### STATE OF MINNESOTA



#### NOTICE OF APPOINTMENT

# Mark Misukanis

RECEIVED

965 Stratford Road Mendota Heights, MN 55118 County of Dakota Congressional District 2 FEB 2 4 2017

Fresident of the Senate

Because of the special trust and confidence I have in your integrity, judgment, and ability, I have appointed and commissioned you to have and to hold the office of:

## PUBLIC MEMBER

## MINNESOTA HIGHER EDUCATION FACILITIES AUTHORITY

Effective: March 1, 2017 Term Expires: January 4, 2021

This appointment carries with it all rights, powers, duties, and emoluments granted by law and pertaining to this position until this appointment is superseded or annulled by me or other lawful authority or by any law of this State.

IN TESTIMONY WHEREOF, I have hereunto set my hand and caused the Great Seal of the State of Minnesota to be affixed at the Capitol in the City of Saint Paul, February 24, 2017.



Governor Pinn

Secretary of State

#### **Breems, Nancy (OSS)**

From:

Abel, Tom (OSS)

Sent:

Tuesday, November 29, 2016 2:05 PM

To:

Appointments, Open (OSS)

Subject:

A New Application has been submitted!

Nancy! We have received a new application for Commissions and Appointments.

Agency Name::

Mn Higher Education Facilities Authority

**Position Sought::** 

Member

First Name::

Mark

Last Name::

Misukanis

Street Address::

965 Stratford Road

City::

Mendota Heights

State::

MN

Zip::

55118

Have you ever been convicted of a felony::

No

Phone::

6516867797

Email::

newpharos@gmail,.com

County::

Dakota

MN House of Representatives District::

52.A

**US House of Representatives District::** 

Did the Appointing Authority suggest that you submit an application?:

Cover Letter or other information helpful to the appointing authority::

Please accept this letter and enclosed resume in application for a Board membership on the Minnesota Higher Education Facility Authority. I am presently on the Board and serve as the current Chair. I am seeking another term onthe Board.

Mark Misukanis

Resume or other information helpful to the appointing authority::

Curriculum Vitae

Mark Misukanis, Ph. D.

NOV 3 0 2016

RECEIVED

FEB 2 4 2017

President of the Senate

965 Stratford Road Mendota Heights, Minnesota 55118 NewPharos@gmail.com 651-686-7797(H), 651-245-4722(C)

#### PROFESSIONAL PROFILE

I am a solid leader with demonstrated success establishing new organizations and restructuring existing institutions. My strength is the ability to recognize early environmental pressures that force organizations to change. I continuously build and nurture the relationships needed to be effective. I believe a strong team that operates from clearly articulated objectives and sensitivity to client needs is the most successful way to make policy, organizational and management changes.

#### PROFESSIONAL EXPERIENCE

Community Faculty Metropolitan State University Currently

Courses taught in Public Finance; Public Policy; Information Management, Evaluation, and Public Accountability; Public Policy Innovation and Diffusion; and Capital Financing for Public and Non-profit Facilities. I serve on the College Assessment Committee determining appropriate rubrics and learner outcomes. I am working to leverage the online learning platform (D2L) to assess outcomes for the Master's in Public and Non-profit Administration program. I serve as an advisor to incoming new students. I am working on an on-line public finance text.

Senior Consultant New Pharos Consulting Currently

New Pharos Consulting is a public policy research organization providing research, evaluation, data analytics and data reporting capacity for state and local units of government, non-profit agencies and policy advocacy groups. New Pharos has worked with a number of school districts on cost of education issues, the Western Interstate Commission for Higher Education on workforce and higher education issues and Education|Evolving on policy questions surrounding school district revenue allocation. Three recent reports measured the impact of private career colleges on the Minnesota economy, a separate one on the Wisconsin economy, and the economic impact of a new robotics park in the state.

Director of Finance and Research Minnesota Office of Higher Education 2004 to 2011

Directed the daily operations of the Policy Research, Financial, and Administrative Operations Divisions of the Office. This included direct oversight of an annual budget of approximately \$370 million, supervision of 21 professional and support staff including the Chief Financial Officer, all staff responsible for related financial and administrative functions and the research and policy analysis group of the agency. As a member of the senior management team, I was involved in all decisions concerning the financial, operational and programmatic issues in the Office. I often directly represented the Agency Director with external groups and served as Acting Director of the agency during 2009. Key accomplishments:

• Substantially improved the credibility of the agency with state legislators and other policy makers by

improving communication and rebuilding confidence in the capacity of the agency to evaluate and deliver programs effectively.

- Improved communications with several external clients including the senior management at the University of Minnesota, the MnSCU system and the Minnesota Private College Council.
- Advised the governor and legislature on the strategic direction and related policy initiatives for higher education in the state including budgetary levels, governance and programmatic development. Advocated for the governor's policy and budget positions with the legislature.
- Established a broad research and policy agenda for higher education in response to the new policy role created for the agency.
- Directly managed the development of a new accountability system for higher education for the state.
- Served on the senior management team to finance and operate the SELF program, a \$1 billion student loan enterprise by: working to restructure \$527 million in outstanding student loan bonds necessitated by changes in auction rate markets; representing the agency before municipal bond rating agencies, bond insurers and banks in a number bond issues and financial restructuring efforts; and, successfully working with the legislature and other state agencies to significantly increase the annual tax-exempt bonding authority for the SELF student loan program from \$20 million to \$70 million.
- Directed two major studies of higher education funding in Minnesota and a major evaluation of the Minnesota State Grant financial aid program.
- Improved the forecasting process and accuracy of the Minnesota State Grant program by implementing new analytical techniques and expanding a communication network of relevant institutions.
- Restructured internal budgeting policies in the Office that improved transparency and created a strategic budget development process.
- Restructured the external audit process to focus resources in high-risk areas and create more effective audit results.

Director and Chief Budget Officer Office of Fiscal Policy and Analysis, Minnesota Senate 1996 to 2004

As initial Director of a newly formed non-partisan office, designed the organizational structure, defined the functional roles, identified the management policies and established the operational procedures for the Office. The objective was to make this a top Office of this kind in the country. Key accomplishments:

- Advised the Senate Majority Leader and chairs of the Finance and Tax Committees on the development and implementation of strategic spending plans and the solution of related fiscal, programmatic and policy issues for the state budget.
- Coordinated budget decisions across eight Finance Committee divisions and the Tax Committee in the Minnesota Senate that appropriated approximately \$48 billion biennially.
- Successfully managed a strong, highly independent team of professional budget analysts.
- Created budget standards with the Department of Finance and the Minnesota House substantially improving the state's budget process and related program policies.
- Resolved spending and policy jurisdictional issues between powerful and highly independent budget chairs.

Lead Fiscal Analyst

Finance Committee, Minnesota Senate 1987 to 1996

Coordinated the budget analysis, program design and legislative drafting of the E-12 education funding and policy bill. Evaluated proposed capital budget projects and revenue forecasts for the Finance Committee chair. Key accomplishments:

· Advised the committee chair on overall strategic direction of education policy and related budget and

programmatic issues and developed options for committee consideration.

• Designed major educational programs developed to address specific public policy problems. This included the definition of the specific goals, budget and operational structure of the program.

• Developed complex computer simulation models to evaluate the financial and distributional impact of changes in funding programs.

• Worked with external education stakeholder groups to identify public policy problems, establish policy solutions and explain policy decisions to members, the press and other interested parties.

• Developed formal tracking procedures and presentation documents for budgetary decisions for the funding committee.

Legislative Analyst

Office of Counsel and Research, Minnesota Senate 1984 to 1987

Analyzed and evaluated policy options for the Committees on Finance, Commerce and Economic Development, and Local and Urban Government of the Minnesota Senate. These committees dealt with finance, insurance, banking, economic development and local government policy issues.

Senior Analyst

Tax Research Office, Minnesota Department of Revenue 1978 to 1984

Managed the professional staff of the Revenue Forecasting Section and the support staff of the Tax Research Office. Key accomplishments:

- Managed the contractual provisions and operation of a large, complex regional econometric model of the state.
- Implemented the use of sophisticated statistical techniques (ARIMA) that improved the accuracy and credibility of forecasts of state tax revenues exceeding \$300 million annually.
- Developed long-term output, income and work force projections of the Minnesota economy.
- Analyzed the budgetary impact of proposed policy changes for income and property taxes.
- Designed and constructed complex computer programs for tax and economic analysis.
- Implemented new techniques to estimate and analyze the economic impact of proposed policy changes.

### RELATED PROFESSIONAL AFFILIATIONS

Adjunct Faculty, School of Business, Hamline University, 2000 to the present Courses taught in Public Finance, Public Policy, Legislative Practicum and the Survey of Economics. I have been involved in related program decisions (course scheduling, learner outcome development, etc.) for the Organizational Leadership and Public Policy Department. I have been a manuscript reviewer of papers submitted for publication in the Journal of Public Administration Education

Board Member, Minnesota Higher Education Facilities Authority, 2006 to 2011 and currently. I serve as Secretary of the Board. The Authority is a state agency that issues conduit tax-exempt bonds to finance facility construction for private non-profit colleges and universities in Minnesota. I was appointed by Governor Dayton to this position in 2013.

Ford Foundation Policy Fellow, Western Interstate Commission for Higher Education, 2007-2008 This fellowship resulted in an authored report published by the Commission.

Member- Department of Public Administration Advisory Task Force, School of Business, Hamline University, 2007-2008

National Center Associate, National Center for Public Policy and Higher Education, 2005-2006 The Center was a national organization influential in higher education policy.

Member, Association for Institutional Research in Upper Midwest (AIRUM) 2010-11

Grant Training Center Professional Grant Development Workshop, 2009

Graduate School Faculty, School of Education, Capella University, 1998 to 2001 Developed and taught online courses in Education Finance, Education and the Law, and Higher Education and the Law.

Lecturer, School of Education, Hamline University, 1998-1999 and periodically thereafter

Member- Economic Resource Group, 1995 to 1998. This is a group of professional economists in state government.

Expert Witness, Skeen vs. State of Minnesota, 1990

This case was a constitutional challenge to the K-12 education finance system in Minnesota. Served as an expert witness for the state in the case ultimately decided by the Minnesota Supreme Court.

Economic Consultant, St. Paul Pioneer Press/Dispatch, 1982. The product of this project was a leading index and a set of leading economic indicators for the Minnesota economy. The newspaper published the index and indicators on a monthly basis.

#### ACADEMIC BACKGROUND

Ph. D. in Educational Policy and Administration

University of Minnesota

Doctoral course work concentrated in the economics and administration of higher education. Ph. D. thesis title: The University and the Economy: An Exploratory Analysis of the Impact of the

Current Economic Activity of the University of Minnesota on the Economy of the State.

M.A. course work in economics University of Wisconsin Concentration in public finance.

B.A. in Economics College of St. Thomas, St. Paul, MN Member of Omicron Delta Epsilon Honor Society in Economics

Mini MBA in Non-profit Organization University of St. Thomas, St. Paul, MN

#### **VOLUNTEER ACTIVITIES**

- Board Member- Minnesota Online High School
- Member St. Paul Archdiocese Finance Council- 2007 to present. Chair- Assessment Review Task Force (2010-2011). This group advises the Archbishop on financial and governance matters concerning the St. Paul- Minneapolis Archdiocese.
- Trustee Board of Trustees, Convent of the Visitation School. 2008-2013. I served as the Treasurer of the School and chair the Finance Committee. I also served in an ex-officio capacity on the Board during 2001-2003
- President Parent's Association- Convent of the Visitation School, 2001 to 2003
- Volunteer Children's Home Society 2003, 2004
- Member Head of School Search Committee- Convent of the Visitation School, 2000
- Treasurer- Twin Cities Fire Soccer Club, 2000
- Member -Long Range Finance Planning Committee Convent of the Visitation School, 1999
- Grade school basketball coach, Nativity of Our Lord Grade School, 1994 to 1997
- Fund raiser co-chair- Church of the Nativity of Our Lord, 1994, 1995
- Parish Council Member- Church of the Risen Savior- 1991
- Volunteer teacher- Church of the Risen Savior- 1992
- Site Council Member- Southview Elementary School, ISD 196, 1988 to 1992
- Task Force member- several educational committees, ISD 196, 1988 to 1991

#### Gender::

Male

Age::

61

Hispanic, Latino, or Spanish Origin?:

No

Race::

White or Caucasian

If you answered Other Race, please specify.:

#### Disability::

No

Party::

Republican

If you answered "Other" for Political Party, please state name of Political Party or Political Affiliation::

#### **Applicant Name:**

Mark Misukanis

Date:

11/28/2016 12:00:00 AM

Enter 3 numbers followed by 3 letters:

987abc