my role with the school district, I also serve on the cabinet team of the Superintendent helping to develop and implement the strategic directions of the school district. I attend all school board meetings and work sessions and serve on multiple committees within the district and with community partner organizations.

I have been an active member of the Minnesota Community Education Association. This has included presenting multiple times at statewide conferences, serving as the statewide annual conference chair in 2017, multiple years on the legislative committee, and serving as the Board President from 2014-2016.

As you can see in my resume, I also served as the Executive Director of two statewide professional membership organizations before joining Osseo Area Schools. These types of organizations are a passion of mine and I have appreciated the professional growth afforded me by these types of organizations and have enjoyed growing these organizations to support system development, professionalism in the field, and growth of individuals.

I would love to serve on the Board of School Administrators Board of Directors and contribute to the growth of the organization. Just this past February, I had the opportunity to serve on the Site Review Team with BOSA for the University of Minnesota's K-12 Administrative License Program. This was a great and challenging experience which I enjoyed being a part of and reinforced my belief in the importance of high-quality opportunities and standards for people going into K-12 Administration.

I believe my experience and passion are in alignment with the goals and vision of the Board of School Administrators and would relish the opportunity to serve on the Board of Directors.

Respectfully,

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President of the Senate

Brian Siverson-Hall

Brian Siverson-Hall

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Part I: Position Sought

Agency Name: Board Of School Administrators

Position: Community Ed Director

Part II: Applicant Information

Name: Mr Brian James Siverson-Hall

Phone: (612) 709-7157

County: Hennepin

Mn House District: 61A

US House District: 5

Recommended by the Appointing Authority: False

Part III: Appending Documentation

Cover Letter and Resume

Type	File Type
Cover Letter	application/vnd.openxmlformats-officedocument.wordprocessingml.document
Resume	application/msword

Additional Documents (.doc, .docx, .pdf, .txt)

Type	File Name
No additional documents found.	

Veteran: No Answer

Part V: Signature

Signature: Brian Siverson-Hall

Date: 8/18/2022 11:04:23 AM

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