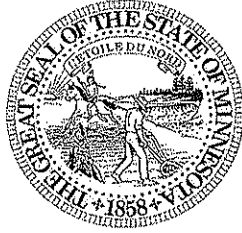


STATE OF MINNESOTA



MARK DAYTON
GOVERNOR

NOTICE OF APPOINTMENT

Edgardo Rodriguez

121 Washington Avenue South Unit #1614
Minneapolis, MN 55401
County of Hennepin
Congressional District 5

Because of the special trust and confidence I have in your integrity, judgment, and ability, I have appointed and commissioned you to have and to hold the office of:

SMALL EMPLOYER REPRESENTATIVE

MNSURE BOARD

Effective: July 6, 2015
Term Expires: May 5, 2019

This appointment carries with it all rights, powers, duties, and emoluments granted by law and pertaining to this position until this appointment is superseded or annulled by me or other lawful authority or by any law of this State.

IN TESTIMONY WHEREOF, I have hereunto set my hand and caused the Great Seal of the State of Minnesota to be affixed at the Veterans Service Building in the City of Saint Paul, July 1, 2015.



Mark Dayton
Governor
Steve Simon
Secretary of State

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Replacing: Brian Beutner

President of the Senate

**STATE OF MINNESOTA
OPEN APPOINTMENTS APPLICATION FOR SERVICE ON
STATE AGENCIES, BOARDS, COUNCILS, COMMISSIONS or TASK FORCES**

All information on this form is available to the public upon request.

Part I - Tell us about the Position to which you are applying

Required Information (MN Stat § 15.0597 Subd. 5.)

Agency Name: MNSure Position Sought: Board of Directors
(Name of board, council, commission or task force.) (Membership position sought or enter "member".)

By request, this application will be made available in alternative format (for example, braille, large print, audio tape, or computer disk.)

Part II - Tell us about Yourself

Required Information (MN Stat § 15.0597 Subd. 5.)

Applicant Name: Edgardo E Rodriguez Preferred Phone: (612) 202 - 0531
(First Name) (Last Name)
 E-MAIL: erodriguezd@msn.com
 Preferred Mailing Address: 121 Washington Ave So # 1614
(Preferred Mailing Address) County: Hennepin
Minneapolis MN 55401
(City) (State) (Zip) MN House of Rep Dist: 59B US House of Rep Dist: 5th
 Find your districts by using the Poll Finder at:
<http://pollfinder.sos.state.mn.us/>
 Have you ever been convicted of a felony? Yes No X
 Did the Appointing Authority suggest you submit your application? Yes X No

Please attach a cover letter, current resume, or other information that you feel would be helpful to the Appointing Authority.

Part III: OPTIONAL STATISTICAL INFORMATION

The following information is optional and voluntary (MN Stat §15.0597 Subd. 5.)

Information is collected for, and compiled in, the annual report on the open appointments process pursuant to MN Stat §15.0597 Subd. 7.

Sex: Female Age: 71 Disability: Yes Political Party: X Democratic-Farmer-Labor
 Male X No X Independence Hispanic, Latino, or Spanish origin? X Yes Puerto Rico
 Republican No
 No Party Preference
 Other
 Race: African American or Black X White or Caucasian
(Pick as many as apply) American Indian or Alaska Native Other Race
 Asian or Pacific Islander

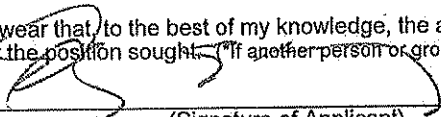
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Part IV: Signature and Submittal Instructions

President of the Senate

I swear that, to the best of my knowledge, the above information is correct and that I satisfy all legally prescribed qualifications for the position sought. (If another person or group is nominating the applicant, the applicant's signature indicates consent to nomination.)



 (Signature of Applicant)

7/1/2015

 (Date)

MAIL OR SUBMIT IN PERSON:
 Office of Secretary of State
 Open Appointments
 180 State Office Building
 100 Rev Dr Martin Luther King Jr Blvd
 St. Paul, MN 55155-1299

Phone: (651) 297-5845
 Email: open.appointments@state.mn.us
 Online application:
<http://www.sos.state.mn.us/index.aspx?page=5>

Applicants will not receive an acknowledgement of submitted applications; the appointing authority will notify you if an interview is desired.

FOR OFFICE USE:
 Sub by AA: _____
 AA: _____
 Trans Date: _____
 Rev.09-2011

Edgardo E. Rodriguez

121 Washington Avenue So. - Unit 1614
Minneapolis, Minnesota 55401
(612) 259-6573 (Office)
(612) 317-1002 (Fax)
(612) 202-0531 (Cellular/Home)
erodriguezd@msn.com - Personal
erodriguez@meda.net - Business

Business Consultant, General Management and Finance Executive widely experienced in US and International business. Technically astute and knowledgeable. A motivating team leader and player. A superb relationship builder and valued resource for all stakeholders. CPA with public accounting and small business experience. Combines an entrepreneurial spirit with deep grounding in established multinational corporate finance and extensive small business coaching and guiding for success.

Experience includes:

- Organizational and cultural change
- Business turnaround
- Systems development
- Acquisitions and divestitures
- International finance
- Board communications
- Government relations
- Investment community/NYSE/SEC relations
- Human resources/compensation
- Costs and controls
- Small business consultant

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CAREER EXPERIENCE

Business Consultant, Metropolitan Economic Development Association (Meda); Minority Business Development Agency - Minnesota - 2003 to present - provide Business advice to ethnic minority entrepreneur seeking to open or grow a business.

Financial Advisor, Investment Representative of and Securities Offered Trough Financial Investment Corporation a Broker/Dealer - Provide Financial Planning services including advice to individuals and businesses. An Independent Agent/Member of Swenson Anderson Financial Group, Minneapolis, MN (2001 - 2003)

Consultant (2000 - 2001) - Liaison to senior management regarding organizational direction and international business opportunities.

International Multifoods, Minneapolis, MN (1973 - 2000)

A diversified food company with major operations in the U.S., Canada, and formerly in Venezuela.

President - Venezuela Food Division (1996 - 1999)

Executive Vice President, Administration - Venezuela (1995 - 1996)

Vice President and Controller/Chief Accounting Officer - Minnesota (1993 - 1995)

Assistant Controller and Corporate Officer - Minnesota (1985 - 1993)

Assistant President - Venezuela (1980 - 1985)

Treasurer and Chief Financial Officer - Venezuelan Operations (1977 - 1980)

Assistant Controller and Corporate Officer - Minnesota (1973 - 1977)

General Management:

- Full general management responsibility for the \$300MM Venezuelan division, whose businesses included agro-industrial, consumer, and industrial products.
- Led improvements in operational and financial performance to reverse annual operating losses of \$18MM and restore the unit to profitability, under adverse internal and external conditions.
- Reorganized and reassigned critical functions, including replacement of some individuals.

- Revamped management compensation programs and recognized individual performance.
- Rebuilt relationships with crucial industry groups, government officials, customers and suppliers.

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President of the Senate

Acquisitions and Dispositions:

- Most recently has been instrumental in the coaching for success of small business acquisition in the communities of color in Minnesota.
- Played key role in the acquisition and disposition of approximately 45 completed transactions, ranging in size from \$20MM to \$275MM, in the US, Venezuela (including the successful profitable sale of the business under difficult market environment), Korea, France, Spain, and England.
- Worked successfully with multiple investment bankers, Goldman Sachs, Lehman Brothers, Bear Stearns, Morgan Stanley, Manufacturers Hanover, Wood Gundy (Canada) and Piper Jaffray; and the following major companies, Quaker Oats, Con Agra, Kraft, Clorox, Lamb Weston, Cargill, ADM, Gruma (Mexico), and John Labatt (Canada).

Financing /Investments:

- In the last 10 years have participated in assisting small businesses of color in developing viable financing and capital strategies resulting in the creation of employment and significant economic development.
- Participated in significant financing transactions in the U.S., Canada, Venezuela, Mexico, Brazil and Chile; developed financing programs for possible investments in France and England.
- Oversaw structuring and participation in major transactions including a \$100MM medium term note program under a shelf registration statement, filed with the SEC in 1992 and a \$300MM revolving credit agreement with seven banks, including Morgan Stanley.
- Created and led a win-win solution for industry, government, and farmers on the financing of Venezuelan crops (corn, sorghum, and rice).
- Led the creation of financial strategies that prevented a \$10MM loss to the corporation during times of economic chaos in Venezuela
- Directly involved in the public sales of newly issued common stock in the amount of \$57MM (1986).

Systems:

- Led cultural change and highly successful selection, design, and implementation of SAP system for Venezuelan operations, including Y2K compliance.
- Participated in systems evaluation and selection for \$20MM corporate systems installation.
- Fully experienced in the use and capabilities of centralized and decentralized mainframe, intermediate and PC-based systems.

Board Relations:

- Deeply experienced at making financial presentations to Board of Directors.
- Participated in all meetings of the Audit Committee of corporate Board, including developing Agendas and presentations for the meeting and preparing the Chair in advance of the meetings.
- Prepared in coordination with the VP-Treasurer the agenda and all background information for the Finance Committee and Benefits Investment Committee.

Human Resources/Compensation:

- Worked closely with HR in efforts to develop creative, motivating compensation packages, which tie compensation to performance, in accord with increased shareholder value.
- Participated in the creation of the company as Economic Value Added (EVA) firm.

Borden, Inc., New York City, NY (1971 - 1972)

Manager of Accounting

DCR Corporation, Columbus, OH (1970 - 1971)

Principal and Chief Financial Officer

Price Waterhouse & Co., New York, NY and San Juan, PR (1963 - 1970)

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EDUCATION

Bachelor in Business Administration – Accounting Major

University of Puerto Rico – Graduated May 1963

Continuing Professional Education:

Integrated Systems (SAP)

Managing Foreign Exposures – (First Bank Systems)

Contemporary Developments in Finance and Accounting Controls - Summer Program (Harvard School of Business)

Pension Funding and Accounting Strategies (Kellogg School of Management – Northwestern University)

Activity Based Costing (Kellogg School of Management – Northwestern University)

Creating Shareholder Value (The Alcar Group – Northwestern University)

FrontLine Leadership (Zenger Miller); Certified Instructor

Total Quality (Zenger Miller); - Certified Instructor

Economic Value Added (Stern, Stewart), Certified Instructor

Successfully completed the Core Curriculum of the Corporate Directors Academy – Saint Mary's

University of Minnesota. Hendrickson Institute of Ethical Leadership and Caux Round Table

LICENSES AND CERTIFICATES

Certified Public Accountant – State of Minnesota (1974)

Certified Public Accountant – The Ohio State University (1972)

Certified Public Accountant – The University of New York (1970)

Licensed in Minnesota to Sell Life, Health, Accident, Disability and Long-term Care Insurance and Fixed and Variable Annuities – Currently inactive

Series 7 and 63 Certified (Securities and Variable Annuities), Licensed in Minnesota, New York and Massachusetts – Currently inactive.

Member of APTAC (Association of Procurement Technical Assistance Center)

Certificate of Servant Leader Qualification

COMMUNITY ACTIVITIES

Member of the Hispanic Chamber of Commerce of Minnesota Advisory Board

Appointed by Governor Pawlenty to the Board of the Chicano Latino Affairs Council, serving as Treasurer and Member of the Executive Committee for most of the eight years of service.

Advisor to the Latino Economic Development Center Board of Directors, Member of the Communications Committee

Certified Trainer Neighborhood Development Corporation.

Participant and Sponsor of the Saint Mary University of Minnesota Hendrickson Institute of Ethical Leadership Small Business Owners Round table.

A Fellow member of the Saint Mary University of Minnesota Hendrickson Institute of Ethical Leadership

HONORS

2009 Region V Midwest SBA Champion Award – Minority Small Business Champion of the Year

2009 Minnesota Minority Small Business Champion of the Year

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