STATE OF MINNESOTA



TIM WALZ GOVERNOR

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President of the Senate

NOTICE OF APPOINTMENT

Judy Ann Johnson

15813 50th Ave N Plymouth, MN 55446 County of Hennepin Congressional District 3

Because of the special trust and confidence I have in your integrity, judgment, and ability, I have appointed and commissioned you to have and to hold the office of:

DISTRICT 1 REPRESENTATIVE

METROPOLITAN COUNCIL

Effective: March 4, 2019 Term Expires: January 2, 2023

This appointment carries with it all rights, powers, duties, and emoluments granted by law and pertaining to this position until this appointment is superseded or annulled by me or other lawful authority or by any law of this State.

IN TESTIMONY WHEREOF, I have hereunto set my hand and caused the Great Seal of the State of Minnesota to be affixed at the State Capitol in the City of Saint Paul, March 4, 2019.



Replacing: Katie Rodriguez



OFFICE OF THE MINNESOTA SECRETARY OF STATE **STEVE SIMON**

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Application for the position District 1 Rep.

Part I: Position Sought

Agency Name: Metropolitan Council

Position: District 1 Rep.

Part II: Applicant Information

Name: Judy Ann Johnson Phone: (612) 384-4636

Mailing Address: 15813 50th Avenue North Plymouth 55446

Email: judyinplym@comcast.net

County: Hennepin Felony Conviction: No Mn House District: 44A US House District: 3

Recommended by the Appointing Authority: True

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Part III: Appending Documentation

Cover Letter and Resume

Туре	File Type	
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Cover Letter	application/pdf	•
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Resume	application/pdf	•

Additional Documents (.doc, .docx, .pdf, .txt)

Type

File Name

Type	File Name	
Letter of Recommendation	Mayor Mark Steffenson City of Maple Grove Recommendation Letter for Judy Johnson Dist. 1 Met Council.pdf	•
Letter of Recommendation	Mayor Marvin Johnson City of Indepence Letter of Support for Judy Johnson.pdf	③
Letter of Recommendation	Judy Johnson Met Council District 1 - Mayor Wosje City of Plymouth Letter of Support.pdf	•
Letter of Recommendation	Commissioner Jennifer DeJournett Three Rivers Park District Recomendation letter Judy Johnson Met Council Dist. 1.pdf	•
Letter of Recommendation	Citizen Email regarding Affordable Housing Advocacy - Judy Johnson.pdf	•
News Article	Governing Magazine - Trading Places - LMC City Exchange Program Judy Johnson Met Council Application.pdf	•
Letter of Recommendation	Bret Weiss WSB recommendation for Judy Johnson Met Council D1.pdf	•
News Article	LMC Judy Johnson C.C. Ludwig Award Recipient.pdf	•
Letter of Recommendation	johnson-judy-recommendation-anderson-metcouncil.pdf	©

Part IV: Optional Statistical Information

Race and Natural Origin: White or Caucasian

Political Party: No Answer

Age: 57

Gender: Female

Disability: No

Hispanic, Latino or Spanish origin: No

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Part V: Signature

Signature: Judy A. Johnson Date: 1/9/2019 9:44:18 AM

APPLICANT INDEX

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President of the Senate

Honorable Governor Tim Walz 130 State Capitol 75 Rev Dr. Martin Luther King Jr. Blvd. St. Paul, MN 55155

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Dear Governor Walz,

President of the Senate

Congratulations to you and Lieutenant Governor Peggy Flannagan on your election and swearing in as Minnesota's 41^{st} Governor and Lieutenant Governor! I am a long-time believer in "One Minnesota" and look forward to the work ahead to ensure our great state and region move forward with opportunity and prosperity for all.

With this letter you will find my application and letters of recommendation to serve on the Metropolitan Council District 1. Public service is in my DNA and I have enjoyed representing people in various roles for over two decades.

It would be an honor to serve under the leadership of newly appointed Met Council Chair, Nora Slawik. My candidacy brings a background of extensive public and private sector experience and an enthusiastic mindset should I be appointed to serve on the Met Council. My priorities include:

- Advancing regional systems that work to improve our overall economic competitiveness and implementing inclusive plan and policy setting practices that result in better service delivery and opportunities for all people.
- Advocating for increased sustainable funding for an expanded and maintained multi-modal transportation system, lifecycle-workforce-affordable housing, and critical infrastructure projects that will serve our region's needs well into the future.
- Working to ensure transparency, accountability, and fair representation is delivered across the district and region by engaging in active listening with stakeholders to ensure broad input is received.
- Building trust and stronger partnerships between local officials and the Met Council, especially with those
 who have expressed misgivings about the Met Council's governance structure and role in regional service
 delivery.
- Reaching out to business leaders in the district to ensure their voices are heard and included in plans for service delivery to them and their workforce.
- Creating opportunities for people to gain a stronger appreciation for the work and efficiencies of the Met Council as our regional planning agency and all the resources it offers – doing together what none of us could do alone.

I first became interested in grassroots activism as a resident of North Minneapolis. I was finishing my degree at Metropolitan State University as a young mother and working adult. I wove into my coursework an internship for a Hennepin County commissioner, answered a call to get involved in my neighborhood association and NRP, and wrote for our local paper the *Camden News*. I began attending DFL caucuses and volunteering on local political campaigns. And that was it. I was hooked on making a difference and banding with others to do the same right in my backyard.

My family eventually moved to Plymouth and I knew I needed to find a place to immerse myself in my new city. In 1996, I ran successfully for city council. It was so exciting working with constituents to build a stronger future for our community. In 2002, I ran for mayor and continued my public service leading one of Minnesota's largest cities and major employment hubs. I also served on the TAB Board at the Met Council with transportation funding being a top priority for our city. After more than a decade of advocacy, it was so exciting to see the ultimate expansion

of 494 through the City of Plymouth. And it's been rewarding to see other transportation projects gain funding and approval throughout our region. But there is more work to be done.

Some of my most rewarding roles include being elected to the League of Minnesota Cities Board of Directors and serving as its president. I was part of the "Walking A Mile" program that my friend, Moorhead Mayor Voxland, created when he was LMC President. We worked together to form an exchange program of sorts for elected and appointed officials across the state to create opportunities to better understand and appreciate our differences and commonalities. The end result was people from all over – metro, rural, small town, regional center, border city, suburb, core city - advocating for each other's communities with knowledge and conviction.

It was then that I really wanted to make a difference in the legislature. I ran for State Senate in 2005 in a special election and, again, in 2006 as the Republican candidate, unsuccessfully. I gave up my seat as mayor in hopes to bring common-sense approaches to problem-solving at the Capitol. It was a really tough campaign, but I never let divisive politics rule the day. I became even more dedicated to non-partisan government by focusing on issues that bind us together and improve our quality of life. My opponent, Terri Bonoff, and I became friends and I worked with her in the Minnesota Senate to move our community forward. I have built great working relationships with elected and appointed officials at all levels across the state and region for over twenty years — on both sides of the aisle.

In 2007, I began working at the TwinWest Chamber of Commerce as the Director of Community and Government Relations. These were rewarding roles as I partnered with local business leaders to positively impact a ready workforce, advocated for sustainable transportation funding and major infrastructure projects, and worked to improve our business climate to grow good paying jobs.

In 2008, I won a seat back on the Plymouth Council where I currently represent the fastest growing part of my city. I also serve on the Metro Cities Board of Directors. One of our main charges is to ensure that there are sound policies, practices, and laws at the Met Council and the Minnesota Legislature, as we work hard to best serve our constituents and plan for the future.

Since 2013, I have served as the Senior Director of Investor Relations at GREATER MSP. Created by the Itasca Project in 2010, we are the regional economic development partnership for our 16-county MSA. I work everyday with leaders in the private, public, and nonprofit sectors building partnerships to move our region's economy forward to compete globally and solve our world's greatest challenges. It's an exciting time as we come together to take on opportunities and tackle our biggest problems – from start-ups to Fortune 500's – ensuring an inclusive economy where everyone gets a seat at the table. I believe in the benefits of a strong region and state. The sum of our diverse parts makes us better, stronger, and more likely to succeed in whatever do.

This sheds a little light on what inspires me to serve on the Met Council on behalf of the cities of Corcoran, Dayton, Greenfield, Independence, Loretto, Maple Grove, Maple Plain, Medicine Lake, Medina, Plymouth, and Rogers.

Thank you for considering my application. If you have any questions, please don't hesitate to let me know.

At your service,

ity Council Member, Plymouth

Senior Director of Investor Relations, GREATER MSP

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President of the Senate

Judy A. Johnson 15813 50th Avenue North Plymouth, Minnesota 55446 612-384-4636 | judyinplym@comcast.net | @judyinplym

I am a connector, collaborator, problem-solver, consensus builder, and an advocate. I thrive being part of a dynamic team with passion and purpose. I enjoy utilizing my leadership skills and expertise in community relations, public affairs, local and state government, and communications to accomplish organizational and community goals and objectives. Aligning values to inspire action and get results is part of my personal mission.

PUBLIC SERVICE AND CIVIC LEADERSHIP

City of Plymouth, MN

Council Member - 2009 to present; Mayor - 2003 to 2006; Council Member - 1997 to 2002

- Priorities include advocacy for sustainable transportation funding, inclusive economic expansion
 and competitiveness, affordable housing, protecting the environment, building safe
 neighborhoods, creating beautiful parks/trails, and serving all people with the highest degree of
 respect and integrity.
- Spearheaded the creation of the City's first EDA.
- Past service includes: Transportation Advisory Board Member, HRA Commissioner; Municipal Legislative Commissioner Representative, Regional Council of Mayors, Transportation Alliance Board Member.
- Promoting inclusion in public policy and city programs, to advance a positive quality of life for all
- Serving as a community leader, advancing city goals, implementing strategic plans, overseeing a
 multi-million annual budgets, and acting as a spokesperson to the business community, citizens,
 interest groups, schools, the media, and at the Capitol.

Metro Cities, St. Paul, MN Board Member - 2017 to present

- Metro Cities was formed to advance the shared interests of all metropolitan cities at the Executive Branch, Legislature and Metropolitan Council and vision an economically strong and vibrant metropolitan region that promotes successful communities.
- Metro Cities provides a forum for bringing city officials from across the region together to share ideas and experiences and works to foster open lines of communication between city officials and officials at the state and the Metropolitan Council.
- Metro Cities lobbies on a wide range of policies, including transportation, local government aids and credits, wastewater, redevelopment and housing. Legislative policies are developed each year by consensus of the membership.

League of Minnesota Cities, St. Paul, MN President/Board Member - 1999 to 2006

- The League of Minnesota Cities promotes excellence in local government through effective advocacy, expert analysis, and trusted guidance for all Minnesota cities.
- Served as president and board member of the League of Minnesota Cities for seven years, leading the statewide organization representing over 700 Minnesota cities, creating and executing its strategic plan, and serving as its front-line specific media, and at the Capitol.

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 Helped lead the LMC "Walking a Mile" exchange program with Moorhead Mayor Mark Voxland to promote understanding and appreciation among cities leaders across Minnesota to minimize divides and build commonality - One Minnesota.

Honors

Featured Public Servant, Women in Minnesota City Government Project - 2018

Select women in Minnesota city government from 1970 to 2000 provided their oral and written
accounts of their experience in public service. The project culminates a variety of stories and is
archived in the Minnesota Historical Society.

C.C. Ludwig Award recipient presented by the League of Minnesota Cities - June, 2015

• The C.C. Ludwig Award is named for a former League executive director and is considered to be the League's highest honor for elected officials. Established in 1962, the award is given annually in celebration of outstanding service. Recipients are chosen for their vision, statesmanship, and unwavering commitment to the public good.

Voted "Best Community Leader" by the readers of Plymouth Magazine - 2007

Bravo! Award - TwinWest Chamber of Commerce - February 2007

Public official recognition as champion of the business community.

PROFESSIONAL EXPERIENCE

GREATER MSP - Minneapolis Saint Paul Economic Development Partnership, Saint Paul, MN Senior Director of Investor Relations - November, 2013 to present

- Presents to business leaders, elected and appointed officials, and community groups about GREATER MSP's work, broadening knowledge and support of the Partnership and its vision: The Greater MSP Region leads the world in inclusive economic growth by welcoming all, empowering talent and igniting innovation.
- Meets regularly with elected and appointed county and city officials throughout the 14-county MSP region to build strong working relationships, gather input, proactively address concerns, and report on annual results and accomplishments.
- Responsible for the recruitment and retention of private, public, and nonprofit sector Investors
 and planning and executing the organization's multi-year fundraising campaign.
- Leads the Investor Relations Committee, a sub-committee of the GREATER MSP Board of Directors, to ensure fundraising goals are met and all campaign activities are successful. Supervises campaign development associate to support the program of work.
- Plans and executes GREATER MSP's large Investor Meetings, Annual Meeting, and creates other
 programs and events to ensure strong engagement and a meaningful connection exists to the
 Partnership's work and mission.
- Seeks out and writes grant applications to enhance financial support of the regional partnership.
 Manages all aspects of grant reporting and foundation relations on behalf of GREATER MSP.
- Successfully supports other team members through cross-collaboration and leading internal initiatives.

Economic Development Association of Minnesota Government Relations Committee Vice Chair - 2017 to present

• The Committee monitors legislation during each session of the Minnesota Legislature, develops a legislative platform, based on member input, advocates for platform issues at the Capitol, coordinates Economic Development Day at the Capitol with industry partners, and provides members tools to get involved with advocacy.

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TwinWest Chamber of Commerce, Plymouth, MN Director of Government Affairs - December, 2009 to June, 2013

- Led the TwinWest Chamber's public policy activities through the supporting the TwinWest Government Affairs Committee and the TwinWest board of directors in policy research, analysis, and advocating the Chamber's annual legislative priorities, the *Business Agenda*.
- Worked proactively as spokesperson with local media to position TwinWest and its advocacy
 issues by successfully generating news stories, on camera interviews, member media-prep, press
 releases, photo submissions that work to support the Chamber's mission and Business Agenda.
- Prepared and gave testimony at hearings at the Minnesota Legislature. Led grassroots advocacy campaigns.
- Wrote for TwinWest's e-newsletter publications via Constant Contact, web site content, and board reports. Active in social media via Twitter, Facebook, and LinkedIn.
- Planned and executed the TwinWest Legislative Breakfast Series with strong participation from west suburban legislators, local elected officials, and high-profile keynote speakers. Increased attendance by over 25% and more than doubled net revenue through creating a new sponsorship platform.
- Planned and directed the "State of the City" programs, conducted regular meetings with county commissioners, city leaders, school district officials while in building strong relationships with elected and appointed officials at all levels of government.
- Led the TwinWest Local Business Council program to provide members access in building strong connections with local elected and appointed officials through business networking opportunities.
- Planned and executed high-profile political public policy events including the 2008 3rd
 Congressional Debate, the 2010 Gubernatorial Debate, and the 2012 Senator Klobuchar breakfast,
 driving member involvement and strong annual sponsorship revenue for government affairs and
 all TwinWest programming annually.

Director of Community Relations - February, 2007 to December, 2009 Interim President - February to March, 2008

- Created and advanced the TwinWest Foundation's annual strategic goals and plan of action, raising over \$250,000 to support post-secondary educational scholarships for high school seniors and working adults.
- Successfully secured grant funding and leading all aspects of traditional and new fundraising activities with the Foundation board of directors and associated sub-committees.
- Created and implemented a more structured organizational management system, scholarship criteria, and assisted the Finance sub-committee in developing sound financial investment policies.
- Worked with the board of directors on policy development, strategic planning, ongoing governance, media presence, and drafting/oversight of the annual budget with monthly fiscal analysis.
- Created new branding/marketing materials, published informational articles, and donor outreach programs.
- Successfully planned and implemented annual events, exceeding budget each year, which included fundraising, scholarship award recipient recognition, and donor appreciation at the TwinWest Gala Small Business Awards Luncheon and Foundation Scholarship Reception, Golf Classic, and Annual Celebration.
- Wrote and received a \$50,000 FIRST Grant from the Minnesota Department of Employment and Economic Perellipment, creating and managing the Workforce Ready! Collaborative. Established strong cross-collaborations between post-secondary educators, K-12 schools, precision

manufacturers, and workforce professionals to promote, education, workforce development, and economic opportunity within the region.

- Established the Economic Development Task Force comprised of member volunteers to advance
 economic development opportunities in the region and build strong relationships with cities,
 local economic development authorities, schools officials, and business resource organizations to
 further workforce education and training.
- Directed and executed the Grow Minnesotal program through its volunteer member task force, visiting a wide variety of over 100 businesses in the metro region to identify challenges and opportunities for job growth and business retention, providing leadership, advice, and support to resolve problems as needed.
- Successfully implemented and redesigned the nine-month Leadership TwinWest program to enhance professional development skills and community relations knowledge for business professionals and emerging leaders.
- Planned and directed the successful TwinWest Entrepreneur and Emerging Entrepreneur of the Year Awards program with increased sponsorships from previous years.

Honor

Partnership Award - Workforce Ready! Presented by the Economic Development Association of Minnesota - June 2009

 Recognition of the collaborative work to support a prepared and ready workforce in the precision manufacturing sector.

Coldwell Banker Acclaim, Coon Rapids, MN Realtor – 1994 to 1997

Worked primarily with first-time homebuyers.

Business Incentives (BI Worldwide), Edina, MN Meeting Program Manager – 1987 to 1989

- Worked with Fortune 500 clients planning national sales and incentives meetings and event programs.
- Responsible for overall budgets and driving revenue for the bottom line upon completion of the program.
- Promoted to work in the Automotive Division due to high level of client service skills and budget management.

EDUCATION

Metropolitan State University, St. Paul, MN 1991 – 1992

B.A. Individualized Degree with an emphasis in Public Relations/Communications

National College, St. Paul, MN 1984 to 1985

Travel Careers Diploma

University of Minnesota, Twin Cities Campus 1980 to 1983

• Undergraduate Studies - College of Liberal Arts

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Statement of economic interest for a public official

Official: Johnson, Judy

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Statement last updated: 4/18/2019

Occupation: Self Employed/Mayor of Plymouth

Employer: City of Plymouth

3400 Plymouth Blvd Plymouth, MN 55446

Positions held

Agency Position held Appointment date Appointment ends Appointment authority

Metropolitan Council (/reports-and-data/officials-financial-

disclosure/agency/40200000/)

Member - District 1

3/4/2019

1/2/2023

Governor

Sources of income

Name of source Relationship to source

Director Officer Owner Member Partner Employer Employee Honorarium

Greater MSP

Business or professional activity categories

None reported

Securities

None reported

Real property

County Address or section information Owner Mortgagee Contract for deed Option to buy \$2500 rule

Cass 8124 Channel View Rd #205

Pari-mutuel horse racing interests

None reported