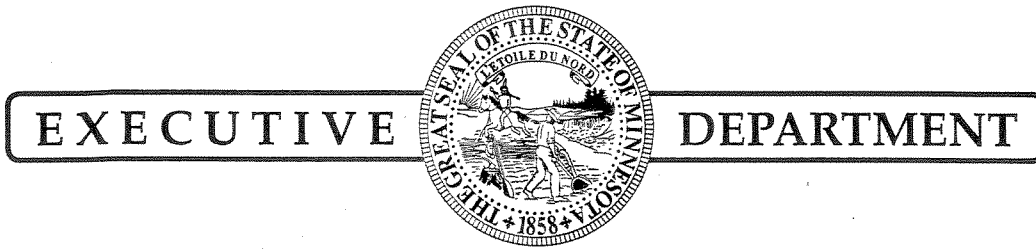


STATE of MINNESOTA



TIM PAWLENTY
GOVERNOR

NOTICE OF APPOINTMENT

SUSAN MACKERT

RECEIVED

2609 Meadowrose Boulevard
St. Cloud, Minnesota 56301
County of Stearns
Congressional District Six

JUN 25 2008

President of the Senate

Because of the special trust and confidence I have in your integrity, judgment and ability, I have appointed and commissioned you to have and to hold the said office of:

Member

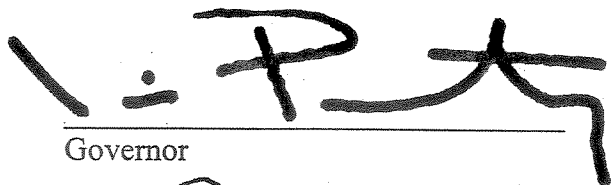
BOARD OF THE PERPICH CENTER FOR ARTS EDUCATION

Effective: June 30, 2008
Term Expires: January 2, 2012

This appointment carries with it all rights, powers, duties, and emoluments granted by law and pertaining to this position until this appointment is superseded or annulled by me or other lawful authority or by any law of this State.

IN TESTIMONY WHEREOF, I have hereunto set my hand and caused the Great Seal of the State of Minnesota to be affixed at the Capitol in the City of Saint Paul, June 25, 2008.



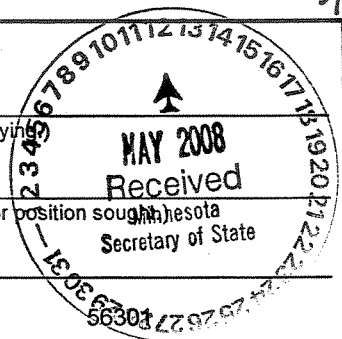

Governor


Secretary of State

Replacing: Anne Marie Wilimek

STATE OF MINNESOTA
OPEN APPOINTMENTS APPLICATION FOR SERVICE ON STATE AGENCY
All information on this form is available to the public upon request.

IA
ACK
5/22



Board of the
Agency Name: * Perpitch Center for Arts Education - Board of Directors
(Name of board, council, commission or task force to which you are applying)

Position Sought: Board Member
(Membership position sought or enter "member" if no specific requirements exist for position sought)

Applicant Name: * Susan Mackert
(First Name) (Last Name)

Preferred Mailing Address: * 2609 Meadowrose Blvd St. Cloud MN
(Street) (City) (State) (Zip)

Work Phone: * (320) 260-1709 **Home Phone:** (320) 253-8583 **E-MAIL:** * SmackERG@aol.com

County: Stearns **MN House of Rep District:** 15 **U.S. House of Rep District:** 6
* Indicates information that will appear on the Office of the Secretary of State web site: www.sos.state.mn.us

Have you ever been convicted of a felony: Yes _____ No _____

Did the Appointing Authority suggest you submit your application? YES _____ NO _____

Though I did speak to Dr. Nathan Davis (pc) about my desire to serve.

Please attach a current resume or a biographical statement containing work history, education, community activities, etc., and any other information the Applicant or Nominating Person feels would be helpful to the Appointing Authority.

OPTIONAL STATISTICAL INFORMATION

The following information is optional and voluntary. Information is collected for, and compiled in, the annual report on the open appointments process pursuant to *Minnesota Statutes §15.0597*.

Sex: Female Male

Political Party: Democratic-Farmer-Labor Independence Republican Green Other: I am a bipartisan voter who considers the best, most ethical Democrat and/or Republican candidate. No party preference

Race*: African American / Black American Indian / Alaska Native Asian Hispanic Native Hawaiian / Pacific Islander White Other Race _____

Disability: Yes No

National Origin: _____ (* Select as many as apply)
(Country of Origin or Principle Tribe)

I swear that, to the best of my knowledge, the above information is correct and that I satisfy all legally prescribed qualifications for the position sought.

Susan H Mackert
(Signature of Applicant)*

May 5, 2008
(Date)

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* If another person or group is nominating the applicant, the applicant's signature indicates consent to nomination.

MAIL, FAX, OR SUBMIT APPLICATION IN PERSON, TO: Office of the Secretary of State, Open Appointments
 180 State Office Building
 100 Rev. Dr. Martin Luther King, Jr., Blvd
 St. Paul, MN 55155-1299

FAX: (651) 296-9073
Phone: (651) 297-5845
Email: open.appointments@state.mn.us

President of the Senate

Applicants will not receive an acknowledgement of submitted applications; the appointing authority will notify you if an interview is desired. *By request, this application will be made available in alternative format (for example, braille, large print, audio tape, or computer disk.)*

FOR OFFICE USE: Sub by AA: _____ AA: *Governor* Trans Date: *5-14-08*

Anne Marie Wilimek 2008-2012

Susan Mackert

May 5, 2008

**Regarding the Open Position for 6th District Representation
Perpich Center for Arts Education / Board of Directors**

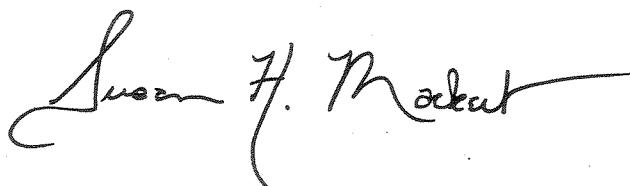
Please accept the attached application as evidence of my desire to serve as a member of the Board of Directors for the Perpich Center for Arts Education. My reasons for wanting to be a member of the board are as follows:

1. As a small business owner, I am acutely aware of the role education plays in developing employees and future leaders. As such, I have played a strong role as a volunteer in all aspects of public and private schools at the K-12, technical college and university levels. I am an active proponent of a delivery program of education that is balanced with quality, effective management, financial responsiveness and accountability.
2. I understand arts education. Aside from a myriad of personal and professional endeavors in the arts, I have served as president of the Perpich Center for Arts Education Foundation for two years. As president, I led the charge to build the group's infrastructure to enable the Foundation to engage in fundraising and decision-making that centered on a viable public-private partnership. Of greatest success was establishment of a Professional Development Fund, giving all staff members access to grants for innovative programs for personal growth and professional development. I am keenly aware of the challenges and opportunities ahead for the Perpich Center for Arts Education.
3. Having worked in state government, I respect and value the fiduciary role accepted by those choosing to serve on a state agency board. I have always been a good steward of tax dollars, as well as other state resources. While employed by the state, I served on the state publications review board. Our role was to scrutinize all state agency proposals and bids for printing. I served with dedication and was forthright in my decision-making.
4. I believe my professional skills and volunteer background make me an ideal candidate for the PCAE Board.
5. As the parent of an Arts High School son, serving on the Board would be in keeping of my historic behavior of giving back to the community/state for the gifts received by my family.

Should you have questions or desire further information, please do not hesitate to contact me at 320-260-1709 or via email at SmackERG@aol.com.

I look forward to hearing your assessment.

Most sincerely,



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JUN 25 2008

President of the Senate

Susan H. Mackert

Background

Professional leader with recognized expertise in analyzing, directing and implementing effective strategies for internal and external stakeholders to improve productivity and employee morale, promote quality, increase profitability, gain legislative or regulatory support, strengthen community relations and expand public or customer awareness.

Professional Assets

Thirty years experience as a small business owner.

Strong assessment and analytical skills resulting in development of appropriate and effective integrated marketing and communication plans.

Impeccable ethics.

Motivational leader with keen sensitivity for teamwork, development of professional and support staff, and support of company employees.

Highly experienced and capable in all forms of crisis management with specific expertise in dealing with litigious or extremely sensitive personnel matters.

Effective public speaker and corporate representative.

Respected by media representatives for understanding media practices and issues management. Highly regarded as media spokesperson who is accurate, believable, forthright and credible. Direct experience in crafting aggressive responses to safeguard best interests of clients, consumers, community.

Community Leadership, past and present

Note: I have a long and varied history of volunteer service. I offer the following examples as testament of my ability to serve The Perpich Center for Arts Education as a volunteer dedicated to public service.

Board of Directors, St. Cloud Hospital

Board of Directors, Bremer Bank

Board of Directors, Past President, Perpich Center for Arts Education Foundation

Board of Directors, Minneapolis Athenaeum

Board of Directors, Central Minnesota Community Foundation

Board of Directors, Executive Committee, Central Minnesota Boy Scouts of America

Board of Directors, Parent Association President, St. John's Boys' Choir

Board of Directors, Executive Board, St. Cloud Area Chamber of Commerce

Board of Directors, Program Director, Rotary International

Board of Directors, President, United Way of Central MN

Board of Directors, Catholic Charities

Board of Directors, Charter Member, St. Cloud Technical College Foundation

Charter Director for development of the St. Cloud Area Economic Development Partnership **President of the Sen**

Recipient of Friends in Education Award for service to K-12 education

Developed Public Relations Training Program for nonprofit organizations

Volunteer Communications Trainer, United Way of America

Fundraising Chairperson, Grand Tour of Nations, Saint John's Preparatory School

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JUN 25 2003

**Select Professional
Recognition**

- Honored for saving the Paramount Theater of St. Cloud by bringing union and non-union laborers together in an unprecedented program of restoration that saved the 1920's landmark from being demolished
- Named regional and state *Business of the Year* by Business and Professional Women (BPW) for leadership, management and business expertise
- Named first recipient of the Chamber of Commerce Athena Award for distinguished service to women in business

**Summary of
Executive Experience**

Strategic Communications Consultant

Serving the communication needs of public and private corporations or agencies ranging in size from 50 to 2700 employees with revenues of \$200,000 to gross sales exceeding \$2 billion. Accomplishments include:

- Spearheaded strategic planning initiatives for the Minneapolis Athenaeum, Hennepin County's oldest cultural organization. Strategies resulted in developing educational programs for students and teachers (i.e., an extraordinary exhibit featuring the works of 17 contemporary Iraqi artists) and the group meeting its goal of raising \$1 million for the new Minneapolis Public Library.
- Developed and implemented the first integrated marketing/communications plan for a telecommunications company seeking to enter the cable television market. Strategies resulted in Board of Directors approving the marketing plan and capital funds needed to enter the market. Initial strategies outlined communication with local government leaders and real estate owners for approval and acceptance of construction needs. Within the first six months of operation, the company attained more than 60 percent of the existing marketshare of homes using cable service.
- Assessed problems and determined strategic needs for a 24-member professional firm experiencing poor profitability and significant managerial conflict. Strategies resulted in restructuring or eliminating non-profitable departments; defining and establishing core business segments; and developing strategic plans for each new entity. Marketshare has been regained and continued product diversification continues to keep this firm positioned ahead of local and state competition.
- Conducted training for executive staff experiencing difficulties due to low morale among support staff and erosion of competitive advantage by increased competition and tough economic turndown. Strategies resulted in improved efficiencies without elimination of jobs, increased productivity and employee morale; realignment of sales performance structure; and attainment of regular and stretch sales goals.
- Managed corporate response to application of laws by U.S. Immigration and Naturalization Service (INS), resulting in an on-site inspection of employees. More than 65 persons were detained; most deported. Successfully negotiated changes used in the traditional employee 'raid' process by INS for the benefit of employees and protection of corporate reputation. Succeeded in negotiating a 'no financial fine' situation for the company. Strategies resulted in favorable media coverage and no discernable impact on product sales. Alien workers were provided assistance from religious, human and social service agencies.
- Established a public relations 'consortium' to serve a retail corporation with ten regional hubs located throughout the central and southern United States. Focus of the public relations program changed to reflect local sales efforts. Media relations improved; customer service training was developed; management tools were developed for accurate assessment of competition; and competitive contracts were implemented. The structure and program of this unique model for delivering public relations services resulted in achieved sales and production goals.
- Managed marketing and communications functions for a regional health care provider while the organization went through significant structural change. Trained professional and support staff; managed budget in excess of \$1 million; established needed policies. Strategies resulted in successful implementation of departmental marketing plans during a time of intense competition and increased public scrutiny of health care services. Reputation on the entity was restored and strengthened.

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JUN 25 2013

President of the Senate

Previous employment background

Served as stringer reporter for various rural and metro newspapers.
Served as public relations director for Burlington Northern Railroad, responsible for community relations, media and internal communications.
Served as editor of lucrative trade magazines used to support profitable development of a business publication - Corporate Report. Magazines were Purchasing Management, Architecture Minnesota, Domestic Rabbit and Weeds Today.
Spearheaded editorial content in development of a new magazine covering business computers. The magazine gained immediate popularity among business computer users and evolved during the transition from mainframe to micro systems.

Education

St. Cloud State University:
Major: Journalism - Minor: Economics and Political Science
Highlights - Selected for two terms as campus newspaper editor, developing the newspaper into an award-winning publication written and managed by professional journalists; Named Student of the Year; selected for coveted public relations internship with the State College Board office.

Ongoing Professional Education:
Conduct workshops and attend conferences and professional development seminars related to strategic communications.

Family

Spouse, Cass - Photographer, with strong volunteer commitment

Children:

Noah - Teacher, special education & literacy, Bronx and Harlem, New York. Graduated Com Laude from Carleton College, Northfield, MN

Micah - College student at Sarah Lawrence College, Bronxville, New York. Graduated from the Arts High School, Perpich Center for Arts Education

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JUN 25 2003

President of the Senate