## STATE OF MINNESOTA



# RECEIVED

APR 1 2 2017

President of the Senate

## NOTICE OF APPOINTMENT

## **David Hartwell**

1767 Fremont Avenue South Minneapolis, MN 55403 County of Hennepin Congressional District 5

Because of the special trust and confidence I have in your integrity, judgment, and ability, I have appointed and commissioned you to have and to hold the office of:

## **PUBLIC MEMBER**

## LESSARD-SAMS OUTDOOR HERITAGE COUNCIL

Effective: April 17, 2017 Term Expires: January 4, 2021

This appointment carries with it all rights, powers, duties, and emoluments granted by law and pertaining to this position until this appointment is superseded or annulled by me or other lawful authority or by any law of this State.

IN TESTIMONY WHEREOF, I have hereunto set my hand and caused the Great Seal of the State of Minnesota to be affixed at the Capitol in the City of Saint Paul April 12, 2017.

CONTRACTOR OF THE STATE OF THE

Governor

Secretary of State

Replacing: Elizabeth Wilkins

OPEN APPOINTMENTS APPLICATION FOR SERVICE ON MINNESOTAS 11 18 19 20 27
ATE AGENCIES, BOARDS, COUNCILS, COMMISSIONS OF TAXABLE PROPERTY. STATE AGENCIES, BOARDS, COUNCILS, COMMISSIONS OR TASK FORCES

All information on this form is available to the public upon request. By request, this application will be made available in alternative format (Braille, large print, a light tape,

Part I: Position Sought

Required Information (MN Stat § 15.0597 Subd. 5.)

Agency Name: \_Lessard Sams Outdoor Heritage Council\_

Name of board, council, commission or task force

Position:\_\_ Member Membership position sought or enter "member"

Part II: Applicant Information Required Information (MN Stat § 15.0597 Subd. 5.)		
Y	David Hartwell First Last  1767 Fremont Avenue South  Minneapolis, MN 55403 City State ZIP Code  ver been convicted of a felony: es NoX  ttach a cover letter, resume or other information that	Phone: (_763)_201-6556  Email:david@dbhartwell.com  County: Hennepin  MN House of Rep Dist:_61A US House of Rep Dist:_5th Find your districts by using the Poll Finder at: http://pollfinder.sos.state.mn.us/  Did the Appointing Authority suggest you submit your application? Yes NoX  t you feel would be helpful to the Appointing Authority.
Part III: Optional Statistical Information The following information is optional and voluntary (MN Stat §15.0597 Subd. 5.). Information is collected for, and compiled in, the annual report on the open appointments process pursuant to MN Stat §15.0597 Subd. 7.  Gender: Age: Disability: Political Party: Hispanic, Latino or Spanish origin: Female Yes Democratic-Farmer-Labor Independence Republican Yes No Party Preference Other  Race: African American or Black X White or Caucasian Other Race Asian or Pacific Islander		
Part IV: Signature and Submittal Instructions		

I swear that, to the best of my knowledge, the above information is correct and that I satisfy all legally prescribed qualifications for the position sought. (\*If another person or group is nominating the applicant, the applicant's signature indicates consent to nomination.)

pplicant Signature

Mail or Submit In Person: Office of Secretary of State

Open Appointments 180 State Office Building 100 Rev Dr Martin Luther King Jr Blvd

St. Paul, MN 55155-1299

Phone: (651) 297-5845

Email: open.appointments@state.mn.us

Online application:

http://www.sos.state.mn.us/index.aspx?page=5

Applicants will not

receive an acknowledgement of submitted ZU applications; the

Governor 11/23/2016

(Date

applications; true appointing authority will notify you if an I interview is idesired to the sense of the sen

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## David Hartwell 1767 Fremont Avenue South Minneapolis, Minnesota 55403 (763)201-6556 david@dbhartwell.com

November 16, 2016

I am enclosing my application for consideration for reappointment to the Lessard-Sams Outdoor Heritage Council. I have served on the Council since its inception in 2008, and have been honored to have been asked by my peers take on a leadership position throughout that period including two terms as Chair. I therefore have a good understand the issues and processes that are involved with making sound recommendations to the legislature as well as then working with the legislature around those recommendations.

I come to this type of work with a deep passion for and emotional connection with the outdoors. This has led me to use my skills to work on conservation issues for a very long time. This included starting, building and leading the coalition known as the Campaign for Conservation from 2000 to 2007 that worked to get the Legacy Amendment on the ballot and then I was part of the small executive committee (and the Treasurer) that raised the funds and directed the campaign that resulted in the passage of the amendment.

I clearly understand the constitutional requirement for recommending the use of the funds for habitat protection/restoration and am clear that the role of the Council is to insure sound recommendations that meet those requirements. I have worked hard over the years to bring consensus and collaboration to the discussions and decisions of the Council. If there is any doubt of that, all you need to do is ask my colleagues on the Council. We may not have agreed with each other on all issues, but the discussions are respectful and in the end, most recommendations and strategies are ones we can all support.

If you review my attached resume, it is clear that I have had what some people would consider a dual career. I founded and ran for 26 years, a successful business that became one of the largest non-aerospace manufacturers of composite panels in the world. We had 150 employees and could produce 50M square feet of panels per year from our manufacturing facilities in the western suburbs.

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But while pursuing a business career, I also worked as a volunteer and board member on conservation issues, generally in leadership positions, for numerous organizations – locally, statewide, nationally and even internationally. My resume lists quite a few nonprofit organizations I have served on the board of but I also have left off almost an equal number.

Additionally, I have served on boards of a number of mid-sized private companies in diverse industries. And, I have been privileged to serve as a director/trustee of quite a few private foundations and charitable trusts so I have had plenty of exposure to grant making which is an important perspective as it relates to the role as a member of the LSOHC.

On a personal side, I am an avid outdoors enthusiast. I grew up duck and grouse hunting but as I got older, the thrill of pulling the trigger waned and I have developed more interest in birdwatching (some would say an obsession with a life list of almost 4000 species). I grew up fishing with a cane pole and bobber but now find that a passion for fly fishing. And I love to hike although I feel I have proved that I can carry a pack and no longer feel the need to prove that to anyone so my hikes are mostly just day long.

There is as you are aware, a per diem available for this position, I have not and will not accept this as I believe doing this work is a public service which one should not be paid to do. I recognize why it is made available and fault no one for taking it but it is not something that I seek or feel comfortable accepting.

Thank you in advance for the consideration of my application. I consider the past service on the Council to have been an honor to have been allowed to do and would feel the same way if I was given an opportunity to continue to serve.

I would welcome the opportunity to meet in person to discuss my perspectives or to answer any questions you might have of me.

Sincerely,

David Hartwell

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#### DAVID HARTWELL

1767 Fremont Avenue South, Minneapolis, MN 55403 – (763) 201-6556 – david@dbhartwell.com

#### Summary

Seasoned executive and strategic entrepreneur who understands and thrives dealing with the complexities of creating, managing and changing businesses and organizations. A leader in the composite panel business for 26 years but now enjoying a slightly slower pace and while still actively assisting other businesses, non-profits and governmental entities in board and consulting roles. Additionally, working with business owners and high net worth individuals think through and plan for business, family and estate transitions.

#### Skills/Expertise

- Strategic thinking and initiatives
- Manufacturing innovation
- Product conceptualization
- Composites industry expert
- Negotiation

- Board level oversight and management
- Investment strategy and oversight
- Estate/business transition planning
- Financial understanding and analysis
- Seasoned not for profit board member

#### **Work History**

1989 – 2015 – Bellcomb, Inc., Minneapolis, MN – Founder and President. Built company into a leading designer and supplier of structural lightweight panels and panel systems for OEMs not involved in the aerospace industry. Developed unique production capacities able to make a wide diversity of products with of 50M square feet of panel production annually in 200,000 square feet of manufacturing space. This also included internal production of various honeycomb core materials. Beyond general management/oversight, managed large customer relationships, led the manufacturing design/innovation effort and was deeply involved in product design efforts.

1983 – 1989 – Independent Consultant – Worked in numerous industries and roles including setting up a soft sided waterbed manufacturing facility in Texas, leading a turnaround of a Minnesota investment advisory business, assisting numerous Minneapolis nonprofits with fundraising/management efforts and providing business management services for a Minnesota seminar business.

1979 – 1982 – Wave Manufacturing, Rapid City, SD – President – Built this bedroom furniture manufacturing company from a small company suppling locally based businesses into one with customers in 27 states.

1976 – 1979 – Land-O-Nod, Minneapolis, MN, a manufacturer of mattresses and upholstered furniture

- 1977 1979 Territory sales representative in South Dakota
- 1978 1979 Product manager and developer of the soft sided waterbed line
- 1977 1979 President of L.O.N., Inc, a trucking company used to fill backhauls with reverue [ ]
- 1975 1976 Factory worker, over the road truck driver, showroom carpenter

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#### **Corporate Boards**

1996 – Current – Burr Oak Group, Inc. – Board Chair – Established this family office providing investment services, accounting, tax, financial advice, estate management, philanthropic services, trust services and general financial advice. Assisted in creating a captive trust company in South Dakota which contracts for investment management services with Burr Oak Group.

2009 – Current – Scherer Brothers Lumber – Member of finance, audit and compensation committees. Company is a large regional retail building products/lumber supplier, primarily to contractors through its retail lumberyards.

2009 – Current – Lakes Gas – White Bear Lake, MN - Company is the nation's 12<sup>th</sup> largest propane supplier to residential and agricultural customers. Beyond just serving as a board member, the work involves helping this 55-year-old family business transfer from the active founder to trusts benefiting primarily the next generation.

2010 – Current – MaxTech, Inc., Hamel, MN - Company founders created Gyp-Crete, the original self-leveling flooring underlayment. Beyond just serving as a board member, involved in transitioned from 2<sup>nd</sup> generation family and home grown management to professional leadership. Was asked to step in and negotiate the company's supply agreement with their primary vendor, Georgia Pacific, when old management team could not get it done and they received a contract cancelation notice jeopardizing the business. Successfully accomplished that resulted in a 10-year agreement covering \$400-\$500M in supply on very favorable terms to the company.

2016 – Current – Celtech Metals, Inc. – San Diego, CA – Company has developed a proprietary composite panel product. Joined the board as the manufacturing and composite panel expert.

1979 – 1994 – Perrybell Investments – Minneapolis, MN – Registered investment advisor for high net worth individuals. Chair of the Executive Committee 1984 - 1994.

1985-1988- Wesco Resources, Billings, MT – Company involved in numerous natural resource development efforts in the Montana and Wyoming coal and oil industry.

### Community Involvement - Non Profit Board Memberships

1974 – Current – Belwin Conservancy, Afton, MN – President from 1986. Led the organization from being a 225 acre environmental education facility for St. Paul Public Schools to one having 1,400 acres with active community recreational facilities, extensive habitat restoration programs, research, bison, art programs and environmental education programs.

2002 – Current – Conservation Minnesota and Conservation Minnesota Voter Fund – Served as Chair (2011 – 2014), Treasurer and member of Executive Committee.

2006 – Current – National Audubon Society, New York, NY – Served as Vice Chair (2012 – Current), Treasurer, Chair of Finance Committee and Revenue Task Force as well as Executive, Land, Investment, Conservation from former to current leadership necessary undertake a massive turnaround effort as well as continuing to support and encourage that organizational change.

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2008 – Current – Lessard Sams Outdoor Heritage Council, St. Paul, MN – (Chair 2010 – 2014), Secretary and Treasurer. Council recommends allocation of 1/3 of the funds from the Minnesota voter approved Constitutional Legacy Amendment, over \$100M annually, to projects protecting, restoring and enhancing habitat around Minnesota. Appointed twice to four year terms by the Speaker of the House.

2009 - Current - Island Conservation - Board Chair from 2012 - 2016. This organization does eradications of invasive species from islands around the world to protect endangered and threatened species.

1993 – 2015 – Land Trust Alliance –Served as Treasurer from 1995 – 2004, Chair of Development Committee, Chair of Program Committee and was a member of the Executive Committee for most of the time of board service. This organization provides support and overall leadership, training and advocacy for the 1,100 member Land Trusts. This organization had four staff members in 1993 and was financially not sound. In 2015, it had grown to an organization that completed a \$30M capital campaign, got new federal conservation incentives passed in a bipartisan effort, established its own captive insurance company, established an accreditation program for its members and with regional offices around the country. In 2006, Asked to be a founding member of the Land Trust Accreditation Commission serving until 2010.

2005 – 2008 – Legislative Citizen Commission on Minnesota Resources. Recommends funds to the legislature from the Environmental Trust Fund. Elected Co-Chair upon establishment and served in that capacity until resigning to join the LSOHC. Appointed by Governor Pawlenty to this position.

2001 - 2011 - Minneapolis College of Art and Design, Chair (2008 - 2011), Treasurer (2003 - 2008) - This art and design college is one of the top rated in the country with 700 students.

2000 – 2008 – Campaign for Conservation, Chair and Vote Yes Legacy Campaign, Treasurer – Founded this effort and built the coalition that established significant financial resources for habitat conservation, clean water, parks and cultural heritage through a constitutional amendment in Minnesota raiding sales taxes 3/8% for 25 years or \$7.5B. This involved passage by the legislature and approval of the voters of the state.

1991 – 2001 Minnesota Land Trust, founding President – helped create this first land trust in Minnesota and led the conversion from a regionally focused to statewide organization which has now, 25 years later, has protected 500 properties which include 1,000,000' of shoreline in Minnesota.

#### **Awards**

- 2010 Eastman Kodak Company, Conservation Fund, National Geographic Society Kodak American Greenways Award
- 2011 Minnesota DFL Willard Munger Award for Distinguished Environmental Stewards CEIVED
- 2011 Minneapolis College of Art and Design Doctor of Humane Letters
- 2016 Land Trust Alliance and the Lincoln Institute of Land Conservation Kingsbury Brown Conservation | Leadership Award

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#### Other

- Traveled extensively around the world
- Married, 4 children, 8 grandchildren
- Avid birdwatcher, gardener, fly fisherman and hiker