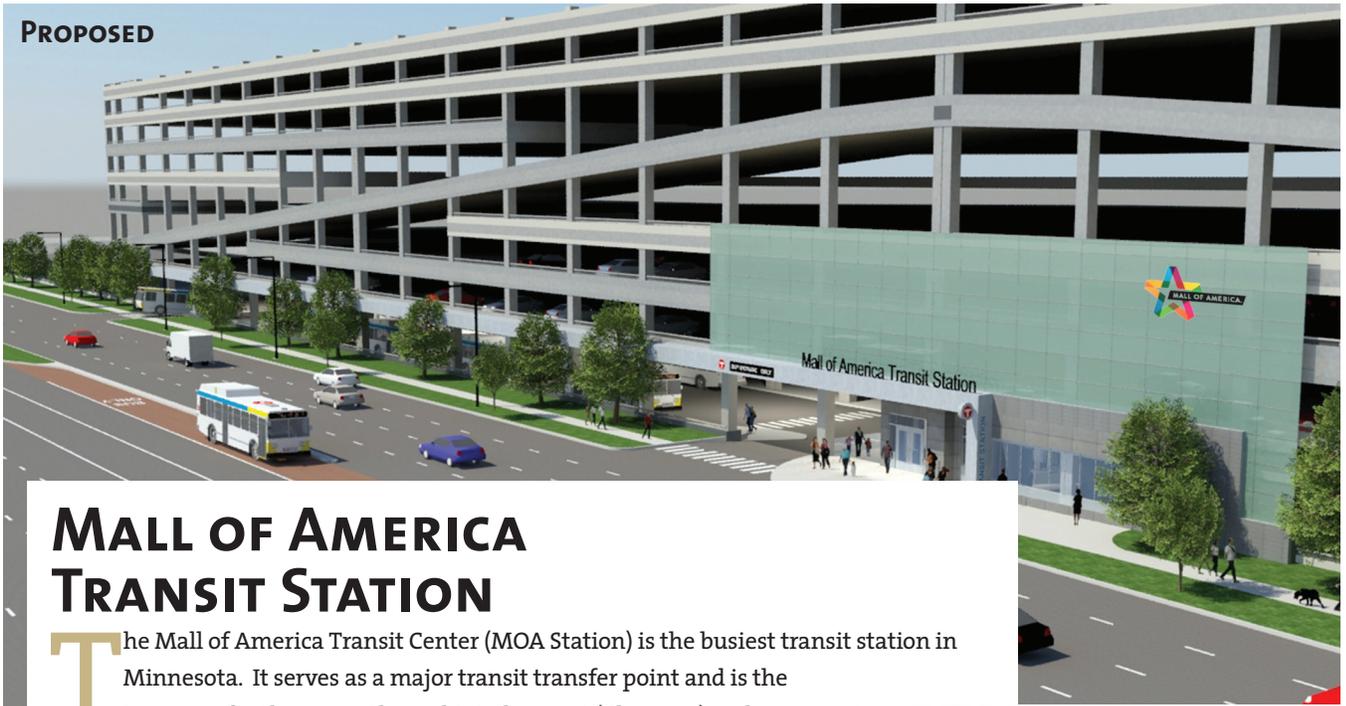


PROPOSED



MALL OF AMERICA TRANSIT STATION

The Mall of America Transit Center (MOA Station) is the busiest transit station in Minnesota. It serves as a major transit transfer point and is the terminus for the Hiawatha Light Rail Transit (Blue Line) and the Cedar Avenue Bus Rapid Transit (Red Line). In the near future, up to four future Arterial Bus Rapid Transit (Rapid Bus) lines will use the station.

The MOA Station is on the lower level of the Mall of America (MOA) east parking deck. Currently, an external security checkpoint requires that all vehicles (buses, deliveries, contractors, MOA employees) stop at the checkpoint before entering, causing delays for buses and congestion on the roadway. The station has absolutely no exterior signage or identity. The station is functionally obsolete, and the customer experience is in dire need of an upgrade.

The station is in Bloomington's South Loop District which is experiencing significant growth and investment, and is projected to see two-thirds of Bloomington's growth in the future.

GOALS FOR THE TRANSIT CENTER UPGRADE INCLUDE:

- Improve efficiency of bus/train operations.
- Increase the exterior visibility and presence of the station.
- Improve station amenities, its aesthetic appeal, and visitor experience.
- Provide clear and convenient pedestrian access.
- Simplify access for mass transit vehicles

SCHEDULE AND FUNDING

The City, Metro Transit and other stakeholders have completed a design study and settled on an option that achieves these goals. What remains is full funding of the station. The goal is to have the station complete by the 2018 Super Bowl, as this will be the first impression of Minneapolis-St Paul to many visitors. Full funding would require \$15 million in State Bonding.



QUESTIONS

For more information, contact Bloomington Port Authority Administrator Schane Rudlang at 952 563-4861 or srudlang@BloomingtonMN.gov.