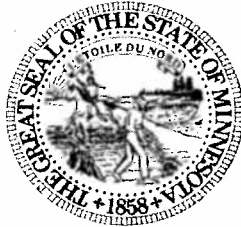


STATE OF MINNESOTA



MARK DAYTON
GOVERNOR

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FEB 7 2012

President of the Senate

NOTICE OF APPOINTMENT

Benjamin Klipfel

619 Jefferson Street
Alexandria, MN 56308
County of Douglas
Congressional District 7

Because of the special trust and confidence I have in your integrity, judgment and ability, I have appointed and commissioned you to have and to hold the office of:

CONGRESSIONAL DISTRICT 7 MEMBER


MINNESOTA STATE ARTS BOARD


Effective: February 13, 2012
Term Expires: January 4, 2016

This appointment carries with it all rights, powers, duties and emoluments granted by law and pertaining to this position until this appointment is superseded or annulled by me or other lawful authority or by any law of this State.

IN TESTIMONY WHEREOF, I have hereunto set my hand and caused the Great Seal of the State of Minnesota to be affixed at the Capitol in the City of Saint Paul, February 7, 2012.





Governor


Secretary of State

Replacing: Brooke Barsness

STATE OF MINNESOTA
OPEN APPOINTMENTS APPLICATION FOR SERVICE ON
STATE AGENCIES, BOARDS, COUNCILS, COMMISSIONS or TASK FORCES
All information on this form is available to the public upon request.

Part I - Tell us about the Position to which you are applying
Required Information (MN Stat § 15.0597 Subd. 5)

Agency Name: Minnesota State Arts Board Position Sought: Board Member
(Name of board, council, commission or task force.) (Membership position sought or enter "member".)

By request, this application will be made available in alternative format (for example, braille, large print, audio tape, or computer disk.)

Part II - Tell us about Yourself
Required Information (MN Stat § 15.0597 Subd. 5)

Applicant Name: Benjamin Klipfel Preferred Phone: (701) 321-2359
(First Name) (Last Name)
 E-MAIL: ben@benklipfel.net
 Preferred Mailing Address: 619 Jefferson St County: Douglas
(Preferred Mailing Address)
Alexandria MN 56308 **MN House of Rep Dist: 11a US House of Rep Dist: 07**
(City) (State) (Zip) Find your districts by using the Poll Finder at:
<http://pollfinder.sos.state.mn.us/>
 Have you ever been convicted of a felony: Yes _____ No X
 Did the Appointing Authority suggest you submit your application? Yes _____ No X

Please attach a cover letter, current resume, or other information that you feel would be helpful to the Appointing Authority.

Part III: OPTIONAL STATISTICAL INFORMATION

The following information is optional and voluntary (MN Stat §15.0597 Subd. 5).
 Information is collected for, and compiled in, the annual report on the open appointments process pursuant to MN Stat §15.0597 Subd. 7.

Sex: Female _____ Male X Age: 32 Disability: Yes _____ No X Political Party: _____ Democratic-Farmer-Labor
 _____ Independence _____ Republican X No Party Preference _____ Other _____ Hispanic, Latino, or Spanish origin? Yes _____ No X
 Race: (Pick as many as apply) _____ African American or Black _____ American Indian or Alaska Native _____ Asian or Pacific Islander X White or Caucasian _____ Other Race _____

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Part IV: Signature and Submittal Instructions

President of the Senate

I swear that, to the best of my knowledge, the above information is correct and that I satisfy all legally prescribed qualifications for the position sought. (*If another person or group is nominating the applicant, the applicant's signature indicates consent to nomination.)

Benjamin Klipfel
 (Signature of Applicant)

01/06/12
 (Date)

MAIL OR SUBMIT IN PERSON:
 Office of Secretary of State
 Open Appointments
 180 State Office Building
 100 Rev Dr Martin Luther King Jr Blvd
 St. Paul, MN 55155-1299

Phone: (651) 297-5845
 Email: open.appointments@state.mn.us
 Online application:
<http://www.sos.state.mn.us/index.aspx?page=5>

Applicants will not receive an acknowledgement of submitted applications; the appointing authority will notify you if an interview is desired.

FOR OFFICE USE:
 Governor
 01/11/2012

Rev.09-2011

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FEB 7 2012

benjaminklipfel

ben@benklipfel.net :: 701-321-2359 (m) 116 South 3rd Street #102 :: Grand Forks, ND 58201-4784

PROFESSIONAL EXPERIENCE

President of the Senate

EXECUTIVE DIRECTOR | ALEXANDRIA AREA ARTS ASSOCIATION, INC, ALEXANDRIA, MN **OCTOBER 2011 - PRESENT**
 Manage the day-to-day operations of a multi-faceted producing and presenting venue in Alexandria, MN. Produce four main stage shows, present four touring shows, and oversee value added events including the Haunted Theatre and the summer Art in the Park. Annual operating budget: \$263,000.

EXECUTIVE DIRECTOR | GRAND FORKS COMMUNITY THEATRE, GRAND FORKS, ND **JANUARY 2007 - SEPTEMBER 20011**
 Manage day-to-day operations of the 64 year old community theatre and it's 100-seat theatre, The Fire Hall Theatre. Responsibilities include: budget planning, management and evaluation, fundraising, grant writing (awards ranging from \$5,000 - \$30,000), season planning and research, marketing research and implementation, communications strategy and implementation, strategic planning, graphic design, web design, social media campaigns, facility contracts, and producing five to seven plays annually (three amateur plays, one amateur youth musical, one amateur adult musical, two professional, non equity musicals). Annual operating budget: \$160,000.

MARKETING & EVENT COORDINATOR | UND 125TH ANNIVERSARY, GRAND FORKS, ND **SEPTEMBER 2007-JANUARY 2009**
 Implemented communication strategies, marketing initiatives, and coordinated events for the celebration of the University of North Dakota's 125th Anniversary, including events featuring Sir Salman Rushdie, Dr. Phil Jackson, Stephen Bloom and the inauguration of Dr. Robert Kelly as UND's 11th President. Managed a marketing and advertising budget of \$180,000.

DIRECTOR | GRAND FORKS MARKETING SERVICES PARTNERSHIP, GRAND FORKS, ND **OCTOBER 2003 - JUNE 2007**
 Coordinated a community wide, collaborative marketing and communications partnership to increase exposure to arts and cultural organizations and their events/offerings, supported through a \$500,000 grant to the University of North Dakota. Major responsibilities include implementation of grant goals, creating initiatives such as discounted advertising, marketing minigrant program, workshop coordination, market research, community arts advertising, and individual consulting (one-on-one with organizations). Outcomes include an average increase in attendance of 28% per year for all arts organizations as well as proven increased visibility of the arts. Oversaw the 2005 Arts Participation Marketing Research, the most comprehensive audience attitude and marketing research study conducted for the Arts. Principal force behind the development of CulturePulse.org, an online resource of area arts and culture offerings, as well as the statewide expansion of CulturePulse with the ND Council on the Arts (completed in 2009).

RECRUITMENT & MARKETING COORDINATOR | UND THEATRE ARTS, GRAND FORKS, ND **MAY 2010-DECEMBER 2010**
 Developed and implemented a recruitment matrix for the department faculty and staff to track prospects, as well as created marketing and recruitment calendars. Coordinated special events such as the 2010 North Dakota Class B High School One Act Play Festival. Position transitioned into a graduate assistantship during graduate school.

MANAGING DIRECTOR | TECHLINK WEB MEDIA, ASHLEY, ND **AUGUST 2000-JUNE 2003**
 Developed TechLink Web Media, the web marketing arm of TechLink, Inc, a for profit community betterment company that sought to increase rural populations through technology employment. Established the standards and guidelines to oversee a team of marketing specialists and designers as well as an offshore information technology alliance based in Chennai, India; set quarterly marketing and financial directives, as well as short and long term business development goals; initiated and established a state-wide business process co-opetition team to gain greater market placement; spoke at several conferences and trade conventions on behalf of new-economy marketing in the I.T. Industry. Served in consulting role for TechLink Rural Assistance Program, which aided small, rural communities with economic development.

TEACHING EXPERIENCE

ARTS MANAGEMENT | UNIVERSITY OF NORTH DAKOTA, GRAND FORKS, ND **JANUARY 2011 - PRESENT**
 Developed curriculum for 400 level arts management course in Spring of 2011. Class covered marketing, public relations, communications, community organizing, board development, strategic planning, grant writing, organizational health, marketing research, fundraising and development, budgeting, cultural access, and program development. Class was offered jointly to Art and Design, Theatre Arts, Dance, and Music focused students. (Syllabus available upon request.)

INTRO TO NONPROFIT MARKETING | UNIVERSITY OF NORTH DAKOTA, GRAND FORKS, ND **AUGUST 2005 - PRESENT**
 Guest Lecturer for 16 week course in Nonprofit Management as part of the minor in Nonprofit Leadership and Nonprofit Leadership Certificate Program in the areas of Nonprofit Marketing and Nonprofit Strategic Planning.

ORGANIZATIONAL EXPERIENCE

EVENT MANAGER/MARKETING CHAIR | GRAND CITIES ART FEST, GRAND FORKS, ND JUNE 2008 - JUNE 2010

Managed the annual summer event which drew 130 artisans and fine crafters, as well as 40,000 visitors. Responsibilities included coordination, marketing, graphic design, sponsorships, budgeting, recruitment of volunteers and staff, and logistics. Coordinated a staff of 24 event chairpersons and a team of over 100 volunteers. Solicited and managed sponsorships as well as overseeing the jury process for the event. Previously served as Marketing and Communications Chair (June 2004-June 2008). Originated the "look" and "image" of the Grand Cities Art Fest and oversaw the production of \$60,000 in yearly Art Fest advertising and promotions, including radio, television, print advertising, outreach, and billboards. During the two day event, managed the event, including serving as event manager, coordinating volunteers, dealing with vendor and artist relations, as well as on-site media relations.

PRODUCTION DIRECTOR | EAST GRAND FORKS HIGH SCHOOL THEATRE DEPARTMENT NOVEMBER 2004 - MARCH 2011

Organized, cast and directed yearly competitive one act productions presented at various levels of competition. Consistently advanced to the regional level. Directed spring production, and organized high school play festivals in 2006 and 2011.

PRODUCER | CRIMSON CREEK PLAYERS JUNE 2005 - AUGUST 2007

Produced two major summer musicals each year for Crimson Creek Players, a non equity professional summer musical theatre company. Responsibilities included production licensing, venue contracts, hiring and oversight of production staff, artistic team, cast and crew, marketing, and sponsorships. Managed front of house and box office, as well as performed post production audits. Facilitated the merger of Crimson Creek Players and the Greater Grand Forks Community Theatre in 2007. Average production budget: \$30,000.

EDUCATION

MASTER OF ARTS | THEATRE ARTS | UNIVERSITY OF NORTH DAKOTA, GRAND FORKS, ND MAY 2011

Thesis: *Culture and Class in Theatre: Direction and Analysis of Lucy Thurber's Scarcity* April 2010

Graduate Assistantship: Department Marketing, Communications and Recruitment January 2010-May 2011

Scholarly Presentation:

Presenter: *Standup Comedy: Performing a Critique of America* | UND Graduate Scholarly Forum March 2011

Presenter: *Aristotle's Relevance in Critical Analysis of Modern Theatre* | UND Graduate Scholarly Forum March 2010

Moderator: *The Illusion of Normalcy: Charles Mee Shattering the Abjection of Disability* March 2011

BACHELOR OF ARTS | COMMUNICATIONS | WALDORF COLLEGE, FOREST CITY, IOWA JULY 2000

Semester Abroad: Oxford Tutorial College, Oxford England March 2000

Academic Focus: Comparative Politics and European Union Economics

Internship Focus: Multimedia Designer for the Oxfordshire Virtual Campus for Business Education

LEADERSHIP & INVOLVEMENT

Interim Executive Director, North Dakota Ballet Company
Chair, Downtown Leadership Group Board of Directors
North Valley Arts Council Board of Directors
Marketing Consultant, United Way of Grand Forks
Chair, Waldorf College Alumni Association Board
Vice Chair, Information Technology Council of ND
Marketing & Event Chair, Myra Museum
North Dakota New Economy Technology Committee
Event Coordinator, Grand Cities Art Fest (2008-10)
ND/MN High School Speech/Drama Judge

North Dakota Ballet Company Board of Directors
Founder, Northern Valley Nonprofit Organizations
Friends of the Downtown Board of Directors
Grand Forks County Historical Society Board of Directors
Waldorf College Marketing & Branding Brain Trust
Marketing & Communications Chair, ITCND
Former City Councilperson, Ashley North Dakota
Grant Panelist, North Dakota Council on the Arts
Marketing Coordinator, Grand Cities Art Fest (2004-08)
Chair, ND Museum of Art Fall Auction (2009)

HONORS & AWARDS

North Valley Arts Council Outstanding Achievement
in the Arts (2009)

International Downtown Association Special Achievement
Award for Marketing (2004)

Grand Fork CVB Hometown Hero Tourism Award -
Event of the Year (Art Fest - 2008)

Greater North Dakota Association Community Leadership
Award (2002)

Grand Forks CVB Hometown Hero Tourism Award -
Event Organizer of the Year (UND 125th - 2008)

Waldorf College Recent Alumni Award for Service (2005)

TECHNOLOGY & SKILLS

President of the Senate

Adobe Photoshop (P)	Adobe InDesign (P)	Adobe Illustrator (I)	Adobe Dreamweaver (P)
Adobe Flash (B)	Adobe Director (I)	Adobe Authorware (I)	Microsoft Word (P)
Microsoft Excel (P)	Microsoft PowerPoint (P)	VectorWorks (I)	Constant Contact (P)
SketchUp (P)	HTML (I)	Database Management (I)	

(P) - Proficient

(I) - Intermediate Skill

(B) - Basic Skills

WORSHOPS PRESENTED

Social Media and the Arts	UND Emerging Leaders Summit	August 2010
Grassroots Communication	UND Nonprofit Leadership Association	July 2010
Effective Marketing Strategies	Central Tourism Conference	April 2010
Statewide Arts Marketing: CulturePulse	North Dakota Statewide Arts Conference	March 2009
Engaging Student Populations	Convention and Visitor's Bureau/University of North Dakota	November 2008
Marketing Power for the Arts	New Bohemia Statewide Conference	July 2007
Marketing on a Shoestring Budget	North Dakota Statewide Arts Conference	March 2007
Strategic Planning for Nonprofits	Nonprofit Leadership Association Workshop	October 2005
Web Design & Promotion	North Valley Arts Conference	August 2005
Marketing Design Tips and Tools	Small Business Development Conference for the Arts	April 2005
Market Growth through Co-opetition	North Dakota Marketplace of Ideas	January 2003

DIRECTING EXPERIENCE

<i>Psycho Beach Party</i>	Crimson Creek Players	June 2011
<i>Scarcity</i>	University of North Dakota	November 2010
<i>The Bad Seed</i>	Greater Grand Forks Community Theatre	November 2009
<i>Miss Firecracker Contest</i>	East Grand Forks High School Drama	May 2007
<i>Five Women Wearing the Same Dress</i>	Greater Grand Forks Community Theatre	May 2007
<i>A Friend Like Artie</i>	East Grand Forks High School Competitive One Act	January 2007
<i>Steel Magnolias</i>	Greater Grand Forks Community Theatre	September 2006
<i>Sweeney Todd</i> (Assistant Director)	Crimson Creek Players	August 2006
<i>The Boardinghouse</i>	East Grand Forks High School Drama	May 2006
<i>Us and Them</i>	East Grand Forks High School Competitive One Act	January 2006
<i>Wait Until Dark</i>	Greater Grand Forks Community Theatre	October 2005
<i>Games</i>	East Grand Forks High School Competitive One Act	January 2005
<i>Impromptu</i>	East Grand Forks High School Drama	January 2004
Theatre in the Round (Collection)	Ashley High School Drama Club	May 2003
<i>Nobody Sleeps</i>	Ashley High School Competitive One Act	November 2002
<i>Dirty Work Afoot</i>	Ashley High School Drama Club	May 2002
<i>The Game</i>	Ashley High School Competitive One Act	November 2001
<i>The Gift of the Magi</i>	Ashley High School Drama Club	December 2000
<i>Voices</i>	Ashley High School Drama Club	November 2000
<i>A Dating Game</i>	Waldorf College Theatre One Act Festival	December 1999

ACTING EXPERIENCE

Chairman William Cartwright	<i>The Mystery of Edwin Drood</i>	Greater Grand Forks Community Theatre	April 2011
Child, Lord of the Underworld	<i>Eurydice</i>	University of North Dakota	April 2010
Harry Witherspoon	<i>Lucky Stiff</i>	Greater Grand Forks Community Theatre	March 2009
The Bellhop	<i>Lend Me a Tenor</i>	Greater Grand Forks Community Theatre	September 2008
Walter Boon, Waiter	<i>You Never Can Tell</i>	Waldorf College Theatre	November 1999
Chorus/ Advisor	<i>Antigone</i>	Waldorf College Theatre	September 1999
Self	<i>Road Rules: Waldorf College</i>	Waldorf College Communications	July 1999
Claudius, King of Denmark	<i>Hamlet</i>	Waldorf College Theatre	January 1999
First God	<i>Good Person of Setzuan</i>	Waldorf College Theatre	November 1998
Shriner	<i>Light Up the Sky</i>	Waldorf College Theatre	September 1998
Errico Settebelitzi	<i>Napoli Millionira</i>	Waldorf College Theatre	March 1998
LaFue	<i>All's Well That Ends Well</i>	Waldorf College Theatre	January 1998

PRODUCING EXPERIENCE

RENT	Crimson Creek Players	August 2011
<i>The Mystery of Edwin Drood</i>	Greater Grand Forks Community Theatre	April 2011
<i>Wizard of Oz</i>	Greater Grand Forks Community Theatre Children's Theatre	February 2011
<i>The Producers</i>	Crimson Creek Players	August 2010
25th Annual Putnam Co. Spelling Bee	Crimson Creek Players	July 2010
<i>Kimberly Akimbo</i>	Greater Grand Forks Community Theatre	May 2010
<i>Forever Plaid (Tour)</i>	Greater Grand Forks Community Theatre	May 2010
<i>Annie</i>	Greater Grand Forks Community Theatre	March 2010
<i>St. Bette's (Premiere)</i>	Greater Grand Forks Community Theatre	November 2009
<i>The Bad Seed</i>	Greater Grand Forks Community Theatre	October 2009
<i>Bright Ideas</i>	Greater Grand Forks Community Theatre	September 2009
<i>Hair</i>	Crimson Creek Players	August 2009
<i>Bat Boy: The Musical</i>	Crimson Creek Players	June 2009
<i>Same Time Next Year</i>	Greater Grand Forks Community Theatre	May 2009
<i>Lucky Stiff</i>	Greater Grand Forks Community Theatre	March 2009
<i>Alice in Wonderland</i>	Greater Grand Forks Community Theatre Children's Theatre	February 2009
<i>Lend Me a Tenor</i>	Greater Grand Forks Community Theatre	September 2008
<i>The Great American Trailer Park Musical</i>	Greater Grand Forks Community Theatre	July 2008
<i>Brighton Beach Memoirs</i>	Greater Grand Forks Community Theatre	May 2008
<i>School House Rock</i>	Greater Grand Forks Community Theatre Children's Theatre	March 2008
<i>Jacques Brel is Alive and Well...</i>	Greater Grand Forks Community Theatre	November 2007
<i>Dracula</i>	Greater Grand Forks Community Theatre	October 2007
<i>Candide</i>	Crimson Creek Players	August 2007
<i>Sweet Charity</i>	Crimson Creek Players	June 2007
<i>Dinner with Friends</i>	Greater Grand Forks Community Theatre	May 2007
<i>Beauty and the Beast</i>	Greater Grand Forks Community Theatre Children's Theatre	March 2007
<i>I Love You, You're Perfect... Now Change</i>	Greater Grand Forks Community Theatre	January 2007
<i>Cabaret</i>	Crimson Creek Players	August 2006

SET DESIGN EXPERIENCE

<i>Psycho Beach Party</i>	Crimson Creek Players	June 2011
<i>The Producers</i>	Crimson Creek Players	August 2010
<i>The 25th Annual Putnam Co. Spelling Bee</i>	Crimson Creek Players	July 2010
<i>The Bad Seed</i>	Greater Grand Forks Community Theatre	November 2009
<i>Hair</i>	Crimson Creek Players	August 2009
<i>Bat Boy: The Musical</i>	Crimson Creek Players	June 2009
<i>Lucky Stiff</i>	Greater Grand Forks Community Theatre	March 2009
<i>Lend Me a Tenor</i>	Greater Grand Forks Community Theatre	September 2008
<i>Five Women Wearing the Same Dress</i>	Greater Grand Forks Community Theatre	May 2007
<i>Steel Magnolias</i>	Greater Grand Forks Community Theatre	September 2006

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REFERENCES

- Ms. Julie Rygg, Executive Director • Greater Grand Forks Convention and Visitor's Bureau
4251 Gateway Drive • Grand Forks, ND 58203
Phone: 701-746-0444 • E-Mail: julie@visitgrandforks.com
Ms. Rygg has worked with me on several activities and currently serves on the Community Theatre Board of Directors.
- Dr. Martha Potvin • Provost and Vice President for Academic Affairs • Montana State University
PO Box 172560 • Montana State University • Bozeman, MT 59717-2560
Phone: 406-994-4371 • E-Mail: mpotvin@montana.edu
Dr. Potvin, while Dean of College of Arts and Sciences at UND, was my direct supervisor and principal investigator for the Marketing Services Partnership.
- Ms. Sharon Bures • Financial Director/Controller, Greater Grand Forks Community Theatre
28 Conklin Avenue • Grand Forks, ND 58203
Phone: 701-772-6028 • E-Mail: sbures@grandforksgov.com
Ms. Bures has been both a board member and employee for the Community Theatre.

ADDITIONAL REFERENCES

- Mr. Fred Wittman, Director • UND Ceremonies & Special Events
264 Centennial Drive, Stop 7140 • University of North Dakota • Grand Forks, ND 58202
Phone: 701-777-6393 • E-Mail: fred.wittman@email.und.edu
Mr. Wittman is the director of UND Ceremonies & Special Events, and oversaw the UND 125th Anniversary.
- Ms. Dawn Botsford, Special Events Coordinator • UND Ceremonies & Special Events
264 Centennial Drive, Stop 7140 • University of North Dakota • Grand Forks, ND 58202
Phone: 701-777-6393 • E-Mail: dawn.botsford@email.und.edu
Ms. Botsford was my direct supervisor during the UND 125th Anniversary.
- Dr. Kathleen McLennan • Chair, UND Department of Theatre Arts
3280 Davis Drive, Stop 8136 • University of North Dakota • Grand Forks, ND 58202
Phone: 701-777-2871 • E-Mail: kathleen.mclennan@und.edu
Dr. McLennan is chair of the UND Department of Theatre Arts, a former employer, and was my graduate assistantship supervisor.
- Ms. Emily Chery, MFA • Assistant Professor, UND Department of Theatre Arts
3280 Davis Drive, Stop 8136 • University of North Dakota • Grand Forks, ND 58202
Phone: 701-777-2899 • E-Mail: emily.cherry@und.edu
Professor Chery was my thesis committee chair and my advisor.

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