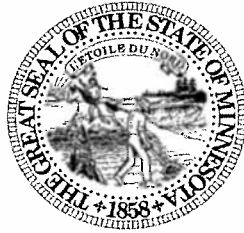


STATE OF MINNESOTA



**MARK DAYTON**  
**GOVERNOR**

NOTICE OF APPOINTMENT

**Jan Sivertson**

Post Office Box 526  
Grand Marais, MN 55604  
County of Cook  
Congressional District 8

Because of the special trust and confidence I have in your integrity, judgment, and ability, I have appointed and commissioned you to have and to hold the office of:

**AT-LARGE MEMBER**

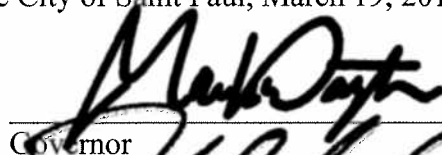
**MINNESOTA STATE ARTS BOARD**

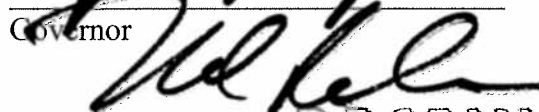
Effective: March 24, 2014  
Term Expires: January 1, 2018

This appointment carries with it all rights, powers, duties, and emoluments granted by law and pertaining to this position until this appointment is superseded or annulled by me or other lawful authority or by any law of this State.

IN TESTIMONY WHEREOF, I have hereunto set my hand and caused the Great Seal of the State of Minnesota to be affixed at the Capitol in the City of Saint Paul, March 19, 2014.



  
Governor

  
Secretary of State

**RECEIVED**

MAR 19 2014

**President of the Senate**

Reappointment

**STATE OF MINNESOTA**  
**OPEN APPOINTMENTS APPLICATION FOR SERVICE ON**  
**STATE AGENCIES, BOARDS, COUNCILS, COMMISSIONS or TASK FORCES**  
*All information on this form is available to the public upon request.*

**Part I - Tell us about the Position to which you are applying**  
*Required Information (MN Stat § 15.0597 Subd. 5.)*

Agency: MN State Arts Board

Position Sought: member

*By request, this application will be made available in alternative format (for example, braille, large print, audio tape, or computer disk.)*

**Part II - Tell us about Yourself**  
*Required Information (MN Stat § 15.0597 Subd. 5.)*

Applicant Name: Jan Sivertson

Preferred Phone: 218-387-2838

Preferred Mailing

Address: PO Box 526  
 (Preferred Mailing Address)

E-MAIL: jan@sivertson.com

County: Cook

Grand Marais MN 55604  
 (City) (State) (Zip)

MN House of Rep Dist: 6A

US House of Rep Dist: 8

Have you ever been convicted of a felony:  
 Yes      No X

Did the Appointing Authority suggest you submit your application? Yes X No     

*Please attach a cover letter, current resume, or other information that you feel would be helpful to the Appointing Authority.*

**Part III: OPTIONAL STATISTICAL INFORMATION**

*The following information is optional and voluntary (MN Stat § 15.0597 Subd. 5.)  
 Information is collected for, and compiled in, the annual report on the open appointments process pursuant to MN Stat § 15.0597 Subd. 7.*

Sex: Female X  
 Male     

Age: 60

Disability: Yes       
 No X

Political Party:  
 Democratic-Farmer-Labor  
 Independence  
 Republican  
 No Party Preference  
 Other     

Hispanic, Latino, or Spanish origin?  
 Yes  
 No

Race:  
 (As listed on United State Census 2010)  
 (Pick as many as apply)  
 American Indian or Alaska Native  
 African American or Black  
 White or Caucasian  
 Other Race     

**Part IV: Signature and Submittal Instructions**

I swear that, to the best of my knowledge, the above information is correct and that I satisfy all legally prescribed qualifications for the position sought. (\*If another person or group is nominating the applicant, the applicant's signature indicates consent to nomination.)

Jan Sivertson  
 (Signature of Applicant)

1/5/2014

(Date)

**MAIL OR SUBMIT IN PERSON:**  
 Office of the Secretary of State  
 Open Appointments  
 180 State Office Building  
 100 Rev Dr Martin Luther King Jr Blvd  
 St. Paul, MN 55155-1299

**Questions:**  
**Phone:** (651) 556-0643  
**Email:**  
[open.appointments@state.mn.us](mailto:open.appointments@state.mn.us)

Applicants will not receive an acknowledgement of submitted applications; the appointing authority will notify you if an interview is desired.

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 Governor  
 01/08/2014  
**MAR 19 2014**

Cover Letter or Other Helpful Information: I will submit a cover letter.  
 Resume or Other Helpful Information: I will submit a resume

**President of the Senate**

January 5, 2014

Mark Ritchie  
Secretary of State  
Minnesota

Dear Mr. Ritchie,

Re: my application to continue being a member of the Minnesota State Arts Board

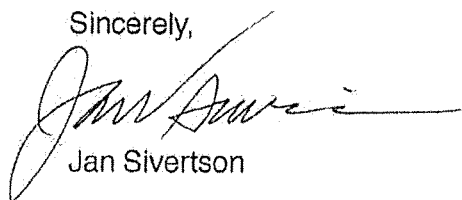
I am very interested in seeking a full term as a member of the Minnesota State Arts Board. I have just completed serving another member's incomplete term.

I would like to continue my service with the Minnesota State Arts Board. I feel that I bring a valuable perspective and important skills that come from my many years of living and working in the arts in Cook County. I started Sivertson Gallery in Grand Marais in 1980 and in Duluth (now Siivilis) in 1995 and have served on the Grand Marais Art Colony Board, the North House Folk School Board and the Duluth Art Institute Board. Minnesota is an extremely diverse state culturally, economically and environmentally creating a very rich soup, made better by all of the best parts of each region.

As I become more educated about the accomplishments and opportunities created by the Minnesota State Arts Board, my willingness and desire to serve becomes greater.

I am honored to be considered for membership on the Minnesota State Arts Board.

Sincerely,



Jan Sivertson

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President of the Senate

**Jan Sivertson**  
**PO Box 526**  
**111 West 4th Avenue**  
**Grand Marais, MN 55604**  
**jan@sivertson.com**

## **Professional Summary**

Jan Sivertson is the owner of *Sivertson Gallery, art of the north*, in Grand Marais, Minnesota and *Siviis* in Duluth, Minnesota. Her career in the art business began in 1980. In addition to her art business she has served on several art and tourism boards over the past 33 years.

Jan's experience with art and artists began in her family. Her father, Howard Sivertson is a visual artist who made his living painting the scenes, history and cultural heritage of the region, from the characters who settled in the Boundary Waters, families who fished on Isle Royale, to the history of the Fur Trade. Jan and her sister, Liz, are also visual artists. Working with artists in the business of art has become Jan's stronger skill and passion.

Jan has worked with hundreds of visual artists in Northeastern Minnesota as well as traveling to the far north to work with Canadian Inuit and Alaskan Eskimo artists for over 30 years. She has a deep and intimate understanding of the meaning and importance of art in remote regions of the north from a business and cultural perspective.

## **Core Qualifications**

- business management - 33 years
- artist professional development - 33 years
- sales and marketing - 33 years
- community leadership - 30 years
- 30 years of nonprofit experience and service

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- 5 years of government experience
- 40 years of design and aesthetic development
- understanding of remote communities and the arts
- understanding group dynamics through studying the enneagram - 10 years

## Work Experience Highlights

- 1980 - present: created, owned and operated Sivertson Gallery in Grand Marais, MN
- 1981 - 1993: managed Lutsen Mountains Ski Shop (winters)
- 1995 - present: created, owned and operated Sivertson Gallery in Duluth, MN, changing the name and branding to Siiviis in 2012 in order to differentiate its identity from the Sivertson Gallery brand
- 1997 - 2000: created, owned and operated Sivertson Gallery in Bayfield, WI

## Community, Government and Nonprofit Service

1981 - 1987 Grand Marais Art Colony, Grand Marais, MN 55604: Jan was on the founding nonprofit board of Grand Marais Arts Inc. after Birnie Quick, founder of the Grand Marais Art Colony died.

1986 - 1990 Lutsen Tofte Tourism Association, Lutsen, MN

1986 -1990 Arrowhead Regional Arts Council, Duluth, MN

1995 - 2001 Duluth Art Institute, Duluth, MN

1996 - 2002 Duluth Waterfront Mixed Used - Design Review Committee, Duluth, MN

1998 - 2004 Grand Marais Area Tourism Association, Grand Marais, MN

2004 - 2010 North House Folk School, Grand Marais, MN

2006 - 2009 Cook County Economic Analysis Group (a citizen volunteer group devoted to creating a comprehensive economic report which is used extensively today throughout Cook County)

2008 - 2010 Cook County EDA

2008 - present: North Shore Management Board

2012 - present: 'Go Cook County' economic study group led by Northspan of Duluth to create a unified voice, a unified plan or set of guidelines that all units of government, all nonprofits, all businesses and service organizations can use for long range planning in order to create prosperity for all in Cook County.

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2008 - present: Grand Marais City Council

current: Cook County Chamber of Commerce (founding this organization)

2010 - present: Grand Marais Library Board

## **Presentations and Travel:**

Presented on *the business of art* for the Canadian Consulate at the Inuit Arts Festival in Inuvik, Northwest Territories; White Horse, Yukon; St. Johns, Newfoundland; Iqaluit, Nunavut; worked with small crafts/art groups in Toronto and in Thunder Bay, Ontario.

Taught art, specifically batik, with a Mayan batik artist in the Sian Kaan, Mexico several weeks for *Living Adventure* in Bayfield, Wisconsin, over that past 20 years.

## **Education:**

1971 - 1973: Bemidji State College

1976 - 1979: University of Minnesota, Duluth, graduating with a BS in art education and a BFA in studio art

## **Referrals:**

Amy Demmer, Executive Director, Grand Marais Art Colony: 218-387-2737;  
director@grandmaraisartcolony.org

Jay Anderson, Past Director of Grand Marais Art Colony and news director for WTIP radio in Grand Marais: 1-800-473-9847, jay@wtip.org

Greg Wright, Executive Director of North House Folk School: [gwright@northhouse.org](mailto:gwright@northhouse.org), 1-888-387-9762

Gail Green, owner Living Adventure: [gail@livingadventure.com](mailto:gail@livingadventure.com), 1-715-779-9503, ext. 3

Jim Boyd, Cook County Higher Education: [jboyd@northshorecampus.org](mailto:jboyd@northshorecampus.org)

Tim Cochrane, NPS Superintendent, Grand Portage National Monument: 218-475-0123

Dana Boyle, Canadian Consulate (past): 1-651-895-5821, [DBoyle@lifesciencealley.org](mailto:DBoyle@lifesciencealley.org)

Teresa Sterns, Sterns & Associates: 1-651-338-2180, [sterns@sternsassoc.com](mailto:sterns@sternsassoc.com)

Betsy Bowen, artist: [betsy@woodcut.com](mailto:betsy@woodcut.com), 1-218-370-8077

Howard Hedstrom, president Hedstrom Lumber: [howard@hedstromlumber.com](mailto:howard@hedstromlumber.com)

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Rita Plourde, executive director, Sawtooth Mountain Clinic:  
rita@sawtoothmountainclinic.org

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