STATE OF MINNESOTA



RECEIVED

JAN 3 1 2017

President of the Senate

NOTICE OF APPOINTMENT

R.T. Rybak

404 South 8th Street Minneapolis, MN 55404 County of Hennepin Congressional District 5

Because of the special trust and confidence I have in your integrity, judgment, and ability, I have appointed and commissioned you to have and to hold the office of:

MEMBER

DESTINATION MEDICAL CENTER CORPORATION

Effective: February 5, 2017 Term Expires: January 3, 2023

This appointment carries with it all rights, powers, duties, and emoluments granted by law and pertaining to this position until this appointment is superseded or annulled by me or other lawful authority or by any law of this State.

IN TESTIMONY WHEREOF, I have hereunto set my hand and caused the Great Seal of the State of Minnesota to be affixed at the Capitol in the City of Saint Paul, January 31, 2017.



Governor

Secretary of State

Reappointment

OPEN APPOINTMENTS APPLICATION FOR SERVICE ON MINNESOTA STATE AGENCIES, BOARDS, COUNCILS, COMMISSIONS OR TASK FORCES

All information on this form is available to the public upon request.

By request, this application will be made available in alternative format (Braille, large print, audio tape, etc.)

Part I: Position Sought Required Information (MN Stat § 15.0597 Subd. 5.)							
Agency Name:	Destination N Name of board, co	ledical Center uncil, commission or tas	k force	Position:	Member Membership position so	ught or enter "member"	
Part II: Applicant Information Required Information (MN Stat § 15.0597 Subd. 5.)							
Name:	R.T First	Rybak Last		Phone: (6	612) 343-6050		
Mailing Address:	Mailing			Email: rtrybak@gmail.com _ County: Hennepin			
1	Minneapolis MN 554 City	04State ZIP	Code	Find your c	e of Rep Dist:61B_ listricts by using the Poll nder.sos.state.mn.us/	US House of Rep Dist:5 I Finder at:	
Have you ever t	peen convicted o	f a felony: x		Did the Apapplication	opointing Authority s	uggest you submit your No	
Attach a cover letter, resume or other information that you feel would be helpful to the Appointing Authority.							
	T is collected for, an	he following information d compiled in, the annu	Political Pa x De Inde Rep No I	l voluntary <i>(MN</i> open appointi	W Stat §15.0597 Subd. 5.) ments process pursuant t His mer-Labor orig nce	o MN Stat §15.0597 Subd. 7. panic, Latino or Spanish	
Race: (Check as many as apply)	Americar	merican or Black n Indian or Alaska Na Pacific Islander	tive	_	x White or Caucas Other Race	sian	
Part IV: Signature and Submittal Instructions (E V E D							
I swear that, to the best of my knowledge, the above information is correct and that I satisfy all legally prescribed qualifications for the position sought. (*If another person or group is nominating the applicant, the applicant's signature indicates consent to nomination.)							
Applicant Signature President of the Senate							
Mail or Submit In Person: Office of Secretary of State Open Appointments 180 State Office Building 100 Rev Dr Martin Luther King Jr Blvd St. Paul, MN 55155-1299 Phone: (651) 297-5845 Email: open.appointme Online application: http://www.sos.state.mi			ents@state.r		Applicants will not receive an acknowledgement of submitted applications; the appointing authority will notify you if an interview is desired.	FOR OFFICE USE: Sub by AA: AA: Trans Date: Rev.04-2014	

R.T. Rybak 4415 Dupont Avenue Minneapolis, MN 55419

December 22, 2016

To Whom It May Concern:

I believe this is the most significant redevelopment in the country for a city of this scale.

I'm committed to finishing the job we've started and making sure it lifts the economy for not only Rochester but, as much awe can, southern Minnesota.

I request that I be reappointed to the Destination Medical Center Corporation.

Sincerely,

R.T. Rybak

RECEIVED

JAN 3 1 2017

President of the Senate

R.T. RYBAK

4415 Dupont Avenue South Minneapolis, MN 55419 (612) 802-9925 • RTRYBAK@gmail.com

EXECUTIVE PROFILE

A seasoned manager, proven innovator and exceptional communicator have been career hallmarks. Broad public and private sector experience including expertise in government and public-private partnerships, coalition building and collaboration. Seasoned career experience in economic development, public transportation; youth development and education and media, marketing and communications.

KEY ACCOMPLISHMENTS

Youth Development and Education

- Created "The Minneapolis Promise" with four areas of interest/work:
 - Built a coalition of Foundation and Business partners alongside Achieve Mpls to create a Career Center in each of the Minneapolis Public High Schools.
 - Conceived and built a coalition around the "STEP UP" program; employing over 18,000 inner city adolescents since inception in 2005. Ninety percent of participants below poverty level, 80% people of color and 50% from immigrant families.
 - Partnered with MNSCU (state college network) to create "Power of U" program which
 offered two years of free admission to community colleges in the metro for students
 who stayed at or above grade level; creating a 10% increase in number of Community
 College Students graduating with an Associate's Degree.
 - Created "Urban Scholars" program which prepared college students from communities
 of color for careers in the public sector. After graduation, they are invited into
 employment with the City of Minneapolis. Built 12 into city budget first year, 18 the
 second year and 40 this coming year.
 - Led staff conception and implantation of "I Know I Can!" program for third graders that introduced them to potential careers at an early age. The program also mobilized 1,000 volunteers to read in 3rd grades across the district. The program was later offered in Spanish and English.
- Member of Youth Coordinating Board including Board Chair roles in 2006 2007 and 2010 –
 2011
 - This coalition of members from Park and Recreation, Minneapolis Public Library,
 Minneapolis Public Schools, Hennepin County and Foundation executives focused on quality out of school time including:
 - Door to door canvassing to identify and reach out to high school dropouts and invite them back.
 - o Convene stakeholders from 13 city wards to align program offerings and outcomes.
 - O Personally shepherded "Way to Grow" program through a critical leadership transition that saved the program's offering to the community.
- Annually visited every 9th grade classroom in Minneapolis Public Schools to initiate dialogue between the Mayor's office and students to better understand their challenges and vision for opportunity.
- Helped lobby and secure \$20M in federal funding for the Northside Achievement Zone and served on its founding board.

JAN 3 1 2017

Government and Public Affairs

- Government and public affairs experience as Mayor included:
 - Streamlining and refocusing of Minneapolis City Government (\$1.2B, 3,700 employees).
 - Paying off \$200M in debt, restored AAA Bond Rating and launched results-based management.
 - Reducing violent crime 40% and developed model Youth Violence Prevention strategy.
 - Leading major redevelopments, retraining of 10,000 un or underemployed residents.

Development and Transportation

- Development experience included hands-on work in public, private and non-profit sectors and overseeing:
 - Construction of\$1B football stadium.
 - Construction of \$400M 5-block mixed use development.
 - Redevelopment of second largest building in Minnesota into corporate headquarters with global market.
- Created opportunities for small business loan pools.
- Spent five years as an Architecture/Development reporter for the Minneapolis Star Tribune.
- Worked for two years with the Minneapolis Downtown Council doing business recruitment.
- Secured real estate license in 1989.
- Transportation experience included:
 - Securing \$130M federal grant to implement bus rapid transit.
 - Developing \$120M streetcar financing plan.
 - Implementing the light rail line and planning for two others.
 - Launching the "Nice Ride Bike Share" system and other improvements that secured Minneapolis the designation as "America's #1 Bike City".

Media and Communication

- Media experience included 10 years reporting and managing across multiple media platforms (newspaper, radio, television and internet).
- Pioneered work which launched early internet media properties (websites and public radio programming).
- Managed media advertising sales teams in print and internet.
- Made numerous appearances on national cable news shows.
- Communication experience included extensive crisis communication background which was key to handling communications during the collapse of the I-35W Bridge in Minneapolis.

Marketing

- Developed and managed national event marketing strategy for Target Stores, including integrating with advertising and in-store teams.
- Held leadership role in executing the marketing strategy for Starbuck's opening in Minneapolis
 market
- Worked with a broad range of marketing clients in traditional format and internet, including HomeServices, AgStar and Public Radio International.

RECEIVED

JAN 3 1 2017

EXPERIENCE

Generation Next

Executive Director 2014 - Present

City of Minneapolis

Mayor

2002 - 2013

R.T.Rybak Co.

Principal (Internet Consulting Company)

1998 - 2001

• Internet Strategist/consultant for developing an online strategy for clients like Edina Realty and Ag Star.

Principal (Marketing, Economic Development)

1989 - 1993

Internet Broadcasting

Vice President

1996 - 1998

 Reconstructed a business plan to build an internet strategy. Product was Internet/TV-based website growing a company that still exists.

Twin Cities Reader

Publisher

1994 - 1995

• Recruited to save publication and/or create a management buyout.

Eberhardt Commercial Real Estate

Business Development Specialist

1987 - 1988

• Strategy Consultant for projects that were forerunners to "Block E" and downtown TARGET headquarters.

Minneapolis Downtown Council

Development Director

1985 - 1986

Accountability for bringing new business to Minneapolis.

Minneapolis Star Tribune

Reporter

1979 - 1985

Accountability for reporting on Development.

RECEIVED

JAN 3 1 2017

Sun Newspapers

President of the Senate

Editor 1978 - 1979

COMMUNITY INVOLVEMENT

Mayo Clinic Destination Medical Center

Founding Board member

Oversaw \$1/2B public investment and \$4B Mayo investment in Rochester, MN.

Greater MSP

Founding Board Member

• Created Regional Economic Development entity for Minneapolis-St. Paul with 10 CEOs.

Itasca Group

Founding Board Member

• Developed a long range economic, transportation and education strategy for Minneapolis St. Paul with 15 CEOs of civic organizations.

Regional Council of Mayors

Founding Board Member

Coordinated municipal leadership in Minneapolis St. Paul with 20 Mayors.

Generation Next

Founding Board Member

Collaborated with 15 foundation leaders, school superintendents and higher education leaders to develop a common agenda focused on ending the education achievement gap.

EDUCATION

Boston College

Bachelor of Arts, Majors: Political Science and Communication / Minor: Urban Affairs

RECEIVED

JAN 3 1 2017

President of the Senate