STATE OF MINNESOTA



NOTICE OF APPOINTMENT

Phillip Norrgard

RECEIVED

APR 19 2017

345 Prevost Road Cloquet, MN 55720 County of Carlton Congressional District 8

President of the Senate

Because of the special trust and confidence I have in your integrity, judgment, and ability, I have appointed and commissioned you to have and to hold the office of:

REPRESENTATIVE OF CONSUMERS ELIGIBLE FOR PUBLIC HEALTH COVERAGE

MNSURE BOARD

Effective: May 6, 2017 Term Expires: May 5, 2021

This appointment carries with it all rights, powers, duties, and emoluments granted by law and pertaining to this position until this appointment is superseded or annulled by me or other lawful authority or by any law of this State.

IN TESTIMONY WHEREOF, I have hereunto set my hand and caused the Great Seal of the State of Minnesota to be affixed at the Capitol in the City of Saint Paul, April 18, 2017.

Reappointment



Application for the position Consumer - Eligible For Public Health Coverage

Part I: Position Sought

Agency Name: Minnesota Insurance Marketplace Board **Position:** Consumer - Eligible For Public Health Coverage

Part II: Applicant Information

Name: Phillip Norrgard Phone: (218) 879-1227

Mailing Address: 345 PREVOST ROAD Cloquet 55720

Email: phil.norrgard@state.mn.us

County: Carlton Mn House District: 11A US House District: 8

Recommended by the Appointing Authority: False

Part III: Appending Documentation

Cover Letter and Resume

Type File Type

Additional Documents (.doc, .docx, .pdf, .txt)

Type

File Name

No additional documents found.

Part IV: Optional Statistical Information

Gender: Male Disability: No

Age:

Political Affiliation: Democratic-Farm-Labor

Ethnicity: White or Caucasian

Hispanic, Latino or Spanish origin: No Answer

Part V: Signature

Signature: Phillip Norrgard Date: 4/12/2017 3:43:25 PM

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President of the Senate

Cover Letter or Other Helpful Information:

The Honorable Mark Dayton
Office of the Governor
130 State Capitol
75 Rev. Dr. Martin Luther King Jr. Blvd.
St. Paul. MN 55155



APR 19 2017

President of the Senate

Dear Governor Dayton:

I am writing to request appointment to the Minnesota Insurance Marketplace Board as the Health Administrative and Finance Representative. For over 30 years I have been engaged in health and human services administration and finance on the micro, mezzo, and macro levels. As the Director of Human Services for the Fond du Lac Band of Lake Superior Chippewa, I have performed many of the same duties a county health and human services administrator would perform with the addition of providing, purchasing, and contracting for a wide range of medical, dental, pharmacy, chemical dependency, behavioral health, optometry, chiropractic, and in-home health care services in a community that suffers with severe health disparities. Chronically underfunded, the Indian Health Service/Tribal health care system demands that administrators learn how to do more with less through the discipline of zero based budgeting. Fond du Lac has been recognized nationally for its innovation and devotion to quality. Today our delivery system includes over 300 employees with an annual budget over \$40 million.

In addition to purchasing specialty health care as a "payer of last resort," I served as a founding member of the Fond du Lac Insurance Board of Directors from 1991 to 1995, when we established Fond du Lac's self-insurance medical plan and negotiated the catastrophic coverage. In response to the creation of Medicare Part D in the Medicare Modernization Act, I developed an insurance sponsorship plan at Fond du Lac that provided tribally subsidized insurance to American Indians that has become a model for tribes across the country.

Most importantly, as a long-term administrator grounded in a rural network of public and private health and social services providers, I have experienced firsthand the dramatic changes in personal and public health status issues, the provision of health care services, the costs for those services, and the financing mechanisms developed to pay for those services.

My work in the regional level has called for my involvement with other tribal health directors and tribal leaders within Minnesota, Wisconsin, and Michigan. I was a founding member of the Bemidji Area Office of the Indian Health Service Tribal Advisory Board and have presented at several tribal leader meetings and trainings on topics that range from family-nurse partnerships to prescription drug diversion prevention. I was a founding member of the state Indian Mental Health Advisory Council, and the Indian Child Welfare Advisory Council. On January 30, 2013, the Tribal Executive Committee of the Minnesota Chippewa Tribe passed a resolution in support of my appointment to the MNsure Board of Directors.

Regional work also included my participation on the Minnesota Insurance Exchange Advisory Task Force. I believe my involvement helped Task Force members recognize the special protections and benefits afforded to American Indians in the Affordable Care Act, and helped me appreciate the special interests of various stakeholders, each seeking support for their particular interests or concerns. As a member of the Adverse Selection Workgroup and Qualified Health Plan Subcommittee, I believe I was exposed to some of the most difficult decisions the MNsure Board will be wrestling with in the coming years. My involvement on the Tribal Consultation Workgroup required less work than originally anticipated because of the excellent assistance of state staff and the cooperation of elected tribal leaders. I believe Minnesota's Tribal Consultation Policy was the first one approved by CMS in the country. As the only non-elected task force member from outside the metro area, I voted to have a larger board of directors for the exchange so that more members could be recruited from rural Minnesota where issues regarding the "narrowing" of markets may create some unique and difficult problems. If appointed, I would work hard to advocate for all rural Minnesotans.

On the macro or national level, my involvement began in the mid 90s when federal Medicaid policies began delegating federal authority to states. I have served on the Medicare and Medicaid Policy Committee of the National Indian Health Board (NIHB) since 1999. When CMS established the Tribal Technical Advisory Group (TTAG) in 2007, I was asked to serve as the Bemidji Area delegate alternate and have continued to serve to the present. For the past two years, I have participated on the Affordable Care Act (ACA) Policy Committee of the NIHB and the

Regulations Work Group of the MMPC which reviews and responds to proposed rules regarding the ACA and how the state and federal exchanges will be operated. In the past two years, I have been recruited by the National Tribal Education and Outreach Consortium to train tribal leaders and administrators across the country about the ACA and insurance exchanges.

Minnesota has a storied tradition of outstanding public health care services and excellent primary, secondary, and tertiary medical care. The ACA and MNsure provide a tremendous opportunity to make those services accessible to more of its citizens and I am proud to be a lifelong resident of the state that has embraced this new reform with such agility despite considerable political resistance. Because my employment succession plan has been underway for three years, I will be able to devote the time and energy required for service on the Minnesota Insurance Marketplace Board.

Thank you for your kind consideration and for your bold leadership in health care reform.

Sincerely, Phillip Norrgard

Resume or Other Helpful Information:

Resumé Phillip H. Norrgard 345 Prevost Road Cloquet, MN 55720 (218)879-2288



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Education

- Master of Social Work, University of Minnesota, 1980
- Bachelor of Arts, Bachelor of Science, Moorhead State University, 1974
 Employment
- Director of Human Services, Fond du Lac Reservation, March of 1980 to present. Chief Executive Officer for a wide variety of programs including out-patient and in-patient medical, pharmacy, x-ray, lab, dental, maternal child health, public health nursing, in-home health, injury prevention, health transportation, health education, family planning, chronic disease management, medical social services, child protection, home-based counseling, family counseling, self-help groups, individual counseling, chemical dependency treatment, counseling and aftercare, chemical dependency prevention/intervention, adolescent residential care, nutrition education and counseling, domestic abuse advocacy, child abuse prevention, victim's of crime assistance, foster care licensing and support, and day care licensing and support. In the following management areas, the Director has specific responsibility for:
- Contracting and negotiating: write and negotiate over \$22,000,000 of grants, contracts, and sub-contracts annually with over fifteen funding agencies; write and negotiate service agreements, MOAs, and sub-contracts with over thirty different agencies and consultants annually.
- Personnel management: recruit, select, train, evaluate, promote, motivate, and discipline over two hundred fifty full-time and ten part-time employees. Develop job descriptions, performance standards, fringe benefits, qualification specifications, special achievement awards, and service coordination plans for over twenty-nine different health and social service programs.
- Public relations: establish formal and informal relationships with community groups, elders, elected officials, programs, agencies, and organizations. Appear on television and radio programs. Prepare newspaper articles, public service announcements, program literature, and other promotional material. Design facility layout and approve facility decor. Serve on other agency boards and committees.
- Planning and evaluation: establish one, three, and five-year division objectives for the Tribal Specific Health Plan, assess ever-changing external environment, develop alternative strategies for accomplishing goals, assess financial, political, and technical feasibility of various strategies, write or approve at least twenty grant proposals annually, conduct bi-annual comprehensive human service needs assessments, develop, implement, monitor data collection and analysis for all programs, direct and monitor quality improvement policies and procedures, and provide for accreditation of all facilities.

- Training and supervising: establish and clarify work assignments, identify staff training needs and develop ways to address them, coach and counsel staff, delegate appropriate authority and responsibility, conduct/plan inservice training sessions for staff meetings and annual retreats, and present at other workshops/conferences.
- Coordination: maintain productive relationships with numerous local, state, and national agencies/organizations, integrate division staff with numerous other public and private service providers, maintain productive relationships with politicians and their staff, and maintain integration of division services and providers.
- Budgeting and resource management: prepare, monitor, revise, and manage over twenty five different program operating budgets totaling over \$40,000,000 annually, project near-term and long-term financial needs, explain and justify budget requests, apply financial management reports to unit productivity, plan and monitor acquisition of supplies, equipment, and facilities, and project near-term and long-term material resource needs.
- Instructor: taught Social Policy and Analysis for the University of Minnesota, Duluth in 1982. Presenter and panel member for numerous regional and national conferences on numerous topics including several recent regional trainings on the Affordable Care Act
- Boards and Committees
- Duluth Community Health Center Board of Directors (President, 1987)
- Three State Indian Health Service Tribal Advisory Board (Vice President, 1992)
- Shelter Services of Carlton County Board of Directors (President 1988)
- United Way Campaign Captain
- American Indian Fellowship Association Advisory Board
- Minnesota Indian Mental Health Advisory Board (founding member)
- Minnesota Indian Child Welfare Advisory Board (founding member)
- Human Development Center Board of Directors (President 1999)
- Fond du Lac Insurance Company Board of Directors (President, 1994)
- Carlton County Children and Family Services Collaborative 1998 2010
- Northwoods Children's Services, 1998 2007
- National Indian Health Board Medicare/Medicaid Policy Committee, 1998 present
- Center for Medicare and Medicaid Tribal Technical Advisory Group, 1999 present
- National Indian Health Board Medicare/Medicaid Policy Committee Regulations Work Group, 2010 present
- Men as Peacemakers Board of Directors, 2011 present
- Awards
- Administrator's Special Citation from the Health Resources Services Administration, Public Health Service,
 1985
- Legionnaire Distinction from the Indian Health Service, Public Health Service, 1986
- Governor's Certificate of Commendation, Governor Rudy Perpich, 1988
- Group Performance Citation from the United States Department of Health & Human Services, Public Health Service. 1992
- Innovations in American Government Semifinalist, 1996
- Area Director's Outstanding Tribal Administrator, 1996
- National Indian Health Service Director's Award, 1999
- Honoring Nations Highest Honors, 1999
- Honoring Nations Honors, 2000
- National Indian Health Service Director's Award, 2001
- Honoring Nations Semi-Finalist, 2005
- National Indian Health Board Regional Impact Award 2006
- Honoring Nations Semi-Finalist, 2008



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* Publications

- Community Development Block Grant Action Manual, University of Minnesota Press, 1979.
- "The Indian Self-Determination Act: A Case Study", presented at the International Conference on Social Development in Montreal, Quebec, Canada, August 3, 1984.
- "Community Injury Prevention, the Fond du Lac Model", presented at the National Indian Health Promotion/Disease Prevention Symposium, Oklahoma City, Oklahoma, September 21, 1986.
- "Dancing With Open Eyes: Issues in Minnesota Indian Mental Health", a fifty-six minute video documentary, May 1987.
- "Dancing With Open Eyes, Part II", a fifty-seven minute video documentary, May, 1987.
- "James Jackson, Sr., Ojibway Medicine Man: A Gift To One, A Gift To Many", a fifty-seven minute video documentary, January, 1993.

- "A Case Study of the FDL Medicare Part D Program", with Mim Dixon, presented at the NIHB Consumer Conference in October, 2007
- "Strategies for Tribes to Increase Pharmacy Reimbursements From the Medicare Part D Prescription Drug Benefit" with Mim Dixon and Kris Locke.
- "Building on the Fond du Lac Experience Tribal Sponsorship in Health Insurance Exchanges" (2012), a 19 minute video describing tribal sponsorship opportunities in the ACA.
- "Estimating the Cost and Benefits of Tribal Sponsorship" (2013), a 12 minute video explaining how to complete a cost-benefit analysis of tribal sponsorship.
- "Presenting Tribal Sponsorship" (2013), a 20 minute video demonstrating how to present tribal sponsorship strategies to Tribal Councils.

RESOLUTION 43-13

WHEREAS, the Minnesota Chippewa Tribal Executive Committee is the duly elected governing body of the Minnesota Chippewa Tribe, comprised of six member reservations (Bois Forte, Fond du Lac, Grand Portage, Leech Lake, Mille Lacs, and White Earth); and

WHEREAS, the Minnesota Chippewa Tribe supports programs and services to promote the health and welfare of its members and others in the Indian community; and

WHEREAS, the Patient Protection and Affordable Care Act has provisions specific to American Indians and Alaskan Natives that have impact on the Indian communities in Minnesota; and

WHEREAS, the health insurance exchange provisions of the Patient Protection and Affordable Care Act will impact Indian health care programs in Minnesota; and

WHEREAS, planning the implementation of the health insurance exchange has involved consultation with and input from persons representing Indian health providers familiar with health care issues unique to American Indians; and

WHEREAS, the Tribal Executive Committee finds that the continued involvement on the Health Insurance Exchange Board will be valuable to ensuring that the exchange program is implemented in a way that meets the needs of the Indian community; and

NOW THEREFORE BE IT RESOLVED that the Minnesota Chippewa Tribal Executive Committee hereby supports the appointment of Phil Norrgard, an expert in Indian health care, to the Minnesota Health Insurance Exchange Board or its successor.

We do hereby certify that the foregoing Resolution was duly presented and acted upon by a vote of 11 For, 0 Against, 0 Silent, at a Regular Meeting of the Minnesota Chippewa Tribal Executive Committee, a quorum present, held on January 30, 2013 at Vermilion, Minnesota.



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President of the Senate