

STATE OF MINNESOTA
Executive Department



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JUN 23 2021

President of the Senate

Governor Tim Walz

NOTICE OF APPOINTMENT

Anthony Gardner

Because of the special trust and confidence I have in your integrity, judgment, and ability, I have appointed you to the office of:

Member

State Arts Board

Effective: June 23, 2021

Expires: January 6, 2025

This appointment carries with it all rights, powers, duties, and emoluments granted by law and pertaining to this position until this appointment is superseded or annulled by me or other lawful authority or by any law of this State.

Signed and sealed June 18, 2021.



Handwritten signature of Tim Walz in black ink.

Tim Walz
Governor

Handwritten signature of Steve Simon in black ink.

Steve Simon
Secretary of State

Reappointment

Filed June 18, 2021
Office of the Minnesota
Secretary of State
Steve Simon

Application for the position Member (Cong Dist 6)

Part I: Position Sought

Agency Name: Minnesota State Arts Board
Position: Member (Cong Dist 6)

Part II: Applicant Information

Name: Anthony Gardner
Phone: (320) 255-5954
County: Stearns
Mn House District: 14B
US House District: 6
Recommended by the Appointing Authority: False

Part III: Appending Documentation

Cover Letter and Resume

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Type	File Type
Cover Letter	application/vnd.openxmlformats-officedocument.wordprocessingml.document
Resume	application/vnd.openxmlformats-officedocument.wordprocessingml.document

Additional Documents (.doc, .docx, .pdf, .txt)

Type	File Name
No additional documents found.	

Veteran: No Answer

Part V: Signature

Signature: Anthony Gardner
Date: 12/2/2020 10:47:56 PM

December 2, 2020

808 12th Avenue North
St. Cloud, MN 56303

Office of Governor Tim Walz

130 State Capitol
75 Rev Dr. Martin Luther King Jr. Blvd.
St. Paul, MN 55155

Dear Governor Walz:

I submit this application to represent Minnesota's 6th congressional district on the Minnesota State Arts Board. If I am fortunate to receive your appointment, I would be serving my second term on the Board, but my first full term. My initial appointment, which began May 6, 2020, was to complete a term that was vacated by a former Board member.

In my initial six months on the Board, I have had the privilege of engaging with a group of dedicated colleagues in robust discussion about the role of the arts in Minnesota at an unprecedented in our history. COVID-19 and heightened racial tension have generated rich dialogue at the Board regarding our role in enabling artists and arts organizations to heal our communities. These challenges will unfortunately be with us for a while, and I would welcome the opportunity to continue this critical work on the Minnesota State Arts Board.

Having spent more than twenty years working in health care, currently as chief marketing and communications officer for CentraCare, I have seen first-hand the power that art has in the healing process for individuals. Beyond these observations, I have seen through community board experience with the Arts and Cultural Alliance of Jackson County (Michigan), the Ella Sharp Museum of Art and History (also Michigan), and the Youth Chorale of Central Minnesota that art also heals communities, not just individuals. Art has the ability to open conversations, build collaborations and build bridges in communities in unique ways. I would be honored to continue as an advocate for these arts-based community-building opportunities.

It would be a privilege to extend my tenure on the Board and bring my background in health care and community arts to the Minnesota State Arts Board in service to the residents of Minnesota. I sincerely appreciate your consideration and would welcome your re-appointment.

Kind regards,

Anthony Gardner

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ANTHONY V. GARDNER
808 12th Avenue North
Saint Cloud, MN 56303
320-255-5954
Anthony.Gardner@CentraCare.com

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EXPERIENCE

CentraCare – Saint Cloud, MN
SVP, Chief Marketing and Communications Officer – 2015-present

Chief marketing and communications executive for \$1.5 billion health system with 13,000 employees. CentraCare is the seventh largest health system in Minnesota and the largest employer in Central Minnesota. Scope of responsibility: internal and external communications, branding strategy, public relations, crisis management, and reputation management.

Henry Ford Allegiance Health – Jackson, MI
VICE PRESIDENT, MARKETING AND COMMUNICATIONS – 2004-2015

Chief executive responsible for communications, reputation management and growth of a \$450 million health system with 4,000 employees and 450 physicians. Organization achieved five Truven (formerly Thomson Reuters) "100 Top Hospital" awards, Healthgrades' "America's 100 Best Hospital" award, and the Foster G. McGaw Prize for community service. Scope of responsibility: internal and external communications, crisis management, traditional and digital marketing, brand strategy, strategic planning, community relations, media relations, market research, patient experience, and philanthropy.

North Memorial Health Care - Minneapolis, MN
DIRECTOR OF MARKETING AND STRATEGIC PLANNING - 1999-2004

Senior marketing executive for Minneapolis-St. Paul's fourth largest health system, with annual revenues of \$450 million. Reported to chief operating officer. Scope of responsibility: internal and external communications, public relations, system brand management, advertising, promotions, system and service line strategic planning, business development, market research and customer satisfaction.

Medtronic, Inc. - Minneapolis, MN
GLOBAL MARKETING MANAGER, REGIONAL CONTRACT MANAGER, U.S. MARKETING MANAGER
1992-1998

Held marketing management positions in *Fortune* 500 medical device manufacturer's cardiac rhythm management and neurological divisions. Primary responsibilities: creating a marketing and sales strategy for the international and U.S. product launch of a new implantable device, negotiating pricing contracts with regional hospitals, and managing U.S. marketing of a pacemaker support device.

EDUCATION

Yale University

BA – Biomedical Engineering

University of Chicago

MBA – Marketing and Strategic Management

Johns Hopkins University

MA - Communications

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PROFESSIONAL AND COMMUNITY ACTIVITIES

Society for Healthcare Strategy and Market Development (professional membership group of the American Hospital Association), Board of Directors – 2008-2010

Chamber of Commerce – Jackson County (Michigan), Board of Directors – 2005-2008

Arts and Cultural Alliance of Jackson County (Michigan), Board of Directors – 2005-2008

Ella Sharp Museum of Art and History, Board of Directors – 2007- 2015 (Board Chair, 2014)

Spring Arbor University, Gainey School of Business – Advisory Board – 2010-2014

Youth Chorale of Central Minnesota – Board of Directors – 2016-2018