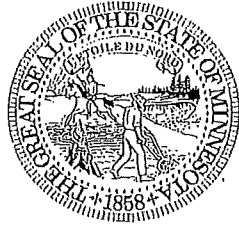


STATE OF MINNESOTA



TIM WALZ
GOVERNOR

NOTICE OF APPOINTMENT
Christina Widdess

708 First Street North #214
Minneapolis, MN 55401
County of Hennepin
Congressional District 5

Because of the special trust and confidence I have in your integrity, judgment, and ability, I have appointed and commissioned you to have and to hold the office of:

At-Large Member

MINNESOTA STATE ARTS BOARD

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Effective: July 3, 2019

JAN 23 2020

Term Expires: January 2, 2023

President of the Senate

This appointment carries with it all rights, powers, duties, and emoluments granted by law and pertaining to this position until this appointment is superseded or annulled by me or other lawful authority or by any law of this State.

IN TESTIMONY WHEREOF, I have hereunto set my hand and caused the Great Seal of the State of Minnesota to be affixed at the State Capitol in the City of Saint Paul, September 24, 2019.



Governor

Secretary of State

Reappointment

**OFFICE OF THE MINNESOTA
SECRETARY OF STATE STEVE SIMON**

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Application for the position At-large Member

Part I: Position Sought

Agency Name: Minnesota State Arts Board
Position: At-large Member

Part II: Applicant Information

Name: Mrs. Christina Mitsue Widdess
Phone: (612) 804-1709
Mailing Address: 708 First Street North Minneapolis 55401
Email: chris@thewiddessgroup.onmicrosoft.com
County: Hennepin
Felony Conviction: No
Mn House District: 59B
US House District: 5
Recommended by the Appointing Authority: False ✓

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JAN 23 2020

President of the Senate

Part III: Appending Documentation

Cover Letter and Resume

Type	File Type	
Cover Letter	application/vnd.openxmlformats-officedocument.wordprocessingml.document	
Resume	application/vnd.openxmlformats-officedocument.wordprocessingml.document	

Additional Documents (.doc, .docx, .pdf, .txt)

Type	File Name
------	-----------

Type**File Name**

No additional documents found.

Part IV: Optional Statistical Information

Race and Natural Origin: Asian or Pacific Islander

Political Party: No Party Preference

Age: 69

Gender: Female

Disability: No

Hispanic, Latino or Spanish origin: No

Part V: Signature

Signature: Chris Widdess

Date: 12/30/2018 3:14:16 PM

AGENCY DETAILS

MEMBER DETAILS

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President of the Senate

December 30, 2018

To the Honorable Governor of Minnesota,

I have served on the Minnesota State Arts Board since June 26, 2016 and the term ends January 7, 2019. I would be most grateful to be reappointed for a full term.

This has been a most rewarding and thought-provoking assignment.

As the current Vice Chair of the Board and the Chair of the Outcomes Committee, I have traveled the state to hear directly from citizens, artists, arts producers, economic development agencies, teachers, caregivers, corporations and small businesses. I have learned about the challenges facing artists and the communities they serve – and when surmounted, how art can generate and sustain healthy vibrant communities.

This is consistent with the fundamental shift in the industry over the last decade, from the way art is created to the way it is consumed; from its historical role and function within our culture to that of a powerful tool for place making and innovation.

Perhaps most importantly, the arts reflect the human condition and in doing so, challenges the mind and soul. It creates moments of empathy that can spark discussions with those who on the surface seem so different. It creates an opportunity to view the world through the eyes of others; to explore difference and our biases. Given the changing composition of our state, and nation, the arts can play a critical role in building bridges that bring us together and create safe places where we can learn from each other.

Over the last 30 years in Minnesota, I have served with the following arts organizations.

- City of St Paul Cultural STAR Board Chair, 2018 – 2019
- Creative St. Paul, 2017 – 2019
- Twin Cities Jazz Festival, 2016, consultant, strategic planning and board development
- Penumbra Theatre Company, 2004-2015, Managing Director
 - Partnered locally with Walker Art Center, Guthrie Theater, Ordway Center, Mu Performing Arts, Teatro del Pueblo, New Native Theatre and Pangea World Theater; and nationally with Kennedy Center, Arizona Theatre Company, Milwaukee Rep, Kansas City Rep, Signature Theatre Company (NYC), Trinity Rep (Providence), and Oregon Shakespeare Festival.

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President of the Senate

Page Two

- Minnesota Council of Nonprofits, 2013-2014, consultant, fundraising and individual donor cultivation
- DeVos Institute of the University of Maryland, 2014-2015, consultant for capacity building with Weeksville (Brooklyn, New York), Casita Maria (Bronx, New York), and Red Cloud Indian School (Pine Ridge, South Dakota)
- Multiple terms on grants review committees for City of Saint Paul Cultural STAR and the National Endowment for the Arts; as well as on the Theatre Facts review committee, Theatre Communications Group
- Minnesota Orchestra, 1998-2001, board member

At 69 years, I am now exploring the impact of the arts on our senior population, my peers. As the interim Executive Director, I am launching EngAGE Heartland to create community and change lives by transforming affordable senior apartment communities into vibrant centers of teaching and learning, artistic exploration, creativity, and engagement.

Change is always both exciting and challenging for us as individuals and for us as a people....and art can make this process positive and fulfilling. It is for this reason that I wish to serve another term on the Minnesota State Arts Board.

Respectfully,



Chris Widdess
708 First Street North #214
Minneapolis MN 55401

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Chris Widdess

A proven change agent with 45 years of experience
in strategic realignments, special projects, new market development, and campaigns.
chris@thewiddessgroup.onmicrosoft.com 612-804-1709

The Widdess Group

2015 – current

Co-owner. Responsible for consulting services to nonprofit organizations seeking management, development and marketing strategies and tactics to establish or enhance existing structure and systems. Current clients are EngAGE Heartland and the Saint Paul Riverfront Corporation. Prior clients include Twin Cities Jazz Festival, Family Place, Culture Brokers and University of Minnesota Libraries.

Penumbra Theatre Company

2004 – 2015

Managing Director. Responsible for all administrative functions including board relations, marketing, development, finance and audience services; average annual budget of \$2 million and 10 full-time staff, 130 part-time employees, five consultants and 400 volunteers. Reported to the board of directors and co-managed with Founder and Artistic Director Lou Bellamy. During this time, the theater successfully navigated several fiscal crises while establishing a national reputation for excellence in both theater and social justice programming. Successfully launched the 5-year succession plan, (2014-2018) which was designed to ensure an orderly transition of both the artistic and administrative leadership. Widdess retired in 2015 and Bellamy retired in 2017.

Saint Paul Riverfront Corporation

1996 - 2004

Director of Public Outreach, Marketing and Programming. Responsible for management of annual marketing budget of \$175,000 and for raising annual special event budget of \$500,000; provided strategic and tactical guidance for raising \$30 million for the redevelopment of Harriet Island and Landmark Plaza. Reported to Executive Director. Identified, developed and implemented strategies and tactics that informed, inspired and involved all sectors of the community in Saint Paul's renaissance, the *Saint Paul on the Mississippi Development Framework*, and the work of the Corporation. Established and strengthened collaborations with neighborhood groups, city agencies, Capital City Partnership, Chamber of Commerce, Convention & Visitor Bureau, Port Authority, foundations, regional organizations and other river cities.

Saint Paul Pioneer Press

1993 – 1996

Promotions Manager, 1993 – 1995. Responsible for three staff and annual operating budget of \$1.1 million to affect Twin Cities audience of 1.3 million. Reported to Senior Vice President of Marketing. Managed all local advertising and media relations. Developed and managed all community relations and events.

Ad Sales and Marketing Manager, New Media, 1995 – 1996. Responsible for research and development of strategies and tactics for online advertising on the Pioneer Press web site and other Knight Ridder newspaper sites.

Minnesota Public Radio

1989 – 1992

Director of Marketing and Communications. Responsible for eight staff and annual operating budget that averaged \$650,000 to affect statewide audience of four million. Reported to President and Executive Committee. Provided assistance to 22 stations and four affiliated companies. Managed all local and national advertising, and media relations. Produced all development and membership material, and all marketing material for nationally distributed programs.

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Search Public Officials Reporting



Statement of economic interest for a public official

Official: Brede, Ardell F

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Statement last updated: 1/17/2020

Occupation: Retired
Employer: unemployed
NA
NA, NA NA

Positions held

Agency	Position held	Appointment date	Appointment ends	Appointment authority
Arts, Board of the (/reports-and-data/officials-financial-disclosure/agency/15500000/)	Member-at-Large	7/3/2019	1/2/2023	Governor
Destination Medical Center Corporation (DMCC) (/reports-and-data/officials-financial-disclosure/agency/80000000/)	Mayor	7/15/2013	12/31/2018	City Council

Sources of income

None reported

Business or professional activity categories

None reported

Securities

None reported

Real property

None reported

Pari-mutuel horse racing interests

Search Public Officials Reporting



Statement of economic interest for a public official

Official: Dowse, Sean

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Statement last updated: 10/7/2019

Occupation: Mayor

Employer: City of Red Wing
443 W 3rd St
315 West 4th Street
Red Wing, MN 55066

Positions held

Agency	Position held	Appointment date	Appointment ends	Appointment authority
Arts, Board of the (/reports-and-data/officials-financial-disclosure/agency/15500000/)	Member	7/3/2019	1/2/2023	Governor

Sources of income

Name of source	Relationship to source							
	Director	Officer	Owner	Member	Partner	Employer	Employee	Honorarium
City of Red Wing							✓	✓
ISD 256								✓

Business or professional activity categories

None reported

Securities

Name of security

AIG Focused Dividend Strategy Fund A

Voya Corp Leaders 100 Fund Class A

Real property

None reported

Pari-mutuel horse racing interests

None reported

Search Public Officials Reporting



Statement of economic interest for a public official

Official: Widdess, Chris

Login to Follow (<https://logon.cfb.mn.gov/sso/login?returnTo=https://cfb.mn.gov/reports-and-data/officials-financial-disclosure/official/12201>) ↗

Statement last updated: 1/15/2020

Occupation: Consultant

Employer: Self-employed

708 First Street North # 214
Minneapolis, MN 55401

Positions held

Agency	Position held	Appointment date	Appointment ends	Appointment authority
Arts, Board of the (/reports-and-data/officials-financial-disclosure/agency/15500000/)	Member-at-Large	7/3/2019	1/2/2023	Governor

Sources of income

Name of source	Relationship to source							
	Director	Officer	Owner	Member	Partner	Employer	Employee	Honorarium
The Widdess Group			✓		✓			

Business or professional activity categories

Business or professional activity category	Engaged as employee	Engaged as contractor
Professional, scientific, & technical services (other)		✓

Securities

Name of security	Name of security	Name of security
Amazon.com Inc	Apple	Bank of America
CHS Inc. 6.75% Pfd	CHS Inc. 7.5% Pfd	Citigroup 8.55% Note due 10/27/2025
Cullen High Div Eqty I	DFA Emerging Mkts Small Cap	DFA Global Equity
DFA Intl Core Eqty Port	DFA Investment Grade I	DFA US Large Cap Value

Name of security	Name of security	Name of security
DFA US Small Cap Value	Dodge & Cox Intl Stock Fund	FMI Common Stock Fund
FMI Common Stock Institutional	FMI Large Cap Institutional	GS 7.25% Note due 10/13/26
GS 7.7% Note due 2/13/2025	Harbor Cap Appreciation Inst	iShares Barclays 3-7 Yr Treas Bond
Medtronic	Nuveen Preferred Securities I	PowerShares BulletShrs 2020 Corp Bd ETF
PowerShares BulletShrs 2021 Corp Bd ETF	PowerShares BulletShrs 2022 Corp Bond	Schwab International Equity ETF
Schwab US Broad Market ETF	Schwab Value Adv Money Fd	SIT MN Tax Free Income Fund
SPDR S&P 500 ETF	Templeton Global Bond	Territorial Bancorp
Vanguard FTSE Emerging Markets ETF	Vanguard Growth ETF	Vanguard Total Bond Mkt Index
Vanguard Total World Stock Index ETF		

Real property

County	Address or section information	Owner	Mortgagee	Contract for deed	Option to buy \$2500 rule
Hennepin	708 First Street North #213	✓			



Pari-mutuel horse racing interests

None reported