# STATE OF MINNESOTA



**MAY 8 3 2018** 

President of the Senate

# NOTICE OF APPOINTMENT

# Suyapa Miranda

568 Arlington Avenue West St. Paul, MN 55117 County of Ramsey Congressional District 4

Because of the special trust and confidence I have in your integrity, judgment, and ability, I have appointed and commissioned you to have and to hold the office of:

# REPRESENTATIVE OF PUBLIC HEALTH CARE PROGRAMS

# MNSURE BOARD

Effective: May 8, 2018 Term Expires: May 5, 2020

This appointment carries with it all rights, powers, duties, and emoluments granted by law and pertaining to this position until this appointment is superseded or annulled by me or other lawful authority or by any law of this State.

IN TESTIMONY WHEREOF, I have hereunto set my hand and caused the Great Seal of the State of Minnesota to be affixed at the Capitol in the City of Saint Paul, May 3, 2018.



Replacing: Lauren Gilchrist

# Application for the position Public Health Programs Representative

# Part I: Position Sought

Agency Name: Minnesota Insurance Marketplace Board

Position: Public Health Programs Representative

# Part II: Applicant Information

Name: Suyapa Nadezhda Miranda

Phone: (612) 245-5821

Mailing Address: 568 Arlington Ave West Saint Paul 55117

Email: suyapa.miranda@heart.org

County: Ramsey

Mn House District: 66B

US House District; 4

Recommended by the Appointing Authority: False

# Part III: Appending Documentation

#### Cover Letter and Resume

Type

File Type

Cover Letter application/vnd.openxmlformats-officedocument.wordprocessingml.document
Resume application/vnd.openxmlformats-officedocument.wordprocessingml.document

Additional Documents (.doc, .docx, .pdf, .txt)

Type

File Name

No additional documents found,

## Part IV: Optional Statistical Information

Gender: Female

Disability: No Answer

Age: 37

Political Affiliation: Democratic-Farm-Labor

Ethnicity: Other Latina

Hispanic, Latino or Spanish origin: Yes

# Part V: Signature

Signature: Suyapa Miranda Date: 2/28/2018 10:07:33 PM



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President of the Semate

Suyapa Miranda 568 W Arlington Ave Saint Paul MN 55117 suyapamiranda5682@msn.com



President of the Senate

To the state's open appointments governor office,

I am writing to express my strong interest in serving as BOARD/COMMISSION: MINNESOTA INSURANCE MARKETPLACE BOARD (MNsure) and would welcome the opportunity to contribute my experience. I believe that my education, employment background, involvement on boards and advisory committees make me a good fit for this position.

### Professional skills include:

- •15+ years of experience working in non-profit sectors in developing implementing programs. Proven commitment to serving communities that are underserved and underprivileged. Demonstrated high-level of sensitivity towards those from different culture groups and or socioeconomic backgrounds. Exceptional ability to build and maintain positive relationships with community partners and seek out new agencies for future collaborations.
- •10+ years of extensive board experience and committee's experience, serving, planning of special events, and recruiting for membership. Established leadership skills with proven ability to work as a team.
- •10+ years of experience in advocating for affordable and subsidized housing. In Saint Anthony Park Community Council (SAPCC) as the past Executive Director I lead the charge in advocating for the first ever developer guidelines that focus in the need in affordable housing options.
- In my current role as a Midwest Affiliate Multicultural Initiative Director at The American Heart Association his position is geared towards proactively addressing the health inequities that exist in the state of Minnesota though collaboration with government and nonprofit agencies on polices and creating programming to reduce disparities. Often the most Socioeconomic disadvantage have the greatest need for preventive screenings, health promotion, or educational programming, but have the least access to these services needed. The overarching goal is to overcome these obstacles and assist in moving the needle to improve the cardiovascular health of all communities' members by 20 percent while reducing deaths from cardiovascular diseases and stroke by 20 percent.
- •As a Development Coordinator, with the Women Environmental Institute (WEI) I worked closely with the Executive Director Karen Clark on researching and writing successful grant proposals for corporations, foundations, and government establishments
- •As a case manager/employment specialist I was highly skilled in understanding the type barriers that were affecting clients. I was extremely creative and innovative in developing programming when it came to assisting clients by motivating them to believe in themselves. In this role, I facilitated and collaborated with various non-profit agencies. I have planned and coordinated many workshops from resume building 101, job searching, job training, and support groups for women working with Casa Esperanza.

Hopefully you will find me to be an accomplished director with proven success in managing multiple projects, staff development, improving community support services to culturally diverse populations and resolving complex situations. I have enclosed a copy of my resume with additional information about my qualifications. I am looking forward to hearing from you, so we may discuss further how I can contribute to the board MARKETPLACE BOARD

(Mnsure), you may contact me at 612-245-5821 or email at <u>suyapamiranda5682@msn.com</u> or suyapa.miranda@heart.org

Thank you for your consideration, Sincerely,

Suyapa Miranda

RECEIVED

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Prosident of the Senate

# SUYAPA N. MIRANDA

568 W Arlington, Ave Saint Paul, MN 55117 Cell: (612) 245-5821 Suyapamiranda5682@msn.com

#### PROFESSIONAL SUMMARY

My passion as an **Executive Director** is working **collaboratively** with residents, business and nonprofits to build more visible, **inclusive**, and resilient communities through an **equity** lens.

# **EDUCATION**

Masters in Advocacy and Political Leadership (MAPL)

Metropolitan State University

Saint Paul, MN

2017

Public Sector and Nonprofit management

Bachelor of Arts in Modern and Classical Languages

University of St. Thomas

Saint Paul, MN

2005

Spanish; Minor: Native American studies

## PROFESSIONAL EXPERIENCE

Midwest Affiliate Multicultural Initiative Director

Eagan, MN

2018 - present

The American Heart Association

> This position is geared towards proactively addressing the health inequities that exist in the state of Minnesota though collaboration with government and nonprofit agencies on polices and programming.

## **Executive Director**

Saint Anthony Park Community Council (SAPCC)

Saint Paul, MN

2014 - 2018

- > Develop long-term strategy consistent with organizational mission and values.
- Provide leadership in program development, organizational, and financial plans with the Board of Directors and staff; carry out plans and policies authorized by the Board.
- > Establish working relationships and cooperative arrangements with community groups and nonprofit organizations; encourage active participation by volunteers in all areas of work.
- Establish first-ever Equity Committee to lead the organization on equity focus and reduce disparities in Saint Anthony Park.
- > Develop and create job descriptions and implement regular performance evaluations utilizing sound human resource practices.
- > Work in collaboration with the City of Saint Paul on proposed building sites, development projects, and recreational parks green spaces
- Work with developers and Land Use committee members to establish development guidelines focused on housing affordability and sustainable housing/green building.
- Lead food justice efforts to reduce food disparities in Saint Anthony Park.
- > Create and manage a youth internship program for job skill training in collaboration with local charter schools.
- > Lead a team to create method for GIS system data collection for District 12 to identify disparities.
- > Lead a graduate school research team from the University of Minnesota program to develop surveying tool and mapping of food disparities in Saint Anthony Park.
- > Increase funding base and diversify SAPCC revenue streams.
- Management all SAPCC communications from social media, newslett

CEO

SNMM property management LLC

Saint Paul, MN

2011-Presen

Own and manage single-family properties, including building rehab and maintenance, tenant screening, billing and accounting

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#### PROFESSIONAL EXPERIENCE CONTINUED

# **Development Coordinator/Program Coordinator**

Women's Environmental Institute (WEI)

Saint Paul, MN

2011-2014

- Researched and wrote successful proposals for corporations, foundations, and government establishments; analyzed data and generated grant reports
- > Coordinated events for training local Hmong and Latino farmers on potential sources of exposure to toxic pollutants
- Created plan to reduce exposures to toxic pollutants through collaborative action, coordinating strategic planning between the EPA and Hennepin County
- > Collaborated with community partners on use of green technology and prioritization of risk-reduction activities

Lead Employment Specialist, Supervisor

MERRICK COMMUNITY SERVICES (MCS)

Saint Paul,

MN :

2007 - 2011

Supervised case management team, employment staff and interns

- > Worked with non-profits and businesses to facilitate client access to supportive services
- Assisted highly diverse pool of clients in resume building, creative job searching, mock-interviewing, and job placements; advocated and translated for clients in medical and legal settings
- > Recruited, interviewed candidates for nursing assistant and environmental construction programs; facilitated admissions in accordance with MN DOT standards
- Provided case management for at-risk families to prevent child abuse/neglect through the Family and Community Partnership (FCP) and Family Assessment (FA) programs

Staffing Coordinator

TEAMS PERSONNEL

Northfield, MN

2005-2006

Supervised the hiring and placement of temporary employees, maintaining personnel files and handling legal, financial and productivity reporting.

Program Manager

NEIGHBORHOOD INVOLVEMENT PROGRAM

Minneapolis, MN

2003 - 2004

Developed curriculum, coordinated after school tutoring program and supervised up to 100 volunteers and recruited new volunteers

# BOARDS, PANELS, AND COMMITTEES -

- 2017 present: Towerside Equity Advisors Economic competitiveness, Research & Innovation, Work Places, Jobs, Leadership, Decision-making
- > 2017 present: Metro Food Access Planning committee for annually food system community meal event
- 2016 present: Alliance for Metropolitan Stability Board member; 2017 Vice president
- > 2010 present: Southern Minnesota Regional Legal Services (SMRLS) Board Member
- > 2008 present: East Metro Environmental Justice Advisory Steering Committee Member
- > 2015 2017; Metropolitan Council Transportation Advisory Board Districts 13 and 14)
- > 2016: Nexus Community Partnership Hiring panel, interviewed potential Boards and Commissions Leadership Institute (BCLI) candidates

  MAY 0.3.2018
- Institute (BCLI) candidates

  MAY 0.3 2018

  2013 2016: Chicano Latino Affairs Council Congressional district 4, appointed by Governor Mark Dayton;

  Vice Chair, Chair of legislative committee
- > 2012 2015: Minnesota Women's Consortium Vice Chair, Chair of Goyaregiden ommittee, charged to develop and implement of dollar plantage for board member recruitment
- 2006 2014: Partners for Women's Equality International Board Chair

# SUYAPA N. MIRANDA

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# Professional Experience Addendum

## ADDITIONAL ACCOMPLISHMENTS

- > 2013- Present: Small Business Consultant
- > 2016: Minnesota Housing Partnership served as a grant reviewer
- 2016: Saint Paul Fire Department Hiring panel; appointed by Chief Hamilton, interviewed 60 candidates for 30 positions
- 2015 2016: Avalon charter School grades 6-12 Elected Board Member
- > 2014-2015: Nexus Fellowship Boards and Commissions Leadership Institute (BCLI)
- > 2012-2013; Somali, Latino and Hmong Partnership for Health and Wellness, Research Associate
- > 2010 2011: East-Metro YMCA Board Member
- > 2007 2010: League of Women Voters Development Committee and LOTT Committee Member
- > 2007: Casa de Esperanza Founded, facilitated Latina women's parent and youth support group
- > 2006: WATCH/Court Monitoring Ensured proper treatment of victims of domestic violence, sexual assault, and child abuse/neglect involved with the justice system
- > 2005: University of St. Thomas /Nelghborhood Development Center Consulted and provided on-site technical/internet support services for small businesses and creating small business websites.
- > 2003: Minnesota Indian Women Resources Center (MIWRC)/ Human Resources Internship Worked as lead on internal employee communications regarding compensation, benefits, and policies
- 2003: Planned Parenthood Latino Family Retreats Coordinator Planned and coordinated family planning retreats for program clients, including outreach, workshop facilitation, and managing \$100,000 Minneapolis TANF grant budget
- > 2000-2002: YWCA Girls Equity Specialist Developed, facilitated, and managed budget for inner city youth program to create an interest in math and science
- > 1999-2003: Creative Energy Murals Collaborated with inner city youth to develop inspirational community art projects



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