

STATE OF MINNESOTA

Executive Department



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APR 24 2020

Governor Tim Walz President of the Senate

NOTICE OF APPOINTMENT

Philip McKenzie

Congressional District: 7

Because of the special trust and confidence I have in your integrity, judgment, and ability, I have appointed you to the office of:

Member

Minnesota State Arts Board

Effective: April 25, 2020

Expires: January 1, 2024

This appointment carries with it all rights, powers, duties, and emoluments granted by law and pertaining to this position until this appointment is superseded or annulled by me or other lawful authority or by any law of this State.

Signed and sealed April 20, 2020.



Reappointment

Handwritten signature of Tim Walz in black ink.

Tim Walz
Governor

Handwritten signature of Steve Simon in black ink.

Steve Simon
Secretary of State

Filed on April 20, 2020
Office of the Minnesota
Secretary of State,
Steve Simon

Application for the position Member (Cong Dist 7)

Part I: Position Sought

Agency Name: Minnesota State Arts Board

Position: Member (Cong Dist 7)

Part II: Applicant Information

Name: Philip McKenzie

Phone: (218) 686-8610

County: Pennington

Mn House District: 01B

US House District: 7

Recommended by the Appointing Authority: False

Part III: Appending Documentation

Cover Letter and Resume

Type	File Type
Cover Letter	application/vnd.openxmlformats-officedocument.wordprocessingml.document
Resume	application/vnd.openxmlformats-officedocument.wordprocessingml.document

Additional Documents (.doc, .docx, .pdf, .txt)

Type	File Name
No additional documents found.	

Part V: Signature

Signature: Philip D. McKenzie

Date: 12/12/2019 7:58:02 AM

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President of the Senate

14158 185th Ave. NE
Thief River Falls, MN 56701
218-686-8610

December 12, 2019

To Whom It May Concern:

I am excited to submit my application to continue as a board member of the Minnesota State Arts Board for District 7.

The work done by the board impacts all of Minnesota by supporting irreplaceable arts experiences throughout the state. As residents, we are so fortunate that Minnesota has a robust program of directing tax revenue toward creating a nation-leading arts infrastructure.

I have been extremely fortunate to serve on the Minnesota State Arts Board for District 7 since mid-2018, finishing out a partial term. During that time, in addition to the full board meetings in Minneapolis and other venues in the state, I have been actively engaged with several committees and have recently taken on the responsibilities of Secretary/Treasurer of the board.

Born in Crookston and now living in Thief River Falls, I definitely bring a "greater Minnesota" perspective to the arts board. It is a perspective that I hope to continue to share while helping shape policies that benefit all Minnesotans.

I studied the oboe and performed professionally into my early 30's before going to business school. I had a rewarding business career that brought me back to the state in 2004. Recently, I have revived my work with the oboe and currently serve as adjunct faculty at both the University of North Dakota and North Dakota State University.

For many years I have been involved in non-profit board service. In addition to the State Arts Board, I have served as board president of my local Rotary club, the Greater Grand Forks Symphony, the Thief River Falls Area Community Theater, and the Sheridan Chamber Players. This has provided working insight into the key role that governance plays in a non-profit.

Thank you for considering my application. If you have any questions or need further information, please contact me.

Sincerely,

Philip D. McKenzie

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President of the Senate

Philip D. McKenzie
14158 185th Avenue NE
Thief River Falls, MN 56701
218.686.8610
philclimb1@yahoo.com

EMPLOYMENT HISTORY

UNIVERSITY OF NORTH DAKOTA

Grand Forks, ND

Visiting Oboe Faculty, September 2016 – present

NORTH DAKOTA STATE UNIVERSITY

Fargo, ND

Visiting Oboe Faculty, September 2016 – present

BOUTIQUE AIR

Thief River Falls, MN

Team Lead, June 2016 – present

Oversee daily operations of airline station, Provide industry leading customer service while focusing on safety and efficiency. Hire, train, and coach Customer Service Agent team to perform all duties while in compliance with company policies, and all FAA and TSA regulations.

GREAT LAKES AIRLINES

Thief River Falls, MN

Customer Service Agent, May 2015 – June 2016

During four to six flights per week, implement daily operations of station activity. Perform all duties while in compliance with company policies as well as all FAA and TSA regulations.

BLUEDOOR 74, LLC

Thief River Falls, MN

Founder, June 2014 – present

Property acquisition and management firm building a brand focusing on short-term stays in Grand Forks, ND. Built business by creating a high-quality guest experience while marketing primarily through Airbnb and VRBO.

GREATER GRAND FORKS SYMPHONY ORCHESTRA

Grand Forks, ND

Executive Director, June 2011 – June 2014

Worked in partnership with Music Director and Board of Directors to deliver professional caliber classical music concerts to Grand Forks and the region as head of one of the leading arts organizations in North Dakota. Responsible for strategy, audience experience, budget creation, fundraising/development, staffing, finance, marketing, and operations.

- Established Guild of volunteers to build awareness, enthusiasm, and to raise funds
- Worked with community volunteer to re-establish endowment fund – increasing donations and pledges by \$150,000 over 2 years
- Created and implemented new family concert concept in October 2013
- Redefined brand, built electronic media strategy, increased subscriber base as well as the number and contributors and average level of contributions
- Created a four-year strategy of engagement based on the region's immigrant history

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DIGI-KEY CORPORATION

Thief River Fall, MN

Vice President, Business Systems, February 2007 – March 2011

Executive leader of global e-commerce electronics distributor focused primarily on purchasing operations. Directed key business functions to enable growth, lower operating costs, build continuous improvement processes, and increase operational efficiencies.

- Responsible for acquisition of ~\$950 million in inventory annually – managing in-stock levels, maximizing customer satisfaction while minimizing holding costs of excess inventory
- Developed organizational processes to manage rapid revenue growth of over \$600 million (>70%) from 2010 to 2011
- Created functions of Corporate Pricing, Corporate Research, and Asset Management to optimize profitability and market competitiveness across 1.9 million core products
- Acted as primary company liaison with external legal counsel in matters regarding contract development, compliance, and patent litigation
- Reduced new product introduction time from 23.5 days to 4.5 days through team-led process redesign

DAKOTA CLINIC THIEF RIVER FALLS

Thief River Falls, MN

Chief Executive Officer, October 2004 – February 2007

Responsible for all aspects of enterprise management of \$33 million multi-specialty clinic, surgery center, physical therapy center, and retail pharmacy.

- Created and implemented strategy for regional Center for Women's Health – concept, space, budgets, processes, staffing, project plan, performance metrics
- Implemented Lean/6-sigma methods applied to health systems to improve quality outcomes, patient satisfaction, and operational efficiency
- Grew clinic revenues by 15% through patient volume increases in flat population trend with in downward pricing environment; net profit increase in 2007 of 50% over 2006 budget; retail pharmacy revenue increase 39% and prescription volume by 58%

McKENZIE & ASSOCIATES, Ltd.

Inverness, IL

*Director, September 2001 – October 2004**Consultancy in Business development, Executive coaching, Performance metrics***ACCENTURE**

Columbus, OH/Chicago, IL

*Senior Manager – Financial Services Market Unit, Human Performance Practice,**June 1997 – September 2001*

Designed and managed projects with client senior management to deliver large-scale change programs to Fortune 500 clients; worked across multiple business functions, e.g., HR, Executive teams, and IT in financial services organizations – P&C insurance, managed care, and retail banking.

HAY MANAGEMENT CONSULTANTS

Chicago, IL/Columbus, OH

Senior Consultant – Organizational Development, December 1992 – June 1997

Generated client sales through lead development and executive relationship building.

McKINSEY & COMPANY, INC.*Associate, June 1991 – December 1992*

Worked jointly with senior management of major corporations to plan and implement strategies for achieving a superior competitive position in insurance, banking, and manufacturing sectors.

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EDUCATION HISTORY

KELLOGG GRADUATE SCHOOL OF MANAGEMENT

Evanston, IL

Master of Management (a.k.a., MBA), September 1989 – June 1991; GPA 3.6

- Majors in finance and organizational behavior; Austin Scholar

MICHIGAN STATE UNIVERSITY

East Lansing, MI

Master of Music, September 1979 – June 1981; GPA 3.96

- Graduate Teaching Assistant, Oboe

UNIVERSITY OF NORTH DAKOTA

Grand Forks, ND

Bachelor of Arts, August 1975 – May 1979, summa cum laude; GPA 3.89

- Music Major, Oboe/Education; Spring Graduation 1977 Grand Marshall; Phi Beta Kappa December 6, 1978

ADDITIONAL INFORMATION

Host of *Northern Classics*, weekly radio program of classical music on KSRQ, 2013-present
Current board memberships – Minnesota State Arts Board, Secretary/Treasurer; *Former board memberships* – Thief River Falls Area Community Theater (President); Greater Grand Forks Symphony (President), Redeemer Lutheran Church, Sheridan Chamber Players, Chicago (President); Phi Beta Kappa Association of the Chicago Area (Treasurer). *Personal* – Married, 2 stepchildren.

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