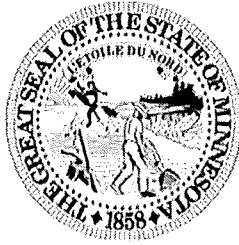


STATE OF MINNESOTA
Executive Department



RECEIVED

MAR 10 2023

Governor Tim Walz

President of the Senate

NOTICE OF APPOINTMENT

Ashley Peters

Because of the special trust and confidence I have in your integrity, judgment, and ability, I have appointed you to the office of:

Public Member

Lessard-Sams Outdoor Heritage Council

Effective: March 14, 2023

Expires: January 4, 2027

This appointment carries with it all rights, powers, duties, and emoluments granted by law and pertaining to this position until this appointment is superseded or annulled by me or other lawful authority or by any law of this State.

Signed and sealed March 9, 2023.



Handwritten signature of Tim Walz in black ink.

Tim Walz
Governor

Handwritten signature of Steve Simon in black ink.

Steve Simon
Secretary of State

Reappointment

Filed March 9, 2023
Office of the Minnesota
Secretary of State
Steve Simon

Ashley J. Peters

952-715-1209

Ash.J.Peters@gmail.com - [LinkedIn](#)

St. Paul, Minnesota

PROFESSIONAL EXPERIENCE

Ruffed Grouse Society & American Woodcock Society

National Director of Communications & Marketing

Sept. 2020 - Present

St. Paul, MN

National Audubon Society

- *Engagement Manager for Upper Mississippi River Initiative*
- *Communications Manager for Minnesota State Office*
- *Communications Associate for Louisiana State Office*
- *Communications Coordinator for Restore the Mississippi River Delta Campaign*

Sept. 2013 – Sept. 2020

Jan. 2018 – Sept. 2020

Oct. 2015 – Sept. 2020

July 2014 – Oct. 2015

Sept. 2013 – July 2014

Southeast Alaska Guidance Association

Statewide Manager for AmeriCorps Individual Placement Program

Aug. 2012 – Sept. 2013

Juneau, AK

Minnesota Department of Natural Resources

Communications and Outreach Specialist for Division of Parks and Trails

Feb. 2010 – Aug. 2012

St. Paul, MN

Conservation Corps Minnesota

Field Specialist for Boundary Water Canoe Area Wilderness/Superior National Forest

March 2009 – Oct. 2009

Grand Marais, MN

Southeast Alaska Guidance Association

Team Leader for Alaska Service Corps

March 2008 – Dec. 2008

Juneau, AK

BOARDS, COMMITTEES, VOLUNTEER WORK

Women's Forest Congress Delegate and Presenter

2022

Outdoor Writers Association of America, Board Member

2022 – Present

Climate Change Advisory Council, ServeMN/Impact

2020 – Present

Lessard-Sams Outdoor Heritage Council, Councilmember

2019 – Present

Sportsmen for the Boundary Waters, Board Member

2018 – Present

EDUCATION

University of Minnesota, Humphrey School of Public Affairs

Master of Public Affairs

Minneapolis, MN

2021

Truman State University

Bachelor of Arts, Communication

MAR 10 2023

Kirkville, MO

2007

President of the Senate

November 15, 2022

Governor Tim Walz and Lieutenant Governor Peggy Flanagan

Re: Lessard-Sams Outdoor Heritage Council Public Member Position

To Governor Walz and Lt. Governor Flanagan:

I am excited to re-submit my application for the Lessard-Sams Outdoor Heritage Council. I have been working in natural resources since 2008 and I have a wide range of communications and community engagement skills that highlight my fitness to serve on the Council. My public affairs expertise will be valuable in raising the visibility of Legacy Amendment accomplishments.

In addition to my professional skills, I am re-applying because my generation will be greatly impacted by the decisions made today. My job, hobbies, and ultimately my happiness depend on the restoration, protection, and enhancement of habitat for wildlife. More than that though, I understand that the health of Minnesota's natural resources often correlates to the quality of life for its residents. The work we do is important for wildlife, certainly, and it is just as important for our people, including future generations.

I regularly hunt, fish, hike, camp, and go birding on Minnesota's public lands and waters. During the past decade, I have worked closely with conservation programs and program staff who are tasked with proposing, implementing, and evaluating conservation projects. Communicating the success of those programs takes considerable planning and consensus-building long before the announcement of an achievement. My strategic planning and public outreach skills will continue to assist the Council in raising the profile of Outdoor Heritage Fund and Clean Water, Land, and Legacy Amendment accomplishments.

Thank you in advance for your consideration. The Council provides an opportunity to connect diverse communities, all across the state, and I would be privileged to continue contributing to those efforts.

Please refer to my résumé for additional information on my experience and qualifications.

Sincerely,



Ashley J. Peters

Director of Communications & Marketing

Ruffed Grouse Society & American Woodcock Society

ashleyp@ruffedgrousesociety.org

952-715-1209

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MAR 10 2023

President of the Senate

Part I: Position Sought

Agency Name: Lessard-Sams Outdoor Heritage Council

Position: Public Member

Part II: Applicant Information

Name: Ashley Jean Peters

Phone: (952) 715-1209

County: Ramsey

Mn House District: 64A

US House District: 4

Recommended by the Appointing Authority: False

Part III: Appending Documentation

Cover Letter and Resume

Type	File Type
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Cover Letter	application/pdf
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Resume	application/pdf
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Additional Documents (.doc, .docx, .pdf, .txt)

Type	File Name
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No additional documents found.	
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Veteran: No Answer

Part V: Signature

Signature: Ashley Jean Peters

Date: 11/15/2022 5:53:04 PM

EVO PDF Tools Demo

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MAR 10 2023

President of the Senate