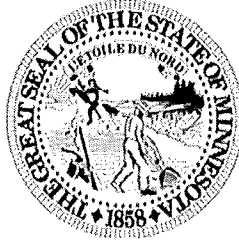


STATE OF MINNESOTA
Executive Department

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MAR 3 2023



President of the Senate

Governor Tim Walz

NOTICE OF APPOINTMENT

Judy Johnson

Because of the special trust and confidence I have in your integrity, judgment, and ability, I have appointed you to the office of:

**District 1 Representative
Metropolitan Council**

Effective: March 8, 2023

Expires: January 4, 2027

This appointment carries with it all rights, powers, duties, and emoluments granted by law and pertaining to this position until this appointment is superseded or annulled by me or other lawful authority or by any law of this State.

Signed and sealed March 3, 2023.



Handwritten signature of Tim Walz in black ink.

Tim Walz
Governor

Handwritten signature of Steve Simon in black ink.

Steve Simon
Secretary of State

Reappointment

Filed March 3, 2023
Office of the Minnesota
Secretary of State
Steve Simon

Judy A. Johnson
1815 Terraceview Lane N. Unit C
Plymouth, Minnesota 55447
612-384-4636 | judyinplym@comcast.net

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PROFESSIONAL EXPERIENCE

Greater Wayzata Area Chamber of Commerce, Wayzata MN

Membership Services Director – April 2022 to Present

President of the Senate

- Develops and fosters relationships with Chamber members and key community stakeholders.
- Leads Membership & Programming, Ambassadors, and Women in Business Committees.
- Develops and implements member attraction and retention strategies.
- Secures keynote speakers and member sponsors for programs and events – luncheons, seminars, networking events, new member breakfasts and more.
- Leads all new member Welcome Visits & Ribbon Cutting Celebrations.
- Plans and executes the Annual Roger Miller Golf Classic.
- Updates all membership materials annually, adhering to the Chamber brand.
- Maintains and manages all aspects of the member database.
- Manages all accounts receivables, membership billings, and renewal processes.
- Meets designated annual budget goals outlined by the board of directors.
- Assists staff with sponsorship recruitment, member participation, and execution of major festivals: James J. Hill Days, Chilly Open, Wayzata Art Experience, and Boo Bash Dash

The Musicant Group – 50th & France Business Association, Edina MN

Executive Director Business Districts – May 2021 to April 2022

- Undertook the Association's operations after several months of no active management, uncovering serious budgetary shortfalls, membership decline, vendor management issues, and overall organizational problems. This included getting the books organized and cleaned up to ensure proper financial reporting to the Board of Directors.
- Secured \$100K ARPA funding from the City of Edina to ensure the future viability of the Association.
- Created an updated membership list and worked to receive dues payments that had languished for four months with no follow-up. For 2022, membership is strongly rebounding, membership/sponsorship revenue is increasing and projected to beat budgeted numbers. This included restructuring membership dues tiers for 2022 and all membership benefit materials. Membership relationships are now very strong with positive feedback on the direction of the Association.
- Leading a team of three, re-strategizing events and communications, social media, and media relations, with great success by the fall of 2021 and into 2022. This includes writing all content for the monthly member newsletter with a high open rate and press releases.
- Working with GrowthZone to establish best practices to put in place a robust database to track all aspects of membership communications and engagement. Additionally, working with GrowthZone to create a new website for the Association and Business District, replacing a very outdated site and implementing new UX strategies to bring increased foot traffic to the district.
- Leading a team of four contract hires on planning and executing the return of the Edina Art Fair in 2022, with an estimated 250 people attending. This is a complex, large three-day festival with over 250 artist exhibitors, over 30 food vendors, various sponsor opportunities, and musical performances.

- Working in partnership with Explore Edina and the Edina Chamber of Commerce as opportunities arise.
- Coordinating with two Special Services Districts in the cities of Edina and Minneapolis on maintenance and are activities.
- Working with developers on two new projects that will be starting construction in 2022 to ensure there are mitigation strategies to address negative impacts to our retailers.
- Leading and managing all aspects of board governance with very positive feedback for the work being done over the past nine months.

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Prosperity's Front Door, Minneapolis, MN

MAR 3 2023

Project Director/Consultant – October 2019 to April 2021

- Successfully facilitated and led the launch of the first Minnesota's Housing Scorecard in February 2020 to mark progress on Minnesota's Housing Task Force 2018 goals and recommendations with a press conference at the Minnesota Capitol and statewide media coverage.
- Speaks on behalf of Prosperity's Front Door and participates in meetings and events to facilitate conversations with business and civic leaders, chambers of commerce, trade associations, the legislature, local public officials, and affordable housing allies on the importance of affordable, stable, and available housing for all people in Minnesota as a key driver in regional and statewide economic competitiveness and individual prosperity.
- Responsible for expanding the base of housing champions in the state through networking with targeted organizations and leaders on why housing is foundational to individual and community prosperity and to encourage action in support of housing solutions.
- Coordinates with traditional housing allies and to expand key messaging and amplify stories of success across the six statewide housing goals.
- Developing a speakers bureau as a resource to other groups to reinforce core messages.
- Database and list management to advance stakeholder engagement on the Housing Task Force goals and recommendations.
- Facilitates a small grantmaking program with key stakeholders on lived experience and housing priorities.
- Leads and executes a strategic work plan, annual budget management in collaboration with the project's fiscal agent, Steering Committee (sponsor/funder) meetings, vendor relationships, daily organizational activities, and all communications tools including web and social media channels.

GREATER MSP - Minneapolis Saint Paul Economic Development Partnership, Saint Paul, MN

Senior Director of Investor Relations – November 2013 to September 2019 (promotion in 2018)

- Responsible for the recruitment and retention of private, public, and nonprofit sector Investors (members) and planning and executing the organization's multi-year \$5.3 million fundraising campaign. Worked actively with C-suite leaders from across the region to support and engage in the Partnership's work. Researched prospects to build a strong pipeline of potential investors.
- Established and led the Investor Relations Committee, a sub-committee of the GREATER MSP Board of Directors, to ensure fundraising goals are met and all campaign activities are successful, achieving its highest new revenue level in 2018. Drafted the governance documents to establish the committee with its charter and duties and supported leadership on board governance matters, as requested.
- Supervised the Investor Relations Manager and other fundraising support staff in executing the program of work, established new sponsorship opportunities to grow revenue, and created a new Investor Retention program to stay connected to mid-tier Investors as they engage in the Partnership's work.

- Sought out and wrote grant applications to enhance financial general operations support of the regional partnership and manages all aspects of grant reporting and foundation relations on behalf of GREATER MSP. Established and managed policy and practice to track all grants received to ensure timely and accurate reporting.
- Managed all aspects of the Investor database CRM for record keeping, finance, events, and communications. Established organizational policies for each of these practices.
- Prepared the Investor Relations annual budget, managed all invoicing, receivables and follow-up with Investors regarding their accounts.
- Led GREATER MSP's reaccreditation process for the International Economic Development Council's (IEDC) professional designation – Accredited Economic Development Organization (AEDO) in 2019.
- Worked closely with the CFO on cash flow analysis, the annual financial audit, and drafted the IRS form 990 for submission.
- Presented to business leaders, elected and appointed officials, and community groups about GREATER MSP's work, broadening knowledge and support of the Partnership and its inclusive vision and mission.
- Met regularly with elected and appointed state, county, and city officials throughout the 13-county MSP region to build strong working relationships, gather input, proactively address concerns, and report on annual results and accomplishments.
- Planned and executed GREATER MSP's large Investor Meetings, Annual Meeting, and created other programs and events to ensure strong Investor connection existed to the Partnership's work and mission. Negotiated and executed vendor contracts.

Professional Development & Industry Leadership - Economic Development Association of Minnesota (EDAM)
Government Relations Committee Vice Chair – 2017 to 2019

- Co-led the volunteer committee in monitoring legislation during each session of the Minnesota Legislature, developed a legislative platform based on member input, advocated for platform issues at the Capitol, planned Economic Development Day at the Capitol with industry partners, and provided members tools to get involved with advocacy.

***Honor**

International Economic Development Council 2019 Gold Award for the GREATER MSP "All In" Print Brochure
Recognition for the innovative and creative approach to fundraising for GREATER MSP leveraging the region's top leaders to share why they invest in the GREATER MSP Partnership.

TwinWest Chamber of Commerce

Director of Government Affairs (promotion) – 2009 to 2013

- Led the TwinWest Chamber's public policy activities through the supporting the TwinWest Government Affairs Committee and the TwinWest Board of Directors in policy research, analysis, and advocating the Chamber's annual legislative priorities - the Business Agenda.
- Worked proactively as spokesperson with local media to position TwinWest and its advocacy issues by successfully generating news stories, on camera interviews, member media-prep, press releases, photo submissions that work to support the Chamber's mission and Business Agenda.
- Prepared and gave testimony at hearings at the Minnesota Legislature and at city halls. Led the Business Day at the Capitol program and grassroots advocacy campaigns to advance TwinWest's legislative and local priorities.
- Developed and wrote content for TwinWest's e-newsletter publications, web site, speaker remarks, and board reports.

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- Planned and executed the TwinWest Legislative Breakfast Series with increased visibility and strong participation from west suburban legislators, local elected officials, and high profile keynote speakers. Increased attendance by over 25% and more than doubled net revenue through creating a new sponsorship platform.
- Planned and directed the "State of the City" programs, conducted regular meetings with county commissioners, city leaders, and school district officials, building stronger relationships with elected and appointed officials at all levels of government.
- Led the TwinWest Local Business Council program to provide members access in building strong connections with local elected and appointed officials through business networking opportunities.
- Planned and executed high-profile political public policy events including the 2008 3rd Congressional Debate, the 2010 Gubernatorial Debate, and the 2012 Senator Klobuchar breakfast, driving member involvement and strong annual sponsorship revenue for government affairs and all TwinWest programming.

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Director of Community Relations – 2007 to 2009
Interim President – 2008

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- Created and advanced the TwinWest Foundation's annual strategic goals and plan of action, raising over \$250,000 to support post-secondary educational scholarships for high school seniors and working adults – achieving the highest levels of fundraising for the Foundation.
- Successfully secured grant funding and led all aspects of traditional and new fundraising activities with the Foundation board of directors and associated sub-committees.
- Created new branding/marketing materials, published informational articles, and donor outreach programs, including media relations.
- Created and implemented a more structured organizational management system, scholarship criteria, and assisted the Finance Sub-committee in developing sound financial investment policies.
- Worked with the board of directors on policy development, strategic planning, ongoing governance, media presence, and drafting/oversight of the annual budget with monthly fiscal analysis.
- Successfully planned and implemented annual events, exceeding budget each year, which included fundraising, scholarship award recipient recognition, and donor appreciation at the TwinWest Gala, Small Business Awards Luncheon and Foundation Scholarship Reception, Golf Classic, and Annual Celebration. Planned and directed the successful TwinWest Entrepreneur and Emerging Entrepreneur of the Year Awards program with increased sponsorships from previous years
- Successfully implemented and redesigned the nine-month Leadership TwinWest program to enhance professional development skills and community relations knowledge for business professionals and emerging leaders.
- Wrote and received a \$50,000 FIRST Grant from the Minnesota Department of Employment and Economic Development, creating and managing the Workforce Ready! Collaborative. Established strong cross-collaborations between post-secondary educators, K-12 schools, precision manufacturers, and workforce professionals to promote, education, workforce development, and economic opportunity within the region.
- Established the Economic Development Task Force comprised of board members and volunteers to advance economic development opportunities in the region and build strong relationships with cities, local economic development authorities, school officials, and business resource organizations to further workforce education and training.
- Directed and executed the Grow Minnesota! program through its volunteer member task force, visiting a wide variety of over 100 businesses in the metro region to identify challenges and opportunities for

capital investment and job growth, providing leadership, advice, and support to resolve problems and harness opportunities.

***Honor**

Economic Development Association of Minnesota Partnership Award for the "Workforce Ready!"

Collaborative - June 2009

Recognition of the collaborative public, private, and nonprofit work to support a prepared and ready workforce in the precision manufacturing sector.

Coldwell Banker Acclaim, Coon Rapids, MN

Realtor – 1994 to 1997

- Worked primarily with first-time homebuyers establishing a base in Minneapolis.

Business Incentives (BI Worldwide), Edina, MN

Meeting Program Manager – 1987 to 1989

- Worked with Fortune 500 clients planning national sales and incentives meetings and events.
- Responsible for overall program budgets and surpassing my peers in post-sale revenue through completion of the program.
- Promoted to work in the Automotive Division due to high level of client satisfaction ratings, budget management and top revenue growth.

Regency Plaza Hotel, Minneapolis, MN

Hotel Sales Manager – 1986 to 1987

- Worked with tour and convention groups to book blocks of rooms and meeting space.

Jefferson Tours, Minneapolis, MN

European Travel Planner – 1985 to 1986

- Worked closely with an international air carrier and tour operators in European countries, establishing systems and best practices to ensure a high level of program success for passengers and affiliate tour operators.

PUBLIC SERVICE AND STATEWIDE LEADERSHIP

Metropolitan Council, St. Paul, MN

Council Member – March 2019 to Present, appointed by Governor Walz – District 1 (part-time)

- Leadership roles: Chair – Management Committee, Member – Community Development Committee; Member – Transportation Policy Work Group, Member – Housing Work Group, Former Chair – Audit Committee

City of Plymouth, MN

Council Member - 2009 to March, 2019; Mayor – 2003 to 2006; Council Member – 1997 to 2002

Metro Cities, St. Paul, MN

Board Member - 2017 to 2019

League of Minnesota Cities, St. Paul, MN

President/Board Member - 1999 to 2006

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***Honors**

Featured Public Servant, Women in Minnesota City Government Project - 2018

Chosen to be part of a select group of women in Minnesota city government from 1970 to 2000 providing my oral and written accounts of my experience in public service. The project embodies a variety of stories and is archived in the Minnesota Historical Society.

C.C. Ludwig Award recipient presented by the League of Minnesota Cities – 2015

Selected as the C.C. Ludwig Award, considered to be the League's highest honor for elected officials. Recipients are chosen for their vision, statesmanship, and unwavering commitment to the public good.

Voted "Best Community Leader" by the readers of Plymouth Magazine – 2007

Bravo! Award – TwinWest Chamber of Commerce – February 2007

Recognition as a public official leader and as a champion of the business community.

EDUCATION

Metropolitan State University, St. Paul, MN - 1991 to 1992

B.A. Individualized Degree with an emphasis in Public Relations/Communications

National College, St. Paul, MN - 1984 to 1985

Travel Careers Diploma

University of Minnesota, Twin Cities Campus - 1980 to 1983

Undergraduate Studies – College of Liberal Arts

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**OFFICE OF THE MINNESOTA
SECRETARY OF STATE STEVE SIMON**

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Application for the position District 1 Rep. Application Date: 1/23/2023 8:47:37 PM

Part I: Position Sought

Agency Name: Metropolitan Council
Position: District 1 Rep.

Part II: Applicant Information

Name: Judy Ann Johnson
Phone: (612) 384-4636
Mailing Address: 1815 Terraceview Lane North Plymouth 55447
Email: judyinplym@comcast.net
County: Hennepin
Felony Conviction: No
Mn House District: 42A
US House District: 3
Recommended by the Appointing Authority: False



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Part III: Appending Documentation

Cover Letter and Resume

Type	File Type	
Cover Letter	application/pdf	
Resume	application/pdf	

Additional Documents (.doc, .docx, .pdf, .txt)

Type	File Name	
Letter of Recommendation	Mayor Johnson - City of Independence - Judy Johnson Met Council Letter of Recommendation.pdf	
Letter of Recommendation	Mayor Mckee - City of Corcoran - Judy Johnson Met Council Letter Recommendation.pdf	
Letter of Recommendation	Mayor Steffenson - City of Maple Grove - Judy Johnson Met Council Letter of Recommendation.pdf	
Letter of Recommendation	Mayor Wosje - City of Plymouth - Judy Johnson Met Council Letter of Recommendation.pdf	
Letter of Recommendation	Commissioner Beard - Three Rivers Park District - Judy Johnson Met Council Letter of Recommendation.pdf	

Part IV: Optional Statistical Information

Race and Natural Origin: White or Caucasian

Political Party: No Answer

Age: 61

Gender: Female

Disability: No

Hispanic, Latino or Spanish origin: No

Veteran: No

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Part V: Signature

Signature: Judy Ann Johnson

Date: 1/23/2023 8:47:37 PM

AGENCY DETAILS

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