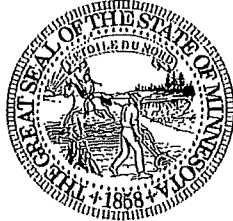


STATE OF MINNESOTA



TIM WALZ
GOVERNOR

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APR 17 2019

President of the Senate

NOTICE OF APPOINTMENT

Adam Prock

885 Spring Hill Drive
Woodbury, MN 55125
County of Washington
Congressional District 4

Because of the special trust and confidence I have in your integrity, judgment, and ability, I have appointed and commissioned you to have and to hold the office of:

EXECUTIVE DIRECTOR

MINNESOTA STATE LOTTERY

Effective: April 10, 2019

This appointment carries with it all rights, powers, duties, and emoluments granted by law and pertaining to this position until this appointment is superseded or annulled by me or other lawful authority or by any law of this State.

IN TESTIMONY WHEREOF, I have hereunto set my hand and caused the Great Seal of the State of Minnesota to be affixed at the State Capitol in the City of Saint Paul, April 10, 2019.



Replacing: Robert Doty

Handwritten signature of Tim Walz in black ink.

Governor

Handwritten signature of Steve Pinnon in black ink.

Secretary of State

Professional Experience

**Director of Communications and Government Relations
Minnesota State Lottery August 2017 - Present**

Serves as a key member of the Lottery's Executive Team, participating in all aspects of strategic planning, and the development and oversight of rules, regulations, and procedures that govern Lottery operations. Maintains a thorough knowledge of policies and procedures governing lottery games through ongoing attendance at national best-practice conferences and extensive relationships with experts working across the lottery industry.

Leads and directs the Public Relations and Legislative Affairs Departments, supervising a staff of public relations and government liaison professionals and subject matter consultants.

- Plans and develops internal and external branding and communications and public affairs efforts that promote and sustain the Lottery, ensuring that all products and promotional materials comply with state lottery advertising regulations. Works closely with the Lottery's marketing team to create seamless brand promotion and monitor regulatory compliance.
- Develops and delivers high-level legislative strategies, sustaining close, strategic relationships and alliances with the Governor's office, key legislators, committee chairs, and beneficiaries. Maintains expert knowledge of statutes governing lottery funds, closely monitoring proposed statutory changes and lobbying for Lottery priorities.

Serves as the Lottery's spokesperson, pro-actively building relationships that further the Lottery's mission with members of the general public, legislators, media, business and retail partners, beneficiary organizations and other key stakeholders.

- Works with retailer associations, including facilitating Retailer Town Halls around the state.

Government Relations - City of Saint Paul August 2015 – August 2017

Participated at an executive level in the development of legislative proposals and initiatives. Served as Lobbyist for the City of Saint Paul, working directly with agencies, legislators, and diverse stakeholders to advance the City's legislative priorities.

- Tracked, researched and analyzed hundreds of bills each Minnesota legislative session and worked to influence legislative funding, including legacy funding, and policy outcomes. Monitored, evaluated and coordinated the work of lobbyists contracted for specialty subject areas (e.g. tax policy).
- Represented the Mayor and City of St. Paul at meetings and public hearings, working to ensure the best possible public relations.
- Monitored federal legislation, researching issues that could potentially impact the City. Strategically lobbied federal legislators, departments and agencies.

**Deputy Chief of Staff - Office of Minnesota Governor Mark Dayton
January 2011 - August 2015**

Served as a member of Governor Mark Dayton's senior management and leadership team, helping to develop the administration's agenda, including key policy initiatives and projects.

- Directed and coordinated functions of the offices of Outreach and Constituent Service and Appointments. Supervised a diverse staff of professionals and administrative support personnel, fostering a public servant model of service delivery.

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- Represented the Governor at local, state, national, and international meetings and events, ensuring the Governor and State of Minnesota were presented in the best possible diplomatic and professional manner.
- Managed the appointment process for Minnesota's over 400 boards, commissions and task forces. Researched and performed due diligence review of thousands of applications and proactively recruited candidates before making recommendations to the Governor.
- Served as the Governor's liaison with Minnesota's boards, commissions and task forces.
- Managed the judicial appointment process for the Minnesota Supreme Court, and Appellate and District Courts. Completed 79 appointments, including two Supreme Court Justices and eight Appellate Court Judges.

Transition Specialist - Governor Elect Mark Dayton Transition Office
November 2010 - January 2011

Worked with the Governor elect and Dayton Transition staff to establish a new gubernatorial administration. Provided project management in an environment that required strategic thinking; constant prioritizing; realistic action plans; process mapping; working on multiple projects simultaneously; and maintaining the highest-levels of professionalism and confidentiality.

Deputy Campaign Manager - Dayton for Governor Campaign
April 2010 - November 2010

- Served a central, leadership role in a successful statewide campaign.
- Hired, led and supervised over 50 outreach staff and thousands of volunteers.
- Planned and managed hundreds of public meetings and events on behalf of the candidate.

Communications and Development Consultant - Meyer Associates
December 2005 - April 2010

- Helped more than 300 clients from across the United States develop effective communications, messaging, and fundraising strategies.
- Developed state-of-the-art systems for collecting and analyzing massive databanks of information.
- Developed, coordinate and managed large rallies and events.

Political Director - Minnesota Democratic Farmer Labor Party (DFL)
United Democratic Fund (UDF) August 2001 - December 2005

- Established and staffed field offices throughout the state. Hired, led and supervised more than 60 staff and engaged and managed thousands of volunteers.
- Designed and managed massive database systems used for fundraising, donor and voter analytics, and get-out-the-vote efforts.
- Managed large, high-profile fundraising events.

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Education

Bachelor of Arts - Political Science - University of Wisconsin, Eau Claire - 1996