

STATE OF MINNESOTA



MARK DAYTON
GOVERNOR

NOTICE OF APPOINTMENT

Katie Clark

RECEIVED

332 Minnesota Street
St. Paul, MN 55101
County of Ramsey
Congressional District 4

OCT 21 2012

President of the Senate

Because of the special trust and confidence I have in your integrity, judgment, and ability, I have appointed and commissioned you to have and to hold the office of:

COMMISSIONER

DEPARTMENT OF EMPLOYMENT AND ECONOMIC DEVELOPMENT


Effective: October 22, 2012

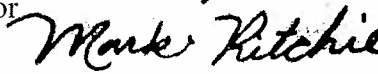
Term Expires: January 5, 2015

This appointment carries with it all rights, powers, duties, and emoluments granted by law and pertaining to this position until this appointment is superseded or annulled by me or other lawful authority or by any law of this State.

IN TESTIMONY WHEREOF, I have hereunto set my hand and caused the Great Seal of the State of Minnesota to be affixed at the Capitol in the City of Saint Paul, October 18, 2012.





Governor


Secretary of State

Replacing: Mark Phillips

KATHRYN CLARK SIEBEN

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PROFESSIONAL EXPERIENCEJanuary 2011-
October 2012**STATE OF MINNESOTA**
Department of Employment and Economic Development
Executive Director of Minnesota Trade Office

Saint Paul, MN

- Managed the strategic direction of the Trade Office which included promoting the State of Minnesota and its companies in the global marketplace, managing Governor led trade missions to Korea and China to introduce Minnesota companies to foreign buyers and investors, building diplomatic relationships with international delegations and managing a staff of international trade representatives.
- Developed the pilot metropolitan export program, MSP Export Initiative, in partnership with The Brookings Institute and a collaborative advisory board of 30 key stakeholders. Provided leadership for the stakeholder group and led program development for the Initiative, of which Minnesota received national attention.
- Guided the development of a new coaching program for companies, "Export By Design", developed in partnership with the United States Commercial Service. This program supports small or mid-sized companies who are new to exporting by producing a customized strategic export plan and individual coaching sessions.

January 2010-
January 2011**MARK DAYTON FOR A BETTER MINNESOTA**
Finance Director

Saint Paul, MN

- Managed all financial operations for the political campaign. Responsible for accounting, compliance and reporting to the Minnesota Campaign Finance and Public Disclosure Board.
- Provided leadership for the fundraising team and finance committee to host over 65 fundraising events.

January 2008-
January 2010**NATIONAL WIND, LLC**
Director of Community Relations

Minneapolis, MN

- Directed new business development. Responsible for identifying new development areas and managing the feasibility study process which included an environmental analysis and an assessment of the projected development site. Company spokesperson for community wind development at renewable energy conferences.
- Managed a sales team. Provided team selection and hiring and professional development.

January 2003-
January 2008**TARGET CORPORATION**
Marketing and Human Resources

Minneapolis, MN

National Community Relations Senior Specialist

- Developed innovative partnerships with 30 national nonprofits whose mission was focused on arts or education programming for multicultural communities. Evaluated grant applications and worked closely with each nonprofit to identify how Target's grant donation could create the greatest impact for the community.
- Managed national marketing campaigns for multicultural celebrations such as Black History Month, Hispanic Heritage Month and Martin Luther King Jr. Day. The campaigns received national media attention and resulted in partnerships with celebrities such as Dr. Maya Angelou and Oprah Winfrey.

National Community Relations Specialist

- Created the first company-wide Nonprofit Board Leadership Program. The Program strategically aligned Executives from Target with key nonprofit and government agencies across the United States. The Executives were matched with a nonprofit board based on skill set of the Executive and the defined needs of the nonprofit.

Campus Recruitment Senior Specialist

- Managed five campus recruitment programs resulting in over 400 new hires for Target Headquarters. Developed strategic partnerships with colleges and universities throughout the United States.

Campus Recruitment Specialist

- Managed the Target Headquarters Summer Internship Program to provide a practical educational experience for 202 undergraduate interns and facilitate their placement in full-time employment post-graduation.

Human Resource Specialist

- Provided administrative support for a recruitment team hiring talent for the Merchant Division.

January 2002-
January 2003

THE HARTFORD

Recruitment Assistant/ Organizational Development Internship

Part-Time Employment (30 hours/week)

Woodbury, MN

February 2001-
January 2002

ORDWAY CENTER FOR THE PERFORMING ARTS

Human Resources Assistant

Part-Time Employment (20-30 hours/week)

Saint Paul, MN

EDUCATION

August 1999-
May 2003

UNIVERSITY OF MINNESOTA

College of Education and Human Development
Bachelor of Science, Human Resource Development

Carlson School of Management
Minor, Human Resources and Industrial Relations

School of Music
Minor, Music

Minneapolis, MN

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COMMUNITY LEADERSHIP AND AWARDS

President of the Senate

- MSP Business Journal- "40 Under Forty" Award Recipient, 2012
- The Brookings Institution- Guest Speaker for the Metropolitan Policy Program on Export Initiatives, 2012
- State International Development Organizations (SIDO)- Board Member, 2012
- University of Minnesota- Carlson Global Institute Advisory Board Member, 2012
- University of Minnesota- Center for International Business and Education Advisory Board Member, 2011
- The Jungle Theater- Board Member, 2009- 2010
- Science Museum of Minnesota- Young Professionals Advisory Board Founder and Co-Chair, 2008-Present
- The White House Project- Leadership Circle Founding Member, 2008
- Target Corporation- John Pellegrine Marketing Award, 2007
- University of Minnesota Women In Business- Advisory Board Member, 2005-2010
- Target Corporation- Excellence Award, 2005
- Target Corporation- Innovation Award, 2004
- Target Corporation- National Volunteer Week Lead and Volunteer Council, 2003-2005
- University of Minnesota- Greek Woman of the Year Award, 2002
- University of Minnesota- Contributor to the Community Award, 2001
- American Heart Association- Heart Walk Logistics Committee, 2001-2005